

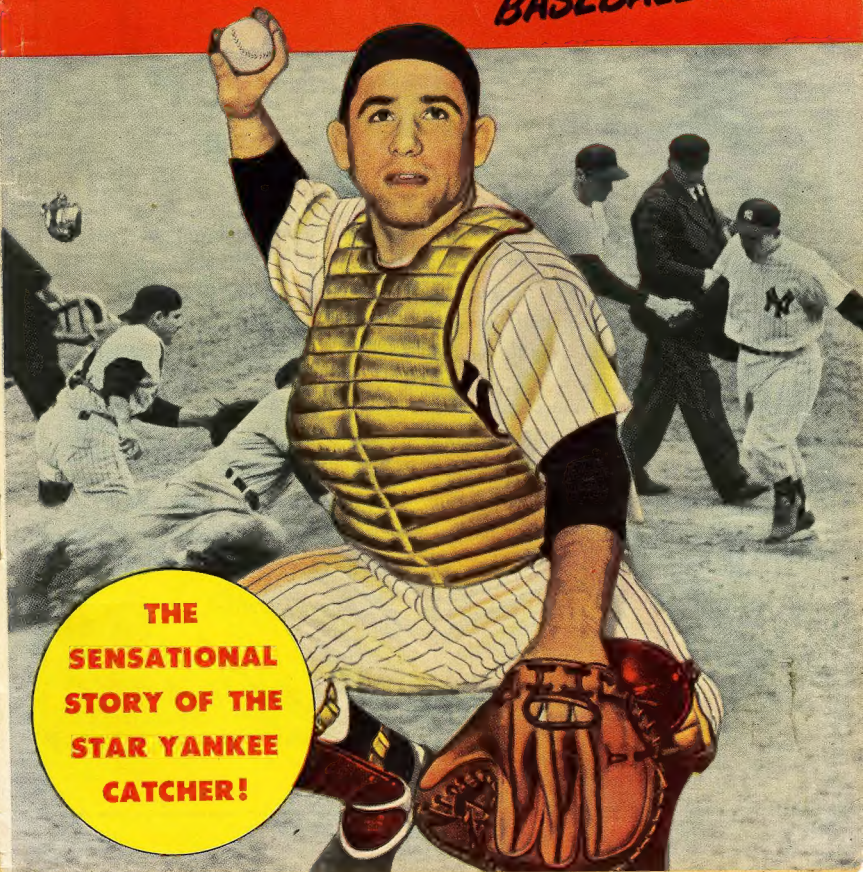
A Fawcett Publication



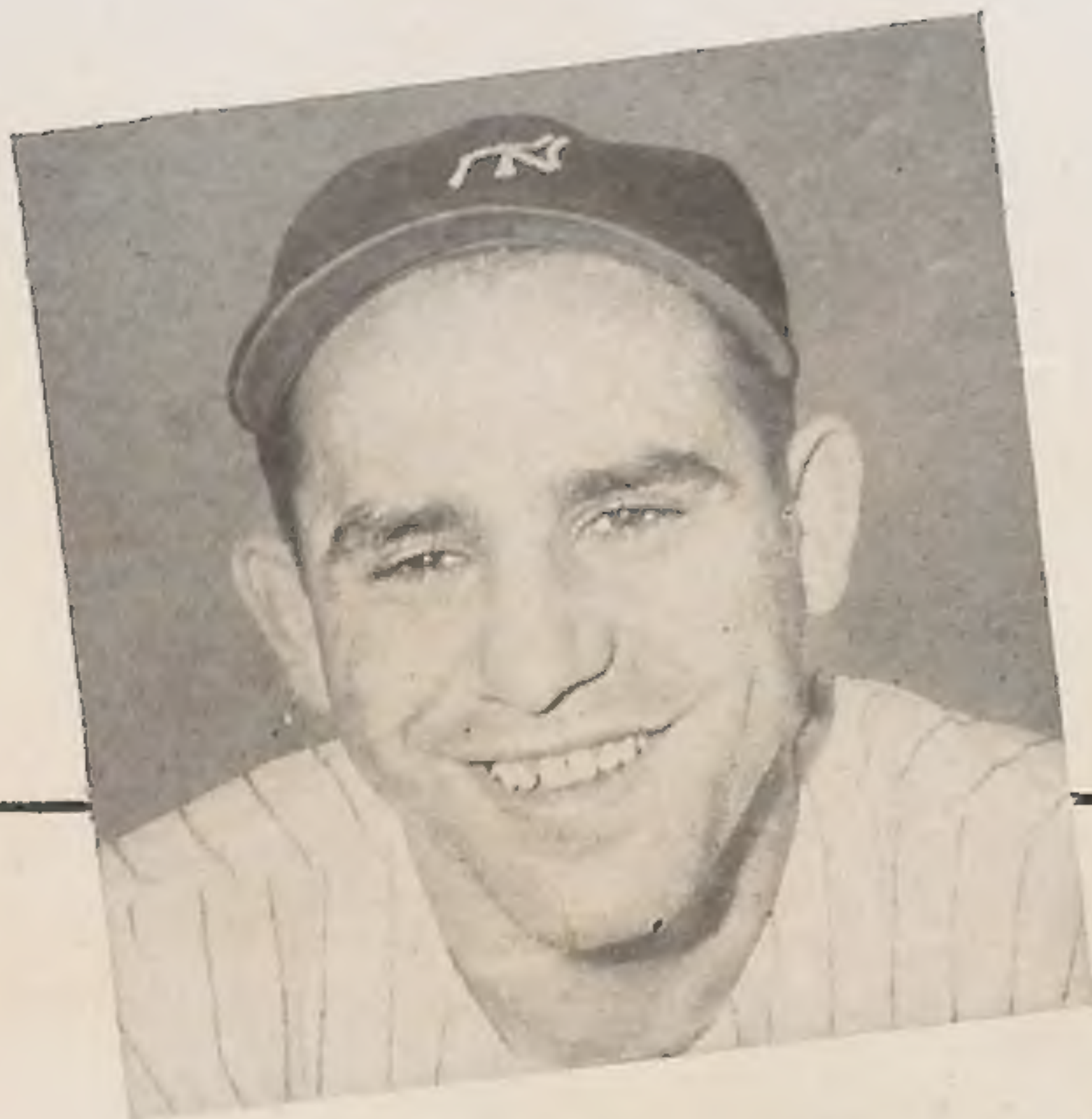
YOGI BERRA

10¢

BASEBALL HERO



**THE
SENSATIONAL
STORY OF THE
STAR YANKEE
CATCHER!**



Dear Fans:

This story is going to make you think about how a boy can love something so hard he can make his dreams come true. I love baseball and I have always played it hard and clean—and to win. Only a few years ago I was playing on back lots and in school yards or wherever I could—hardly daring to hope I'd be a big leaguer some day.

And everyday, I learned something new—how to hit, run, field, catch. If you put your best into any work you like, you'll be a star some day, too. So, dig in, fellows—knock the cover off the ball, go get that fly, take an extra base, don't let that guy coming in from third knock the ball out of your hand! Play for keeps, be a good sport—and you'll hit the top!

As ever, your pal,

Lawrence Berra

YOGI BERRA

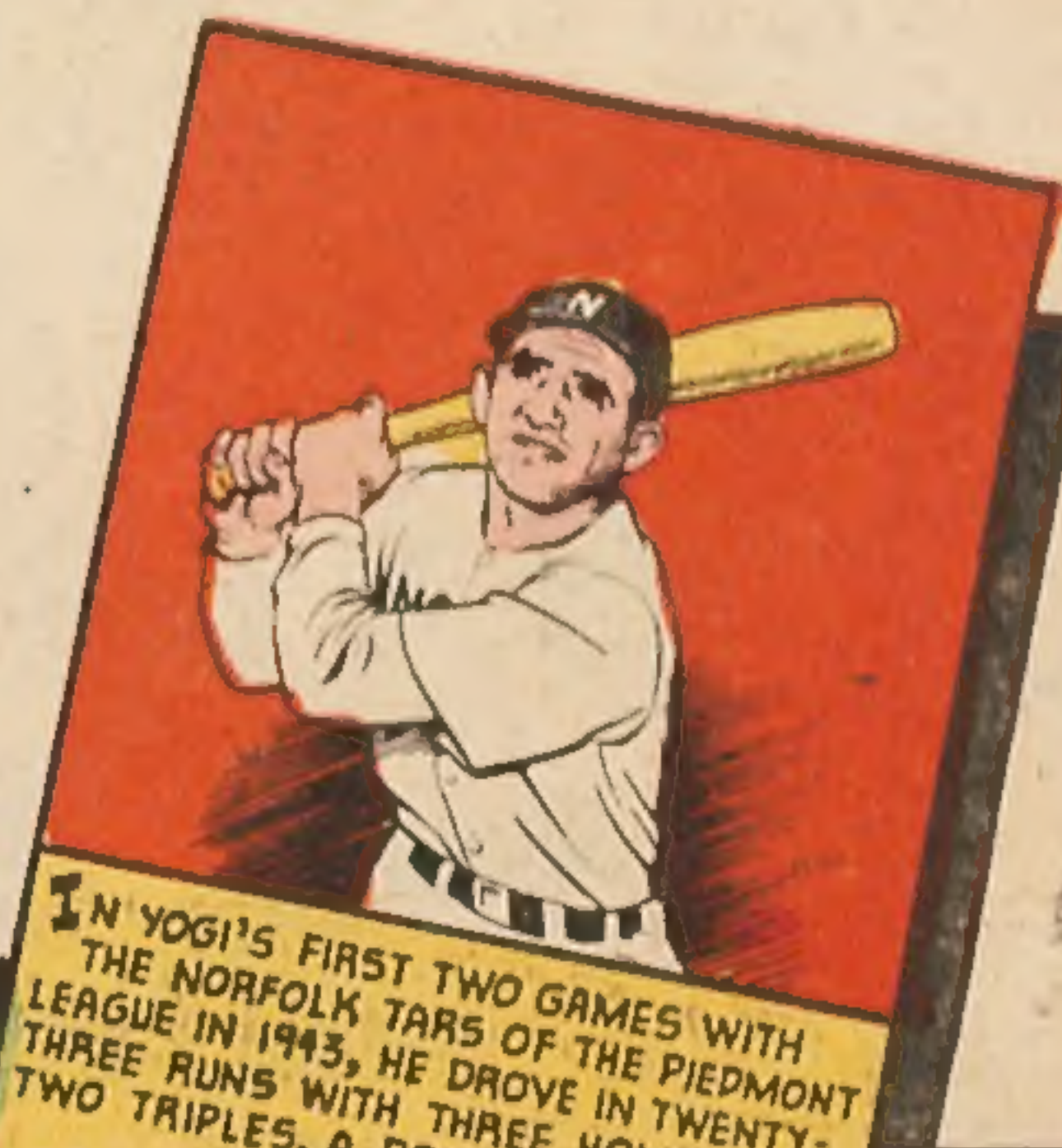
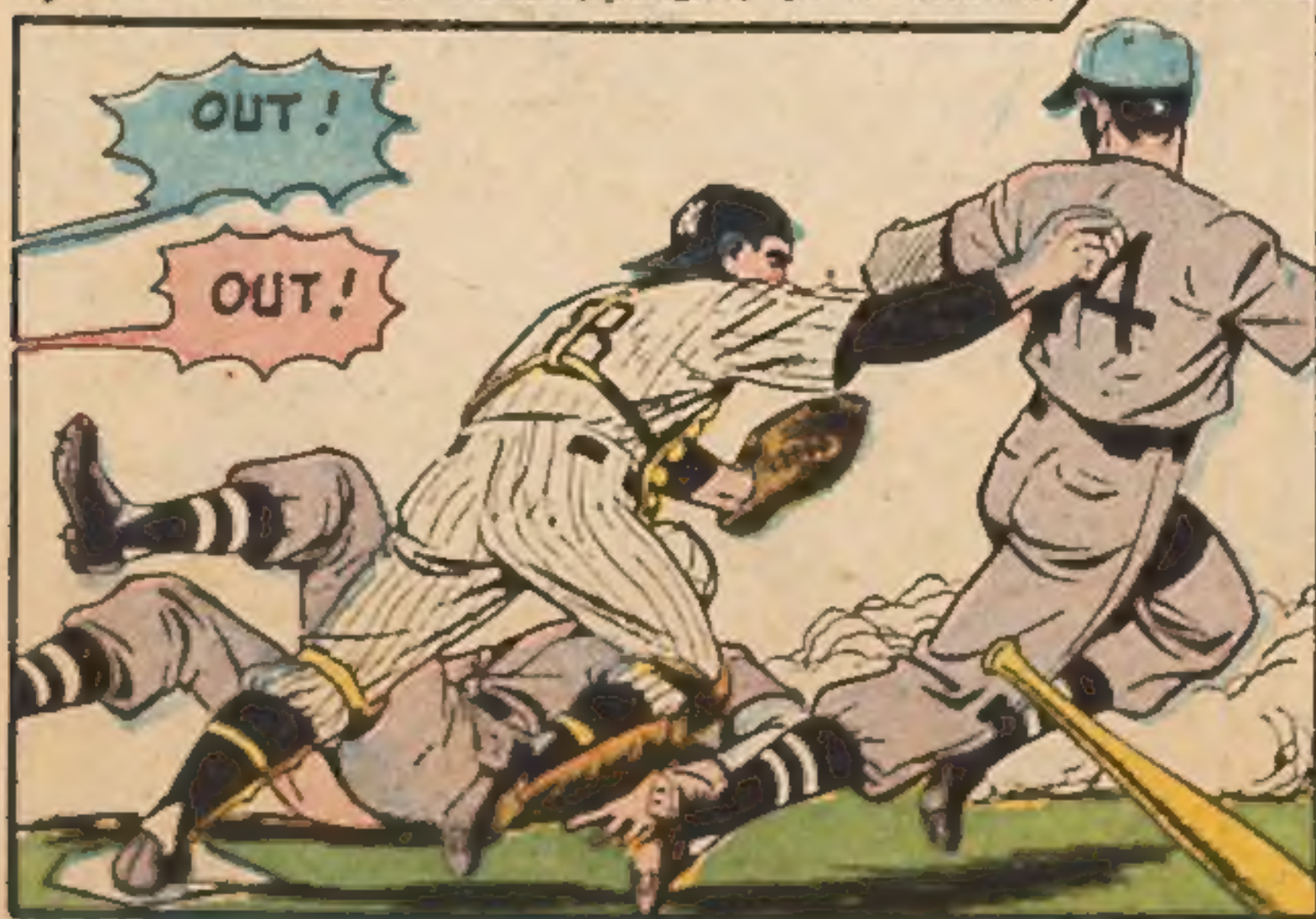
BASEBALL HERO

YOGI BERRA, the boy wonder of the New York Yankees, is the best-beloved ball player of the day! A hero to his friends and fans alike, he is recognized today as the greatest catcher in the game! His is a story that can only be told in America...the rise of a poor Italian immigrant's son from poverty to riches in a sport which makes millions happier!



WRITTEN BY CHARLES DEXTER

ON JUNE 15, 1947, YOGI EXECUTED THAT RAREST OF PLAYS, AN UNASSISTED DOUBLE-KILLING BY A CATCHER!



IN YOGI'S FIRST TWO GAMES WITH THE NORFOLK TARS OF THE PIEDMONT LEAGUE IN 1943, HE DROVE IN TWENTY-THREE RUNS WITH THREE HOMERS, TWO TRIPLES, A DOUBLE AND SIX SINGLES!



VOTARIOUS AS A 'BAD BALL HITTER,' YOGI IS MOST DANGEROUS IN A PINCH AS HE PROVED IN 1947 WHEN HE SOCKED THE FIRST PINCH-HIT HOMER IN WORLD SERIES' HISTORY!

YOGI BERRA, BASEBALL HERO

P IETRO BERRA, WHO HAD COME TO THE UNITED STATES FROM SUNNY ITALY, WAS THE HAPPIEST MAN IN ST. LOUIS WHEN PAULINA, HIS WIFE, PRESENTED HIM WITH A LUSTY BABY BOY, HIS FOURTH SON, ON MAY 12, 1925!



LET'S CALL HIM LAWRENCE PETER, MAMMA!

T HE BIG BERRA HOUSE ON ELIZABETH STREET IN ST. LOUIS ALWAYS RANG WITH THE LAUGHTER OF CHILDREN!



COME ON, YOU KIDS, EAT! YOU, TONY.. AND MIKE AND JOHN.. WHAT'S THE MATTER, LARRY?

I WANNA KING SANDWICH, TOO, PA!

ME, TOO!

PAPA BERRA ALWAYS BROUGHT HOME GOOD THINGS TO EAT!

P APA BERRA WORKED HARD IN A ST. LOUIS BRICKYARD BESIDE HIS FRIEND AND NEIGHBOR, GIOVANNI GARAGIOLA!



MY LARRY'S ALWAYS THROWING THINGS, GIOVANNI! HE HIT ME IN THE EYE WITH HIS BOTTLE YESTERDAY!

HE'S LIKE MY JOE, PIETRO! HE THREW HIS RATTLE CLEAR ACROSS THE ROOM!

W EEEK-END PICNICS ON THE BANKS OF THE MISSISSIPPI FOUND THE BERRA AND GARAGIOLA FAMILIES JOINED IN GAMES! YOGI'S OLDER BROTHERS WERE ALREADY FINE BALL PLAYERS!



HEY TONY, LET ME AND JOE PLAY BALL, TOO!

YEH, MIKE, I WANNA PITCH!

OUR BOYS ARE VERY GOOD, EH, GIOVANNI?

YOU BET, PIETRO!



SOMETIMES YOGI PITCHED AND JOE CAUGHT!

HEY, YOU GOT A FINE CURVE, LARRY!



AND SOMETIMES JOE PITCHED AND YOGI CAUGHT!

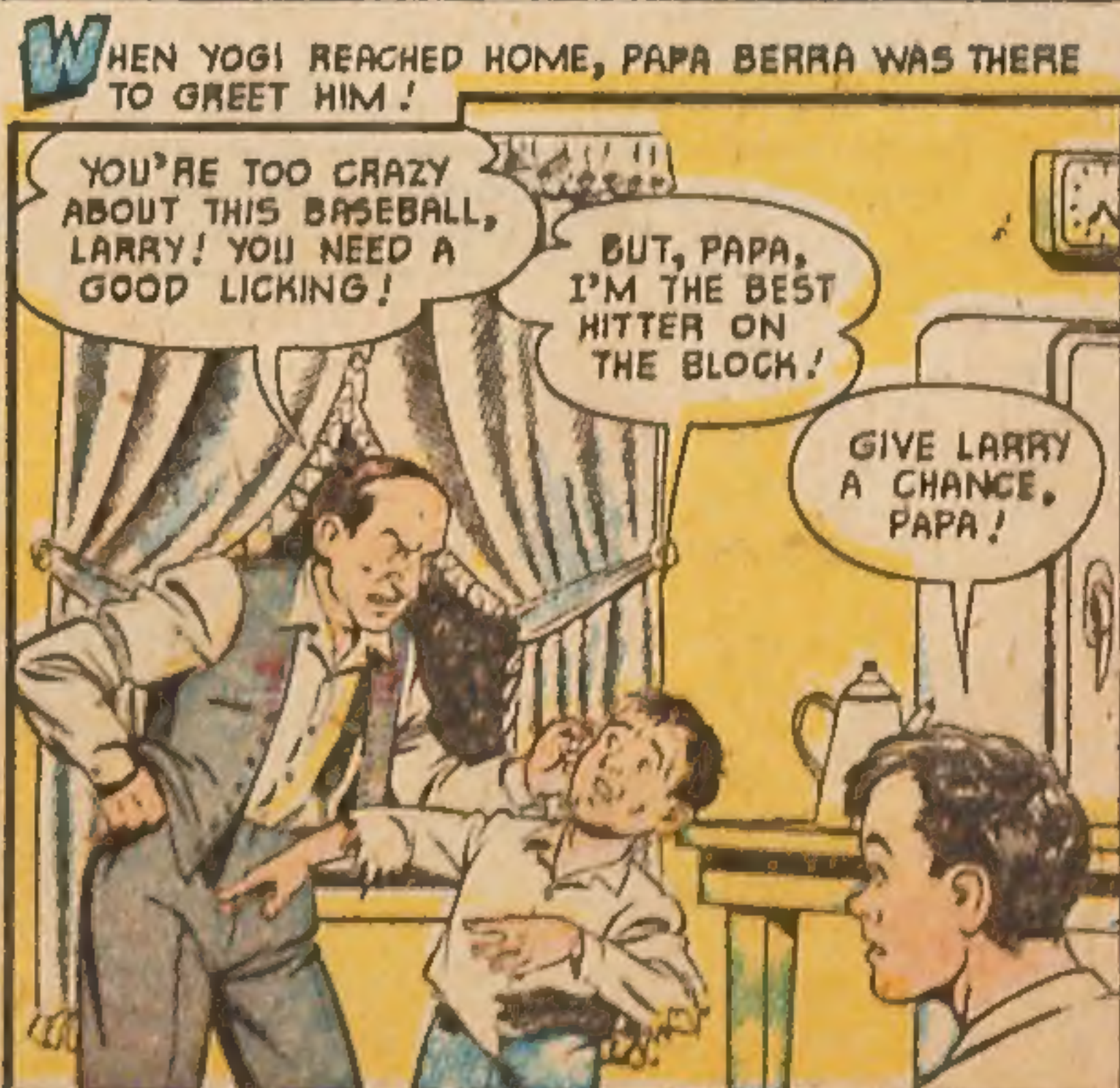
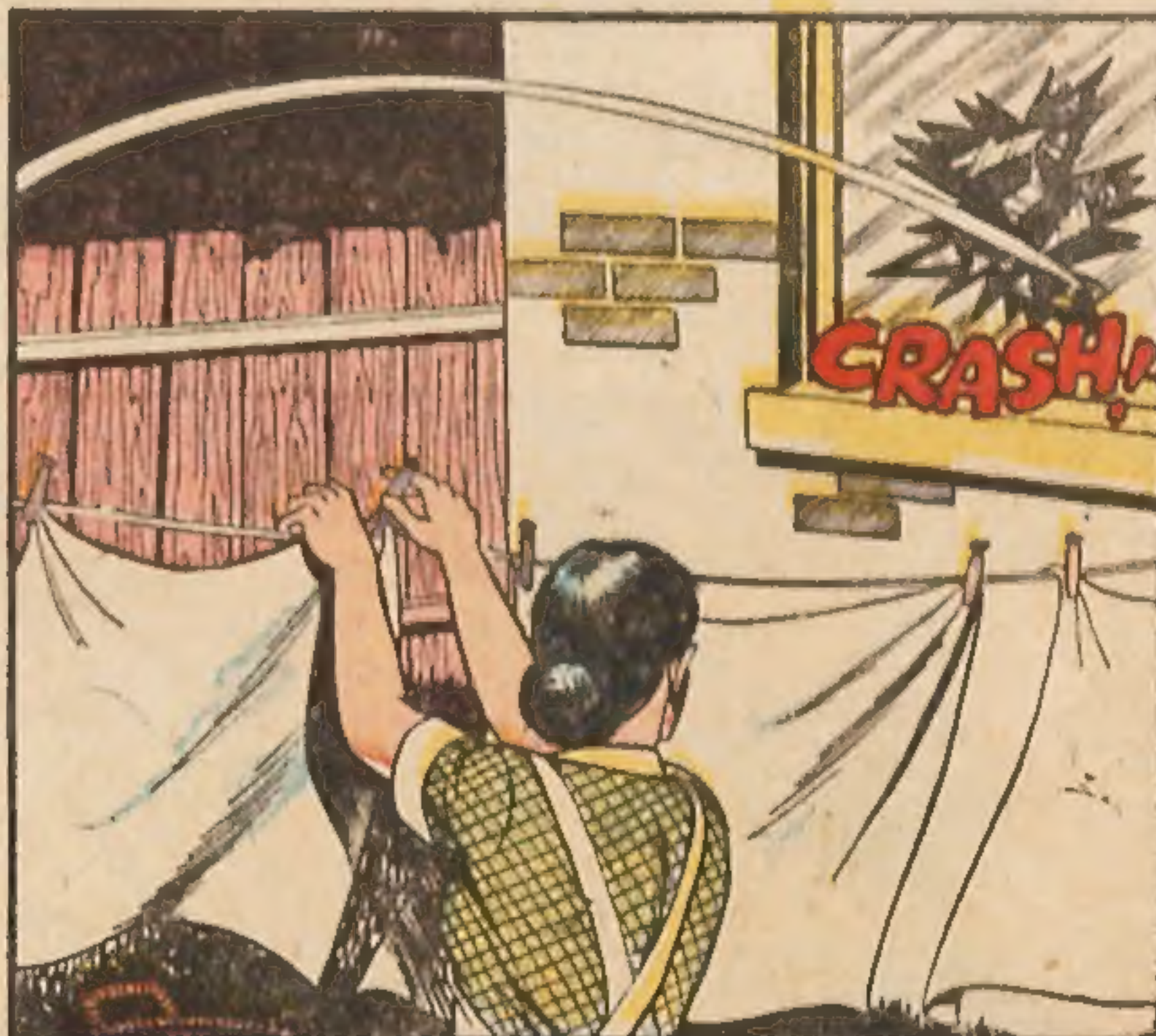
SOME SPEED, JOE!

THAT WAS AN 'OUTCURVE, LARRY!

YOGI BERRA, BASEBALL HERO



AFTER THE PLAYGROUND CLOSED, LARRY AND JOE PLAYED STICKBALL UNTIL DARK!



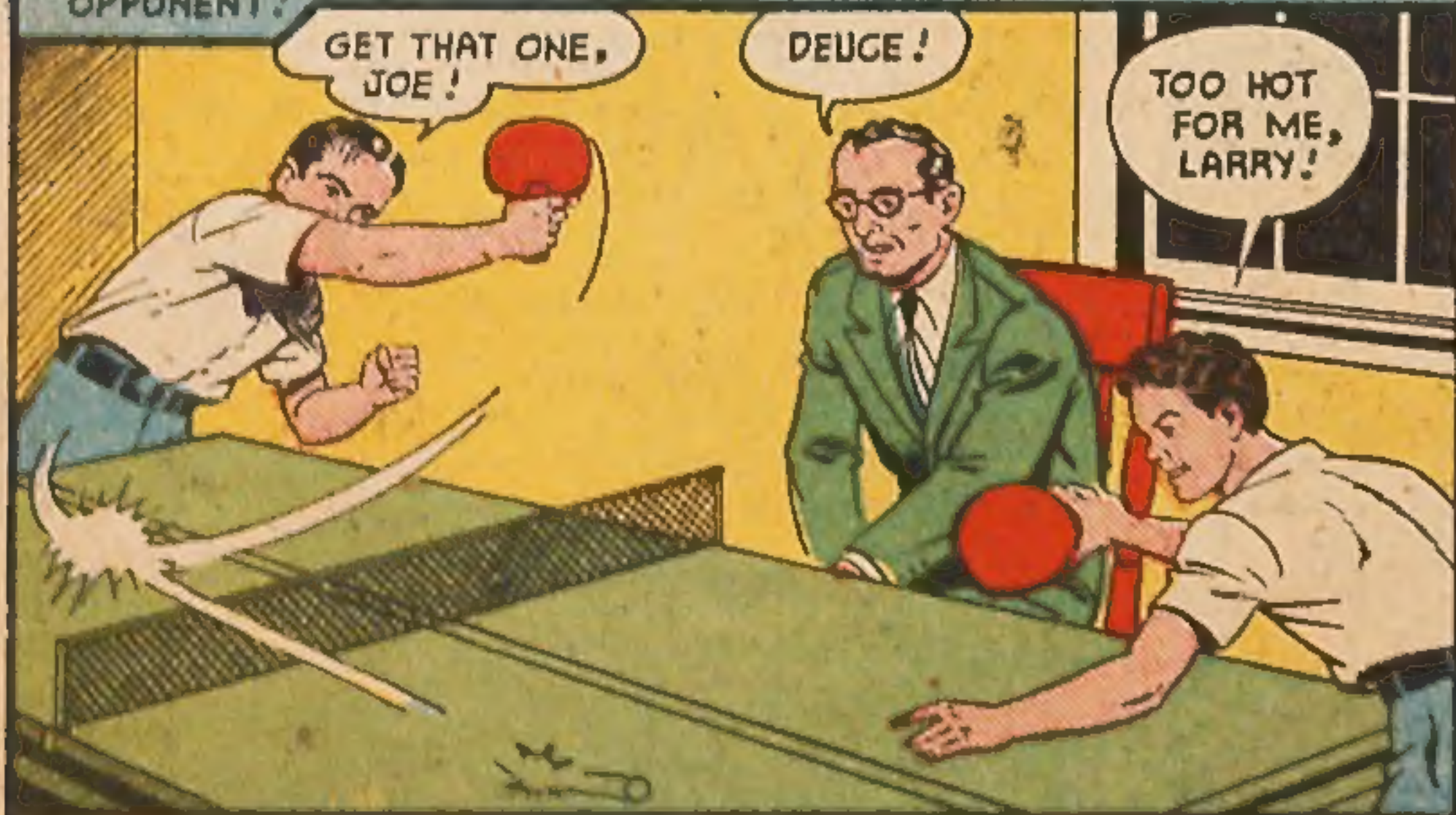
YOGI BERRA, BASEBALL HERO



WHEN LARRY AND JOE WERE TWELVE, JOE CAUSINO, A NEIGHBOR, STOPPED TO TALK WITH THEM AFTER A PLAYGROUND GAME!

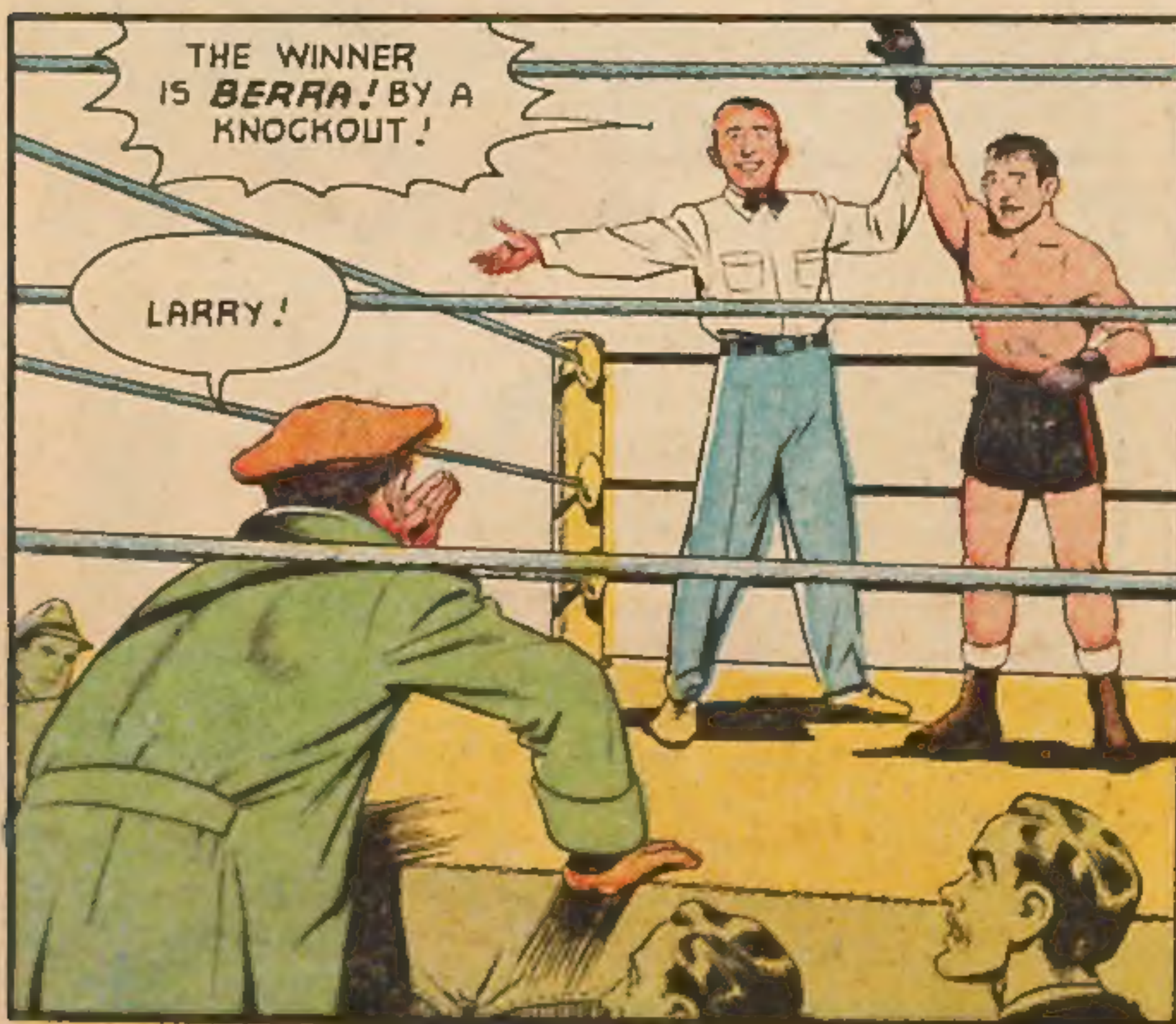
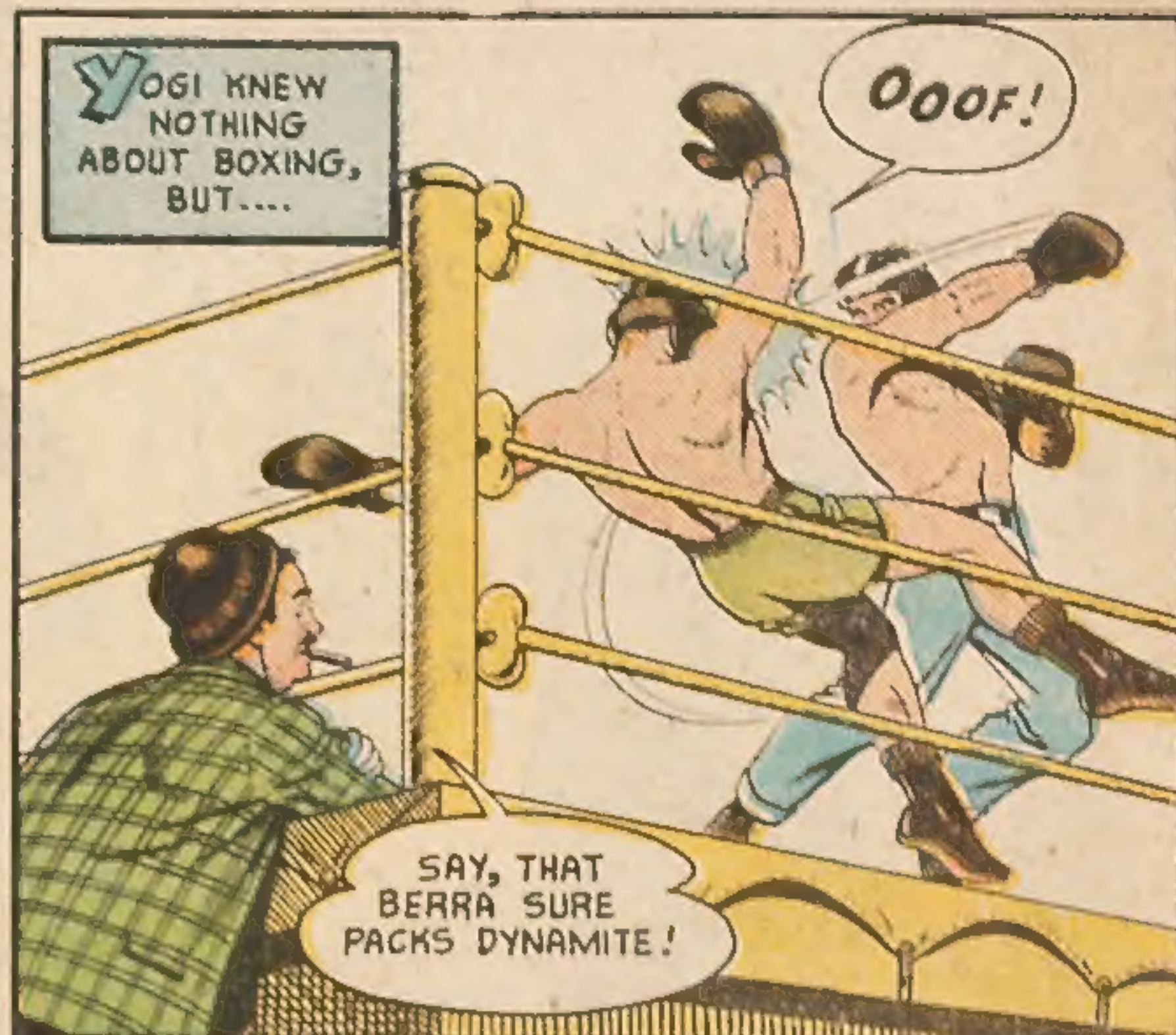
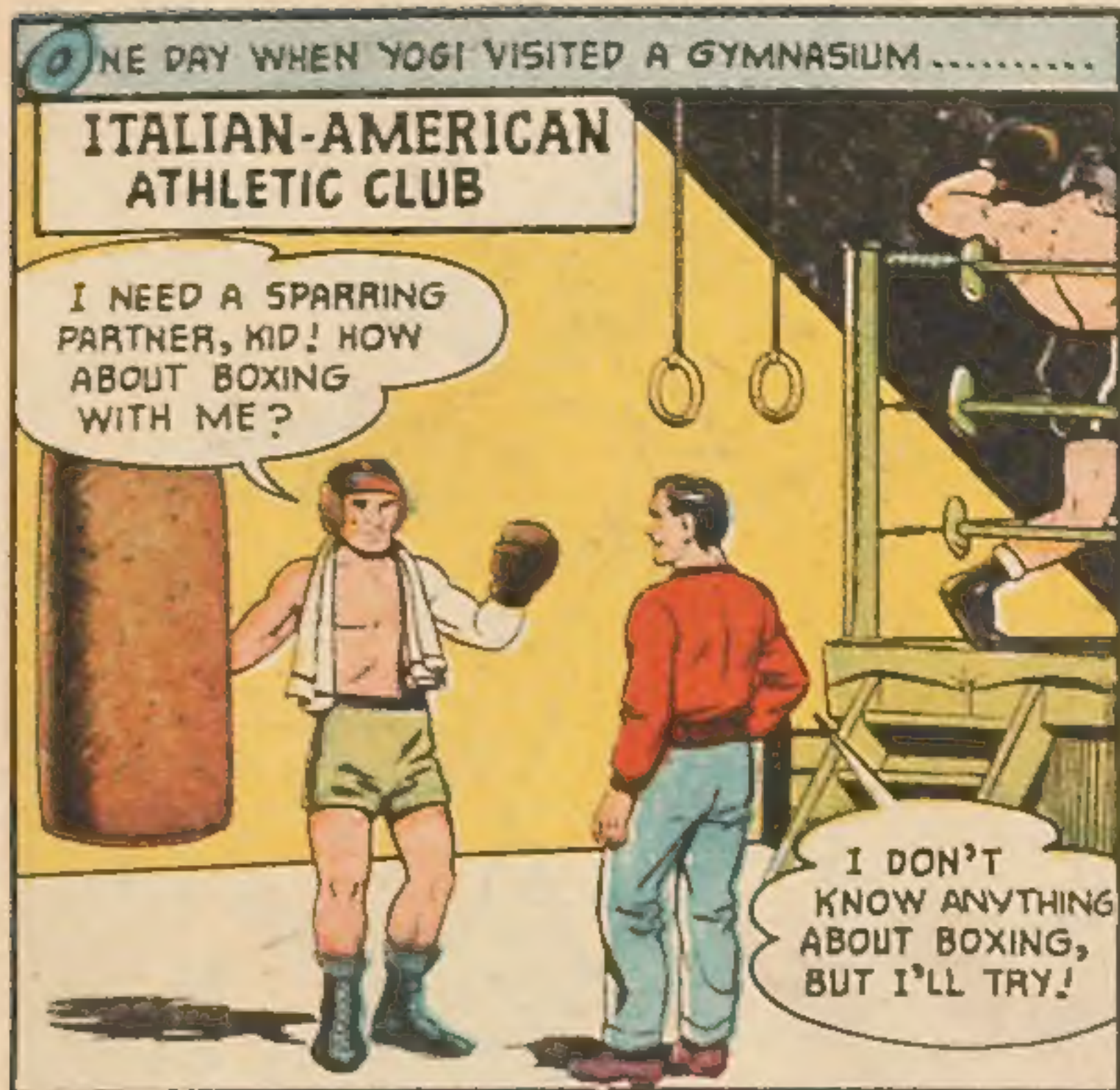


YOGI WAS ADEPT IN OTHER SPORTS, TOO! HE FOUGHT HIS WAY INTO THE SEMI-FINALS AT THE Y TABLE TENNIS TOURNAMENT, WITH JOE HIS OPPONENT!

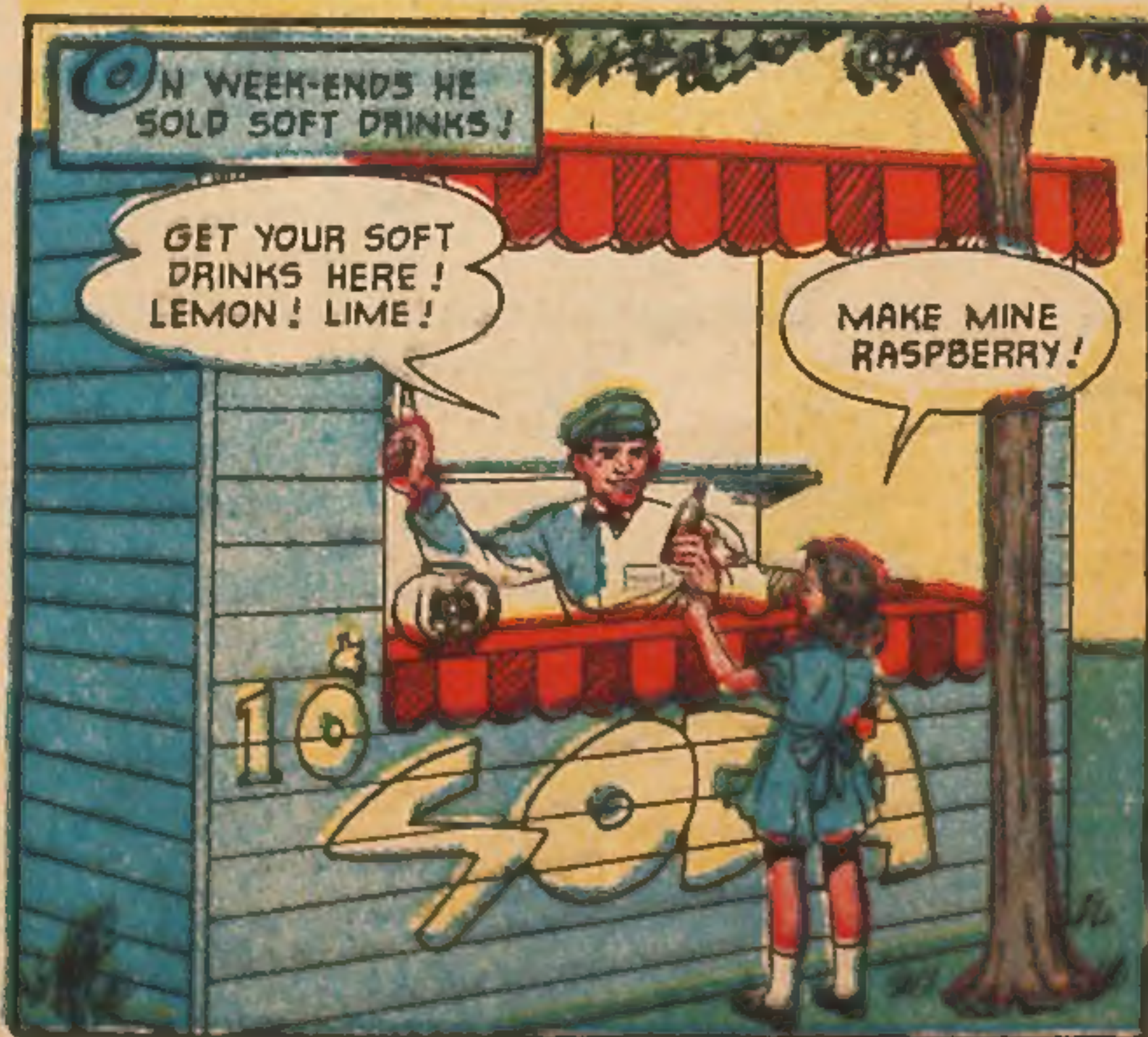
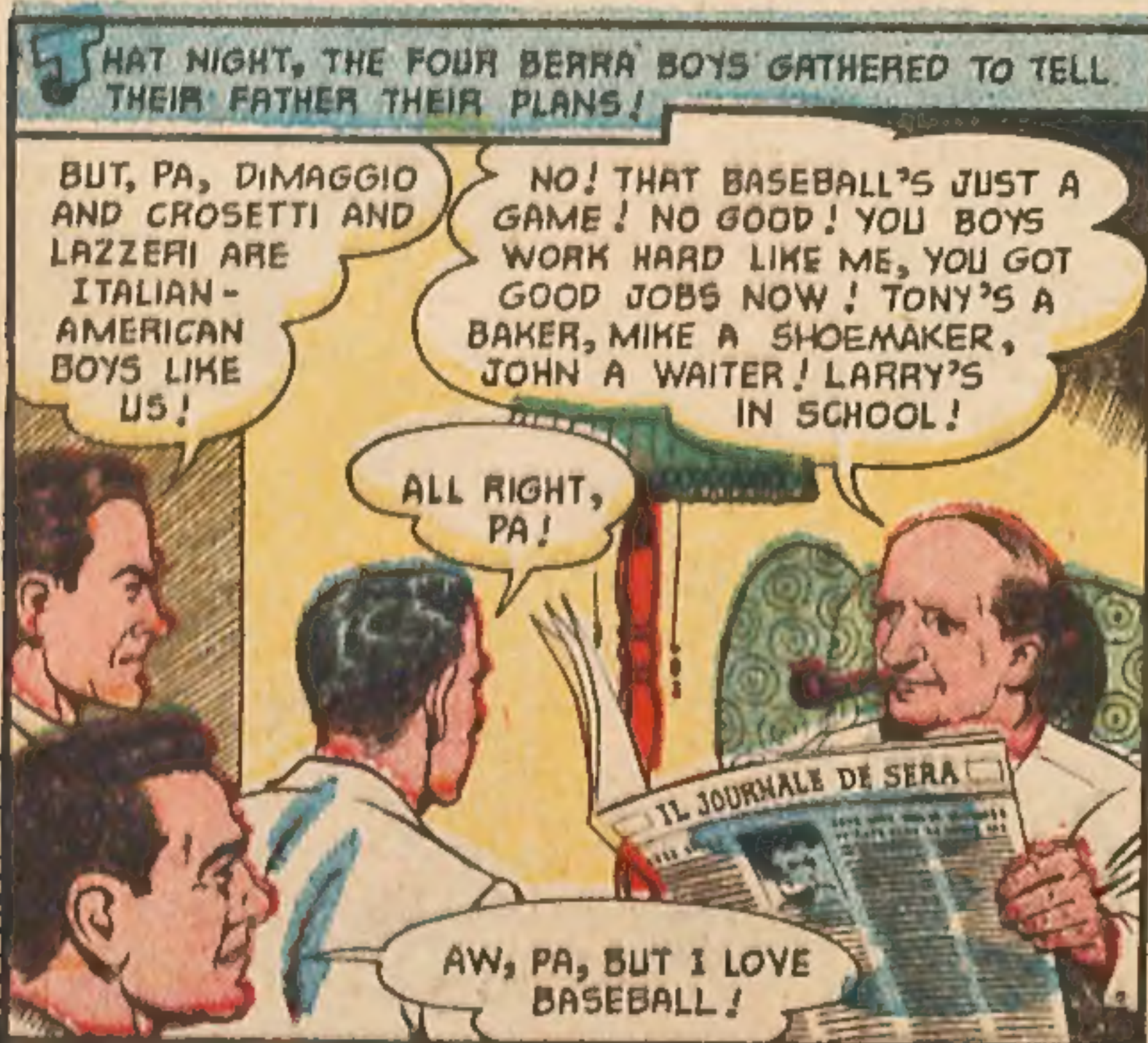


FOR THE NEXT TWO YEARS YOGI STARRED ON THE STAGS IN ALL POSITIONS—PITCHING, CATCHING, PLAYING THE INFIELD AND THE OUTFIELD!





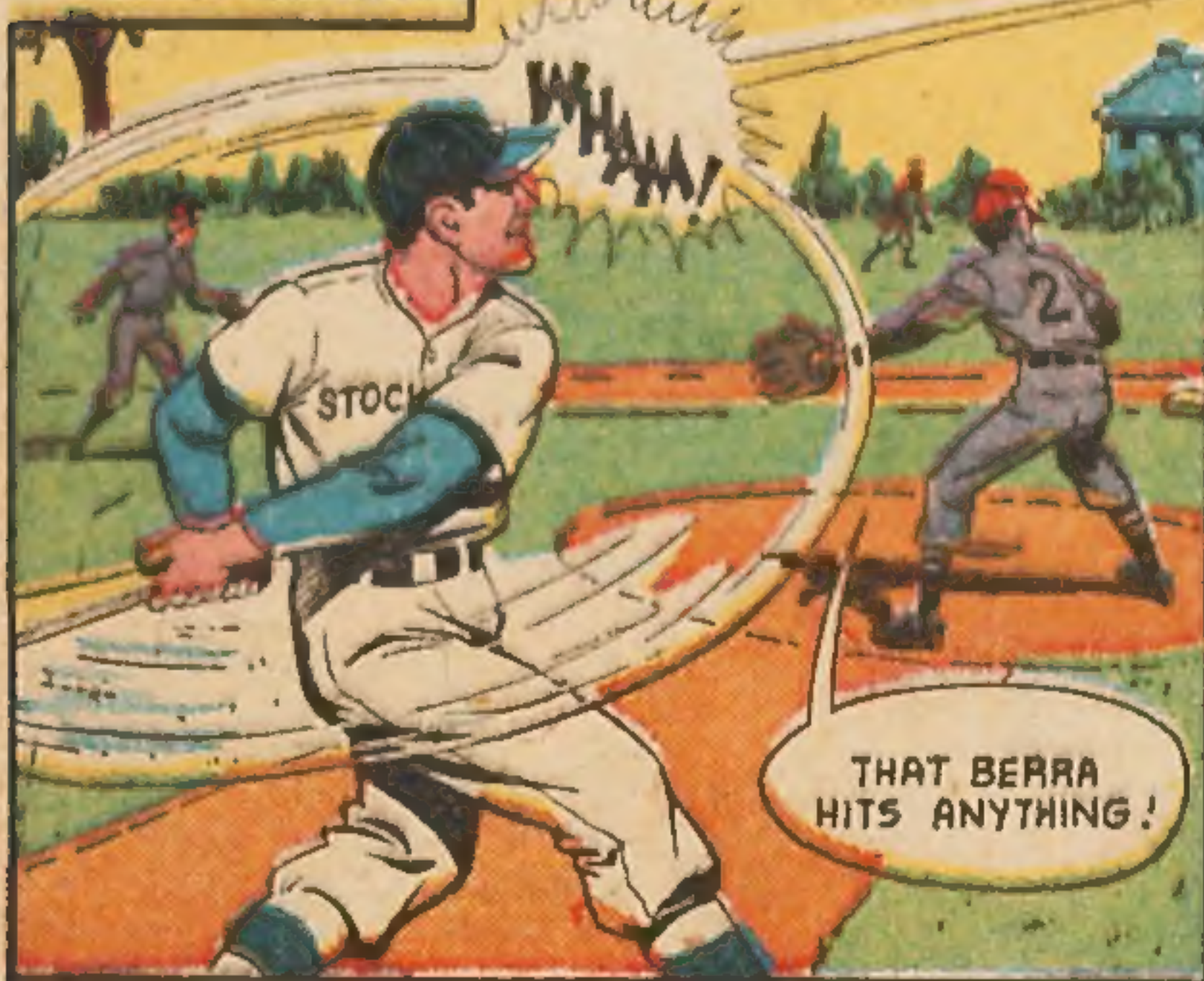
YOGI BERRA, BASEBALL HERO



YOGI BERRA, BASEBALL HERO



THE STOCKHAM TEAM WAS THE CLASSIEST IN THE ST. LOUIS LEGION LEAGUE AND LARRY SOON BECAME ITS MOST FEARED BATTER!



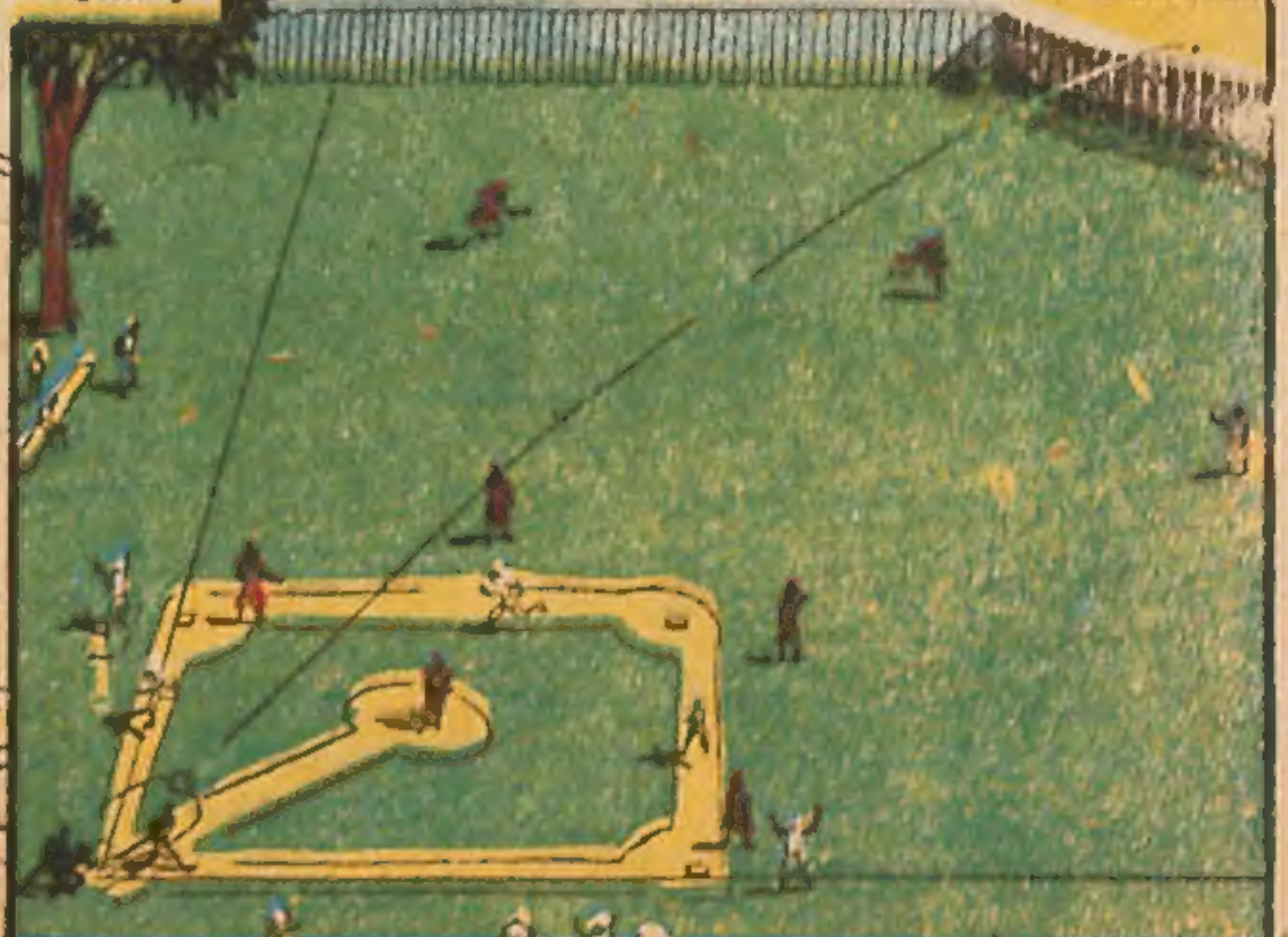
ALTHOUGH YOGI WAS THICK-LEGGED AND HEAVY, HE RAN BASES BETTER THAN MEN TWICE AS FAST AFOOT!

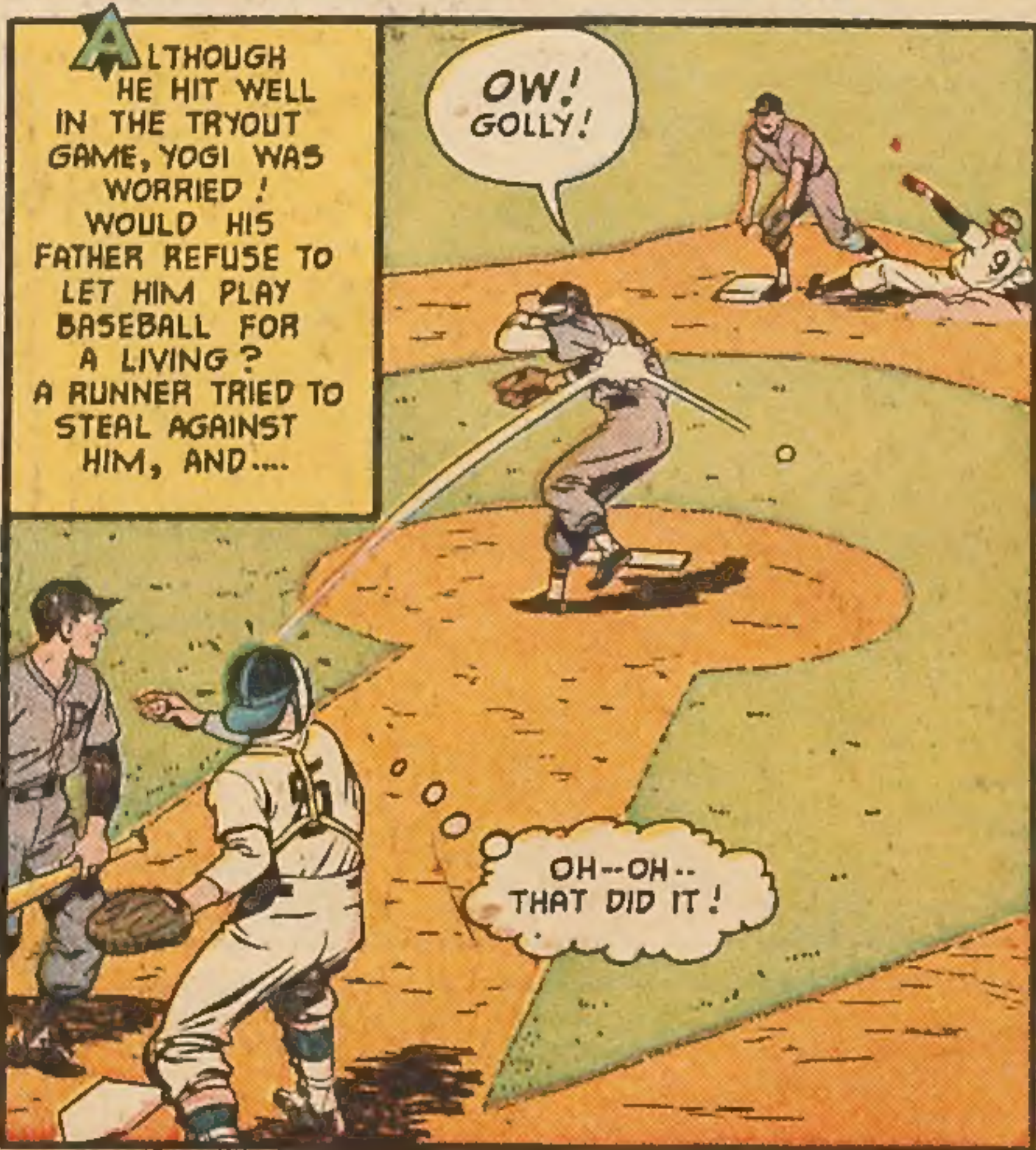


YOGI PLAYED OUTFIELD, INFIELD AND CAUGHT FOR STOCKHAM!



STOCKHAM, LED BY YOGI AND JOE GARAGIOLA, WON GAME AFTER GAME IN THE LEGION LEAGUE! AND IT WAS A YOGI HOMER WITH THE BASES FULL THAT CLINCHED THE CHAMPIONSHIP!





AFTER THE TRYOUT, BRANCH RICKEY, THEN PRESIDENT OF THE CARDINALS, VISITED THE BENCH!



BUT YOGI, HIS DREAMS SMASHED, WAS HEART-BROKEN! HIS PAL JOE, THE BOY HE HAD PLAYED BALL WITH SINCE HE WAS FOUR YEARS OLD, WOULD BE SEPARATED FROM HIM! HE'D HAD HIS CHANCE AND FAILED!

YOGI BERRA. BASEBALL HERO

THE NEXT DAY, YOGI TOLD COACH BROWNE ABOUT HIS POOR PERFORMANCE!

I PLAYED AWFUL BALL, MR. BROWNE! WHY, BRANCH RICKEY SAID I OUGHT TO GET MYSELF A JOB SOMEWHERE!

YOU WERE JUST OFF YOUR GAME, YOGI! I'VE GOT AN IDEA SOME OTHER TEAM WILL SIGN YOU!

STOCKHAM POST AMERICAN LEAGION

THAT WEEK BROWNE VISITED SPORTSMAN'S PARK WHERE THE ST. LOUIS BROWNS WERE PLAYING THE NEW YORK YANKEES! THERE HE MET AN OLD FRIEND, YANKEE COACH JOHN SCHULTE!

I'VE GOT A GREAT CATCHING PROSPECT ON MY LEGION TEAM, JOHN! YOU'VE GOT A DAY OFF TOMORROW! COME OVER AND TAKE A LOOK AT HIM!

O.K., BROWNE, I'LL BE THERE!

HE'S NOT BAD, BROWNE! WHAT'S HIS NAME?

LARRY BERRA! BUT THE BOYS CALL HIM YOGI BECAUSE HE LOOKS SO FUNNY SQUATTING BEHIND THE PLATE!

WEEEKS PASSED AND YOGI THOUGHT, LIKE HIS BROTHERS, HE WAS DOOMED TO WORK IN SOME SHOP OR STORE, INSTEAD OF PLAYING BASEBALL, THE GAME HE LOVED! THEN

O.O.O.OO! PA!

PA! THE YANKS WANT TO SIGN ME! THEY'RE SENDING ME A CHECK FOR FIVE HUNDRED DOLLARS!

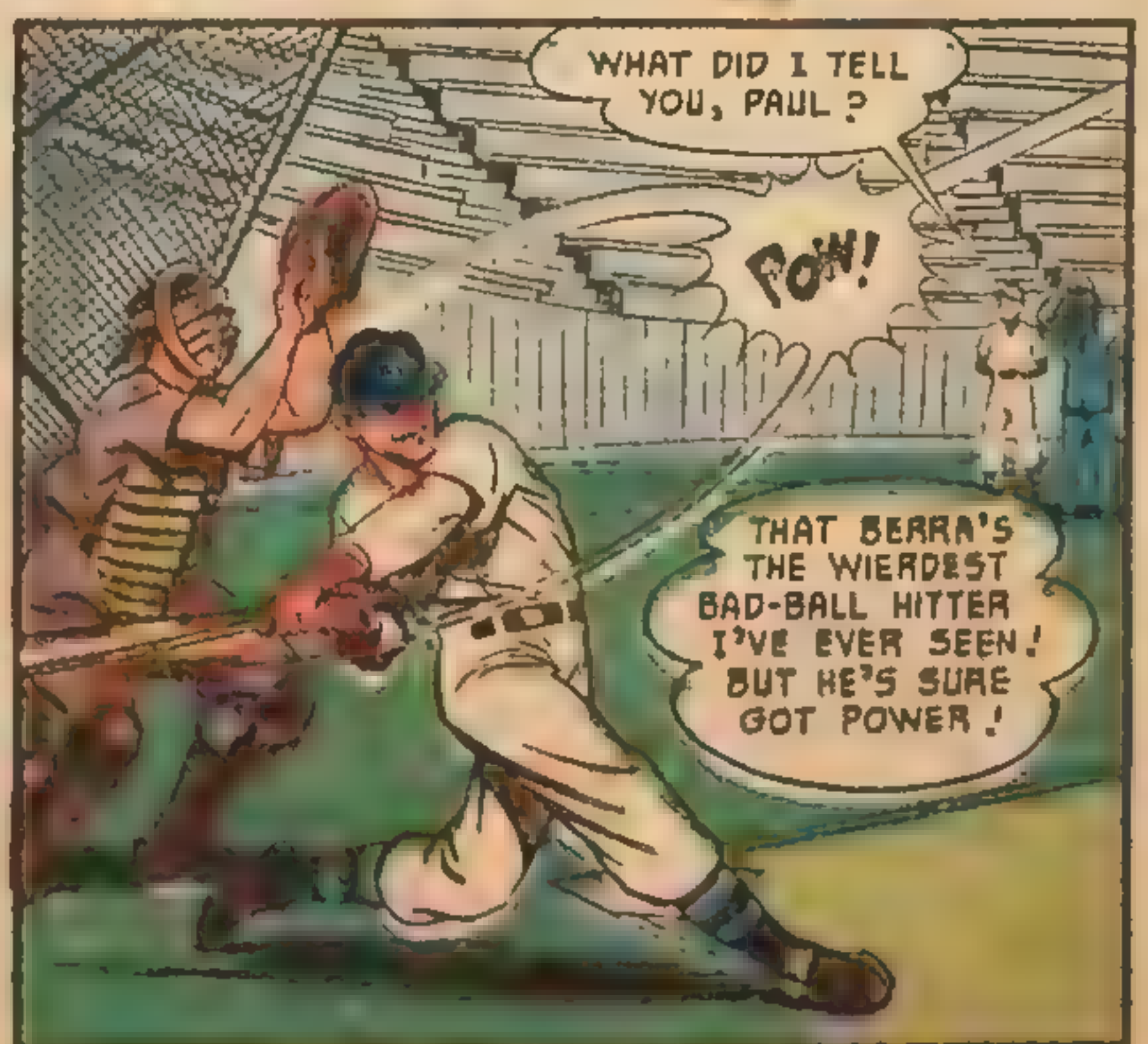
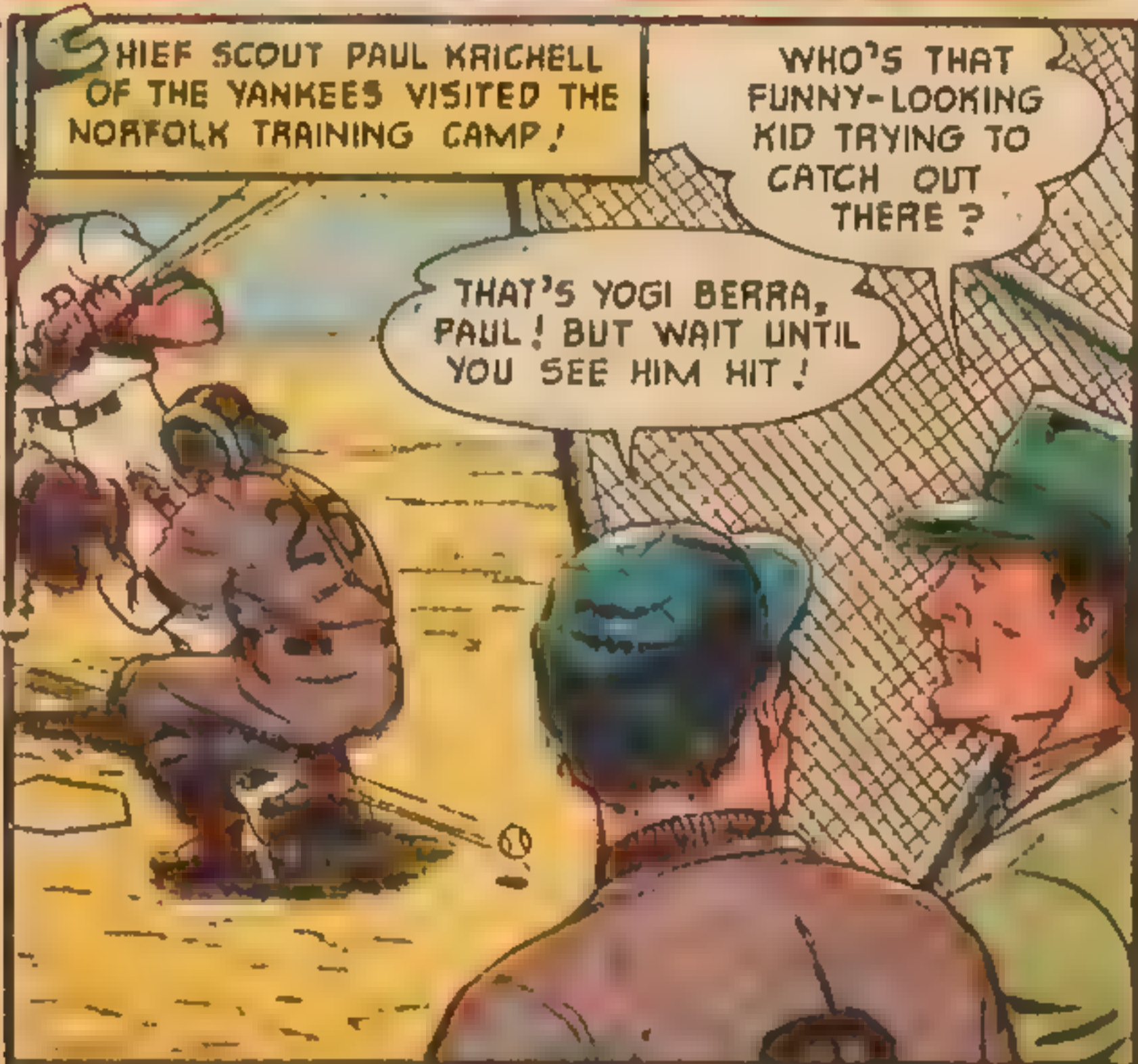
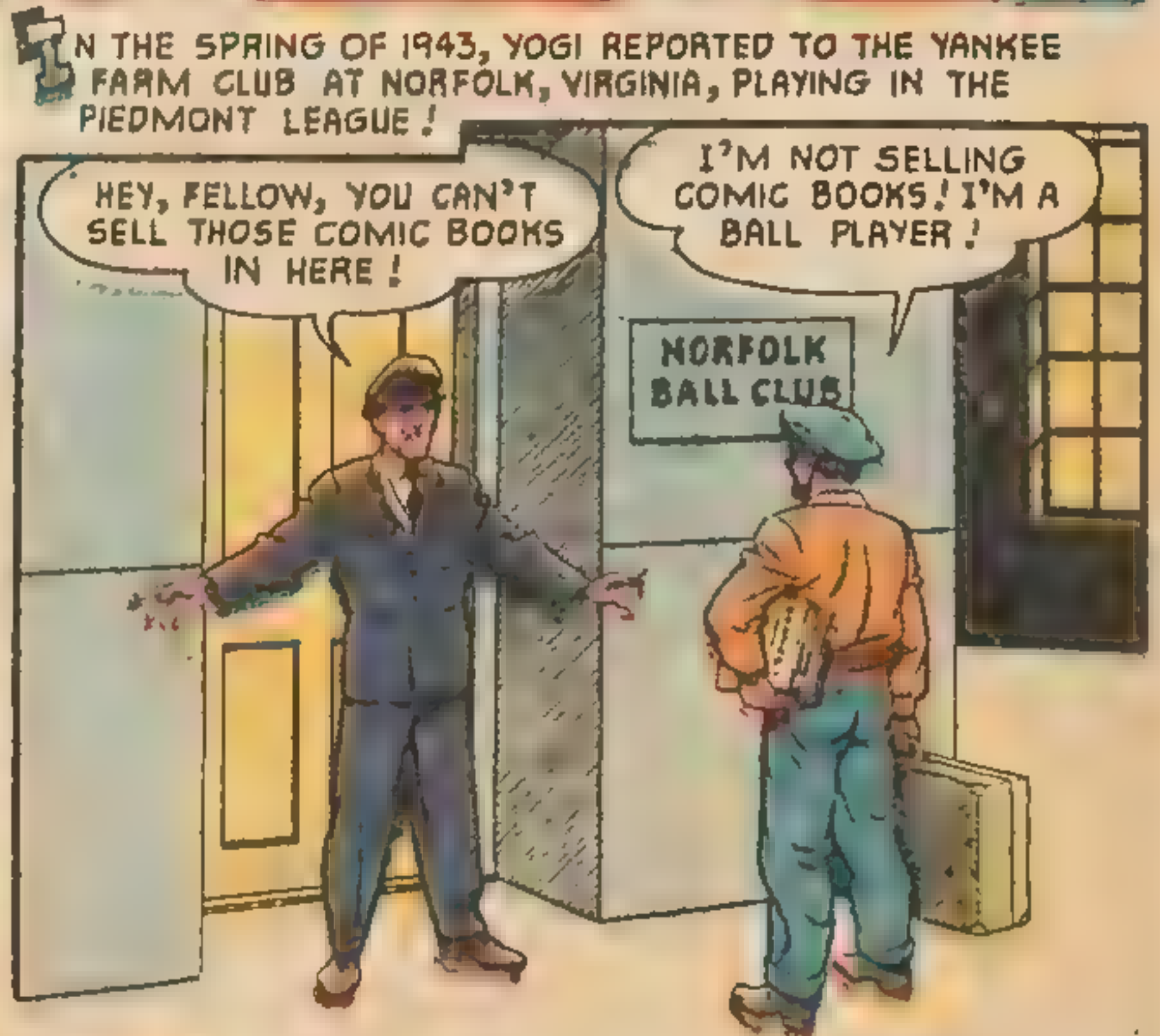
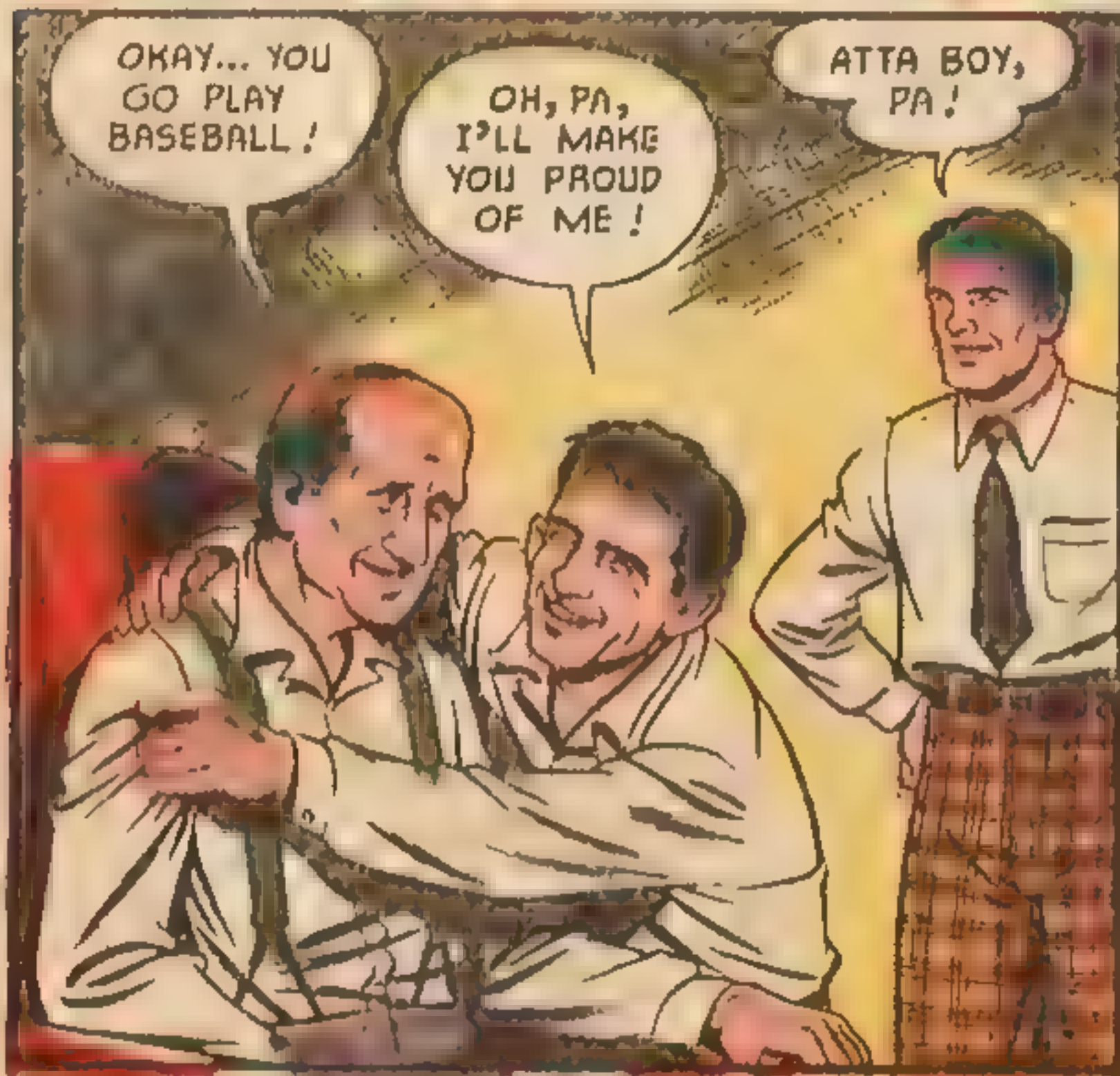
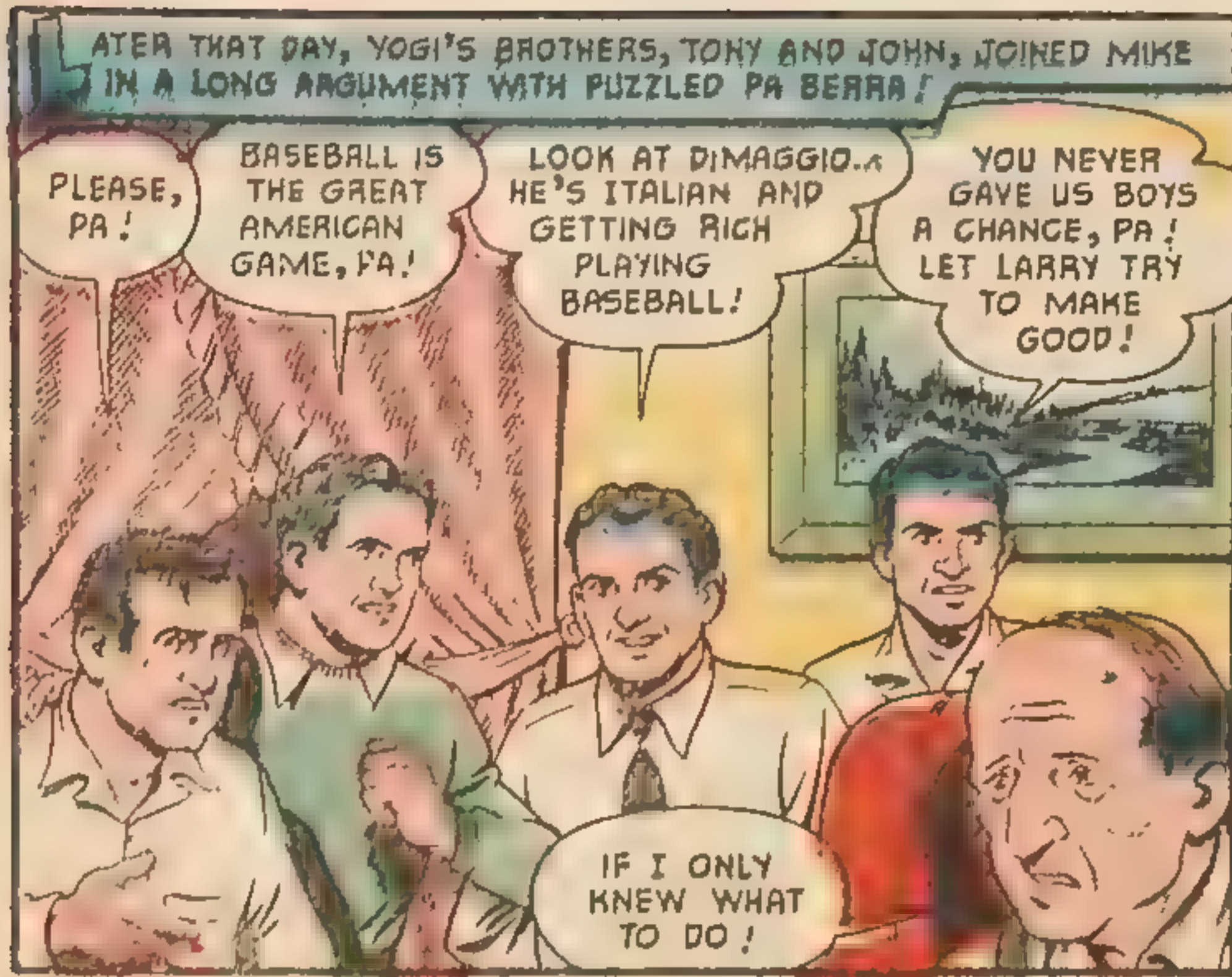
WHAT?

NO, LARRY! THAT BASEBALL IS NO WAY TO MAKE MONEY! YOU WORK LIKE ME AND YOUR BROTHERS!

BUT, PA...

TAKE IT EASY, LARRY! I'VE GOT AN IDEA!

YOGI BERRA. BASEBALL HERO



YOGI BERRA, BASEBALL HERO

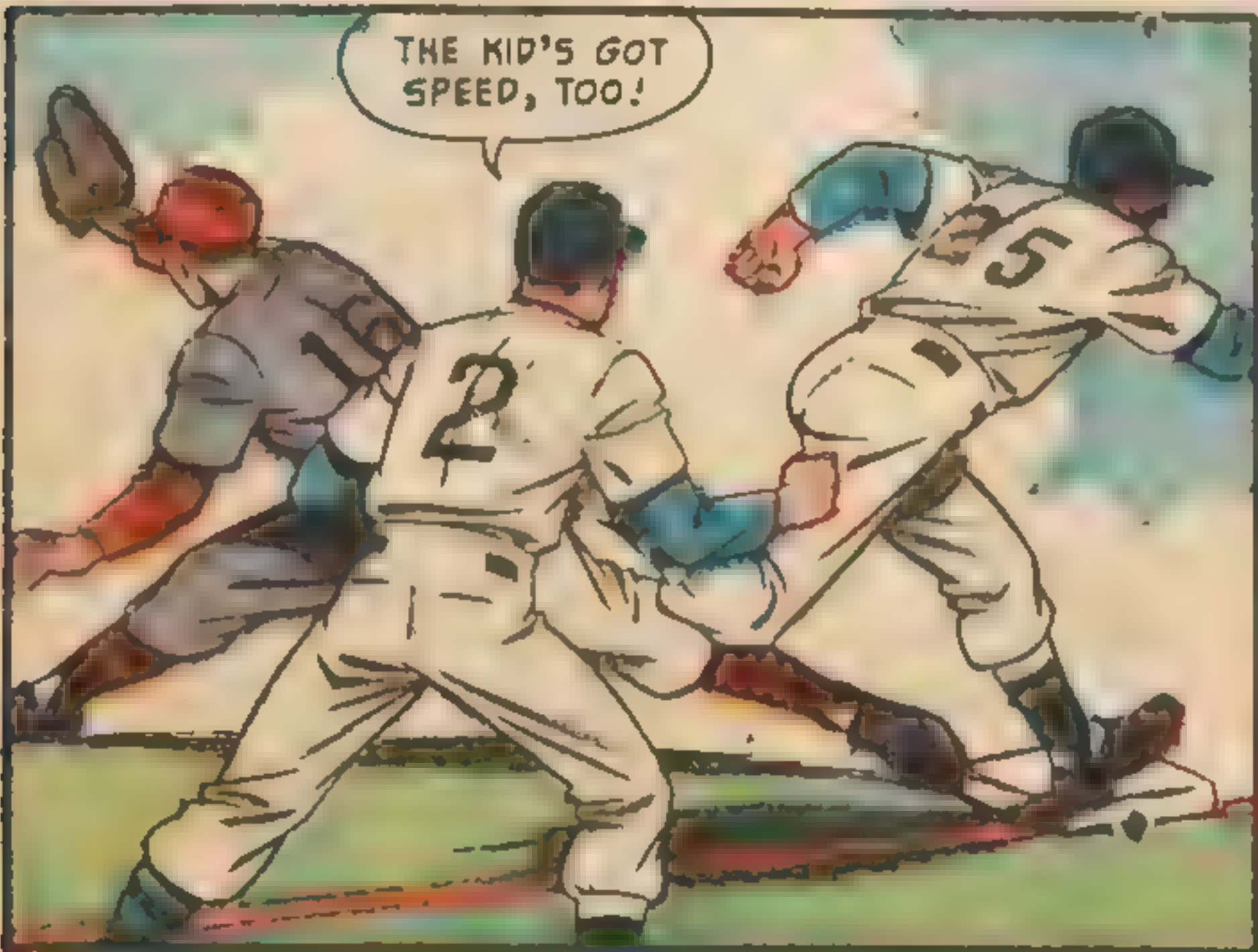
AND YOGI DID HAVE POWER!! IN HIS FIRST TIME AT BAT, IN A PROFESSIONAL GAME AGAINST ROANOKE, YOGI SMASHED A HOME RUN WITH THE BASES FULL!



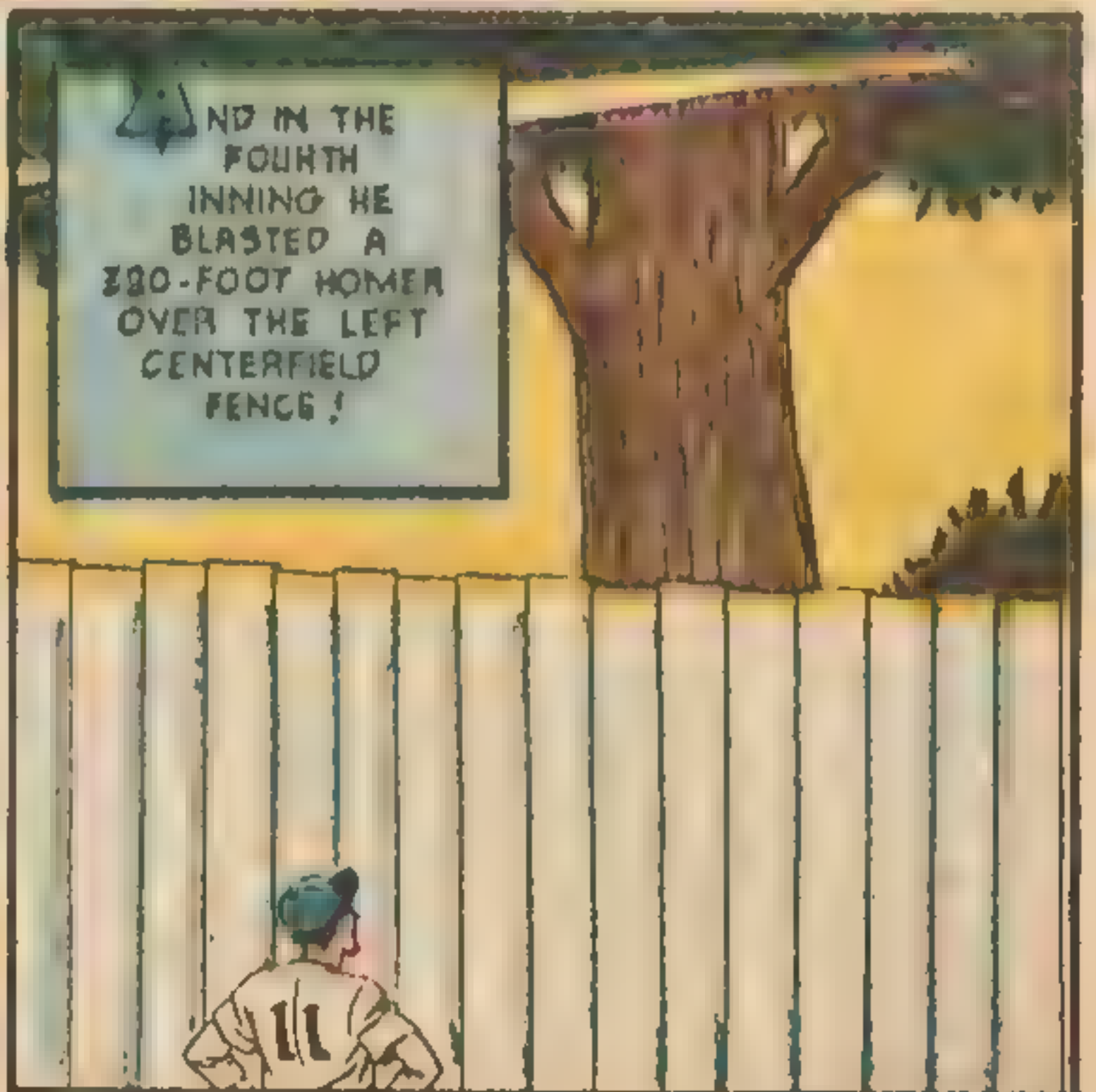
IN THE FIFTH INNING YOGI SOCKED A LOW LINER TO DEEP LEFT FIELD FOR A TRIPLE, SENDING HOME TWO MORE RUNS! THEN HE SINGLED TWICE AND DOUBLED TWICE FOR A GAME TOTAL OF SIX HITS IN SIX TRIPS TO THE PLATE!



THE LITTLE SQUATTER OPENED THE NEXT GAME WITH HIS SEVENTH STRAIGHT HIT, BEATING OUT A BUNT!



AND IN THE FOURTH INNING HE BLASTED A 280-FOOT HOMER OVER THE LEFT CENTERFIELD FENCE!



YOGI SOCKED TWO MORE SINGLES, A TRIPLE—AND THEN, IN THE NINTH, HE BLASTED A TERRIFIC DRIVE TO DEEP CENTER, SPRINTING AROUND THE BASES FOR AN INSIDE THE PARK HOME RUN!



IN TWO DAYS YOGI MADE TWELVE HITS, THREE HOMERS, TWO TRIPLES AND TWO DOUBLES, DRIVING IN TWENTY-THREE RUNS!

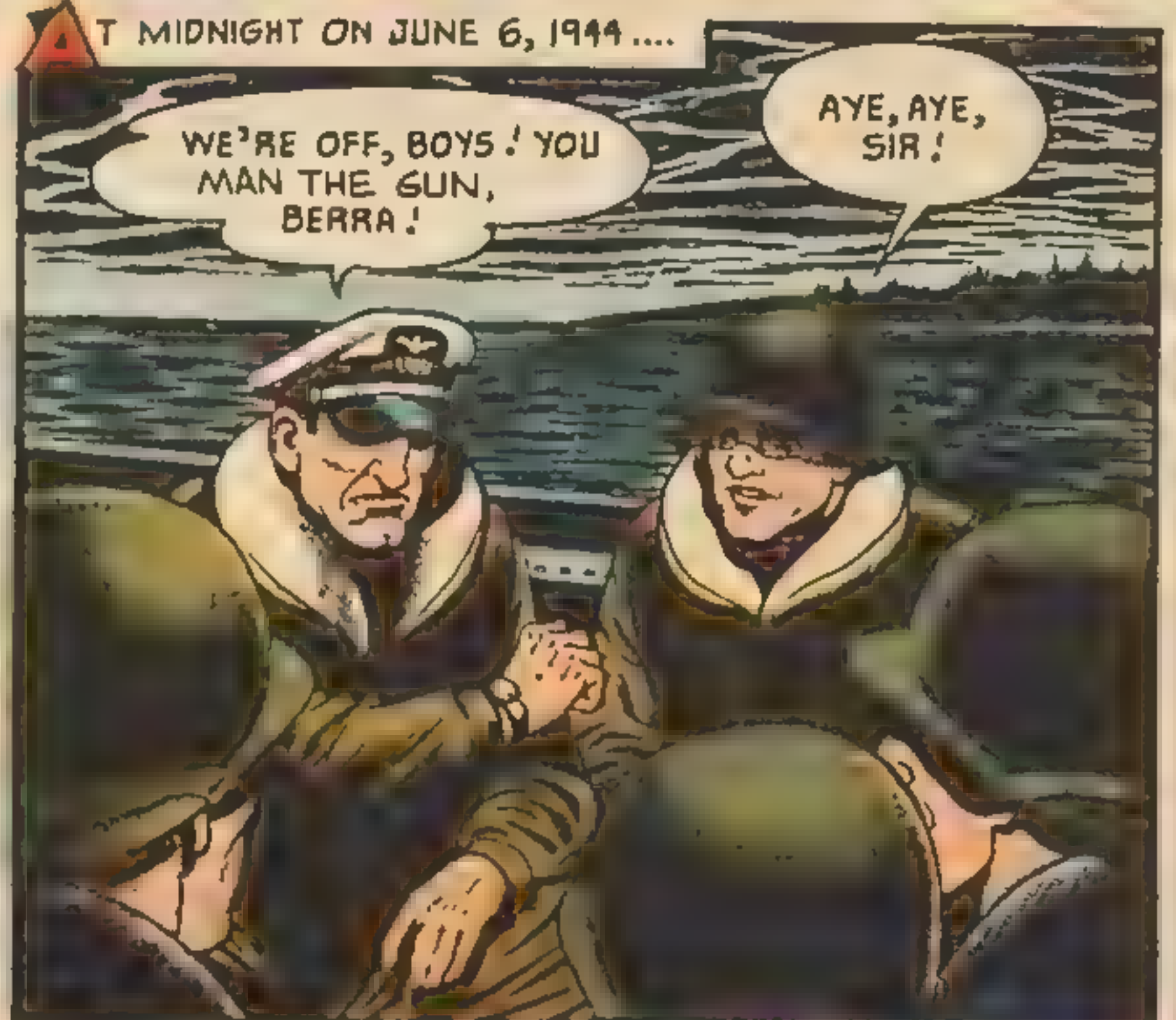
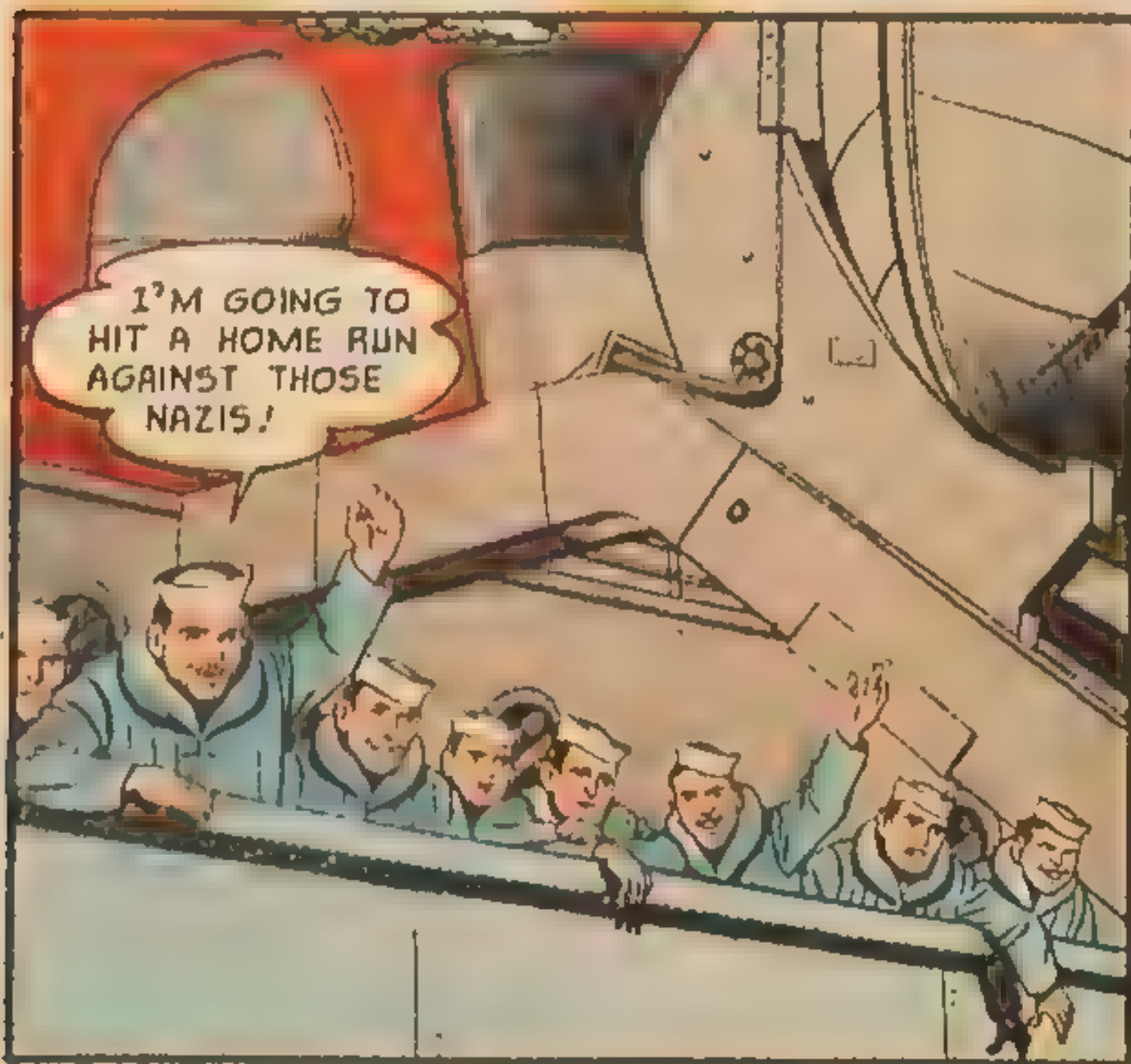
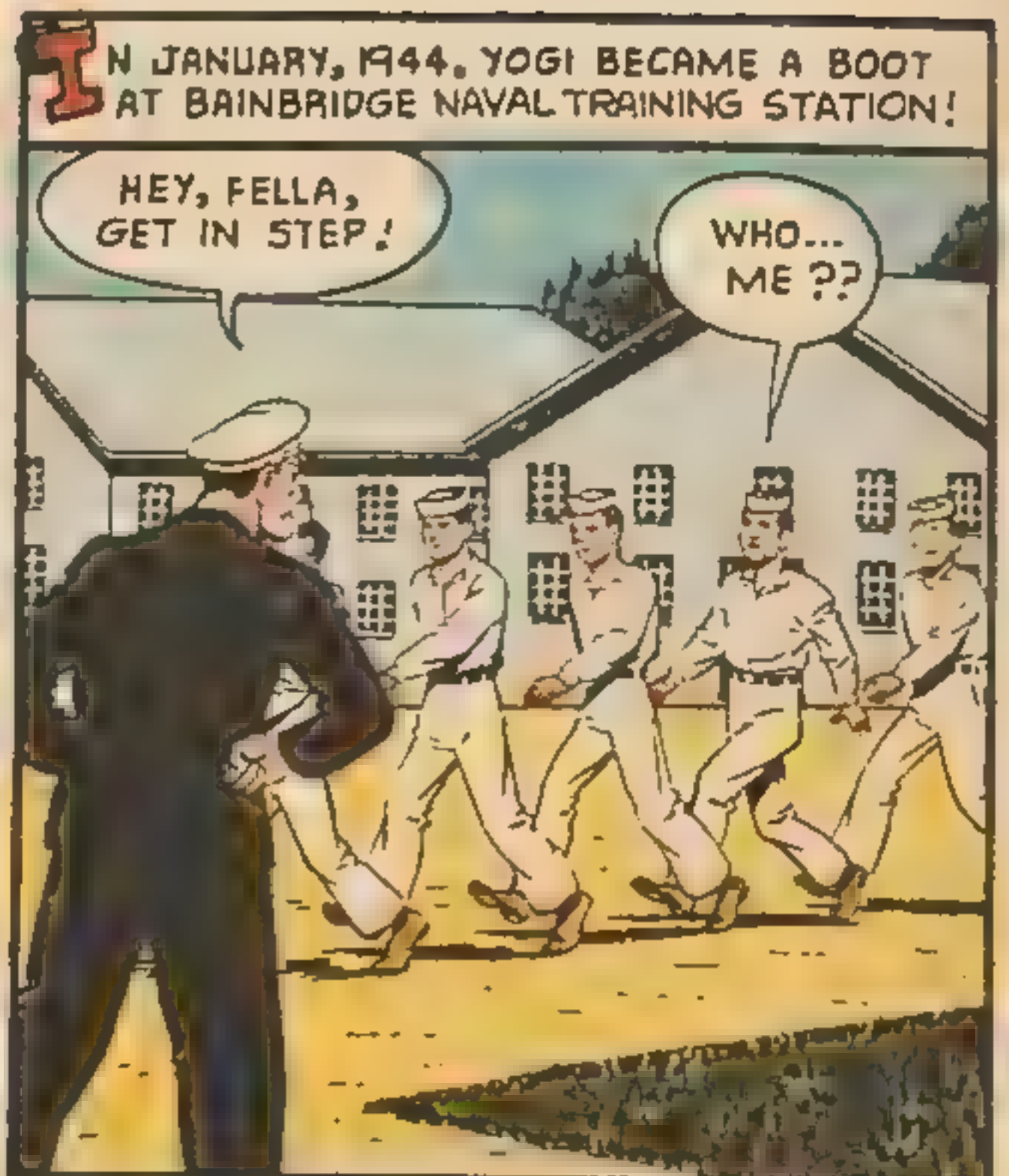
HOW DO YOU DO IT, YOGI?

I DUNNO! I JUST SWING AND... WHAM!



YOGI BERRA, BASEBALL HERO

PIEDMONT LEAGUE PITCHERS SOON LEARNED THAT YOGI WOULD SWING HIS BAT AT ANY PITCH, WHETHER OVER HIS HEAD OR IN THE DIRT! HIS AVERAGE FOR THE SEASON WAS .253! BUT HE HAD SOCKED MANY LONG DRIVES FOR A .397 SLUGGING MARK AND WAS PROMOTED BY THE YANKEES TO THE KANSAS CITY BLUES THAT FALL!



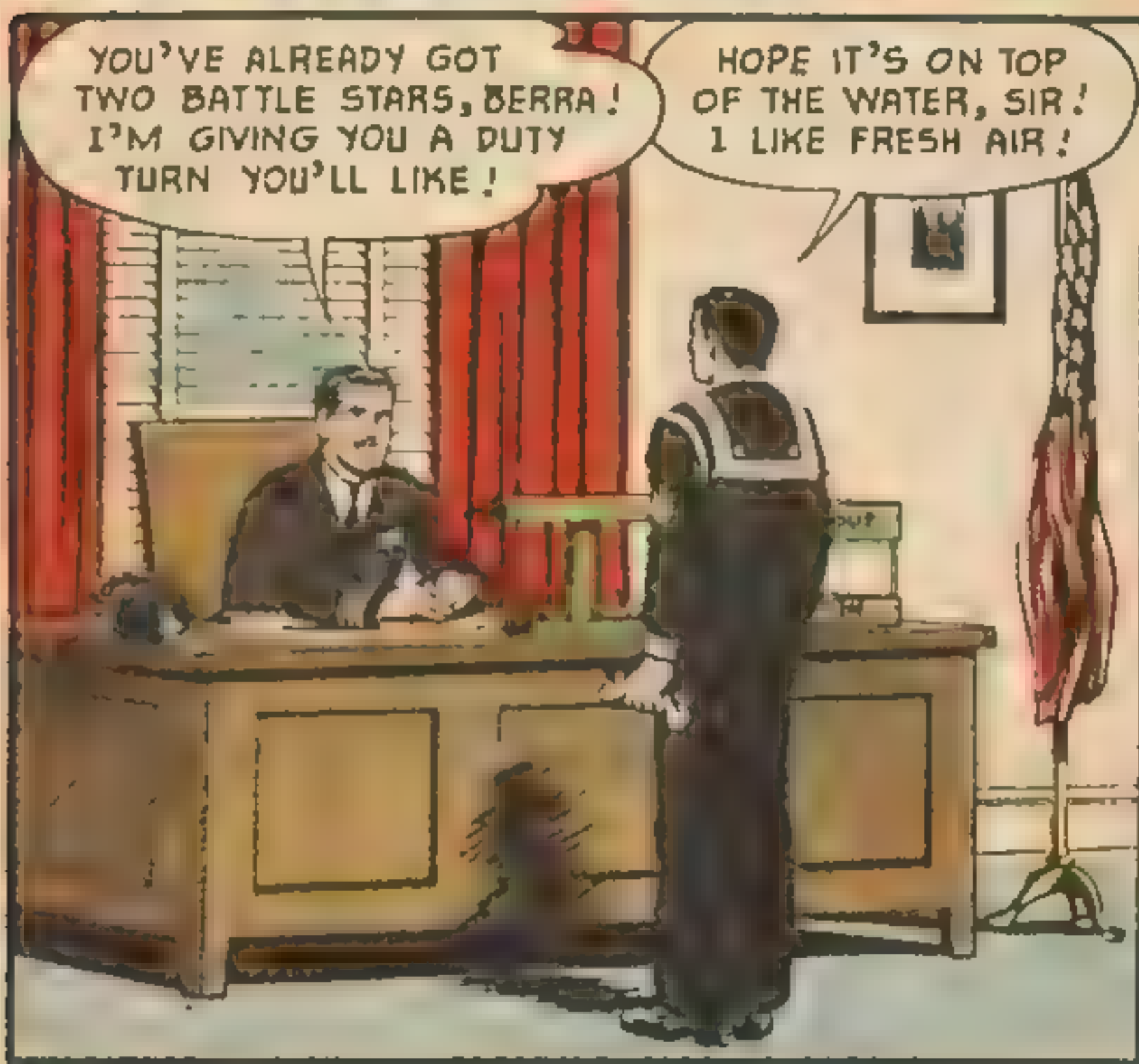
YOGI BERRA, BASEBALL HERO



YOGI'S SQUAD JOINED IN THE GENERAL ASSAULT ON THE NORMANDY BEACHEAD!

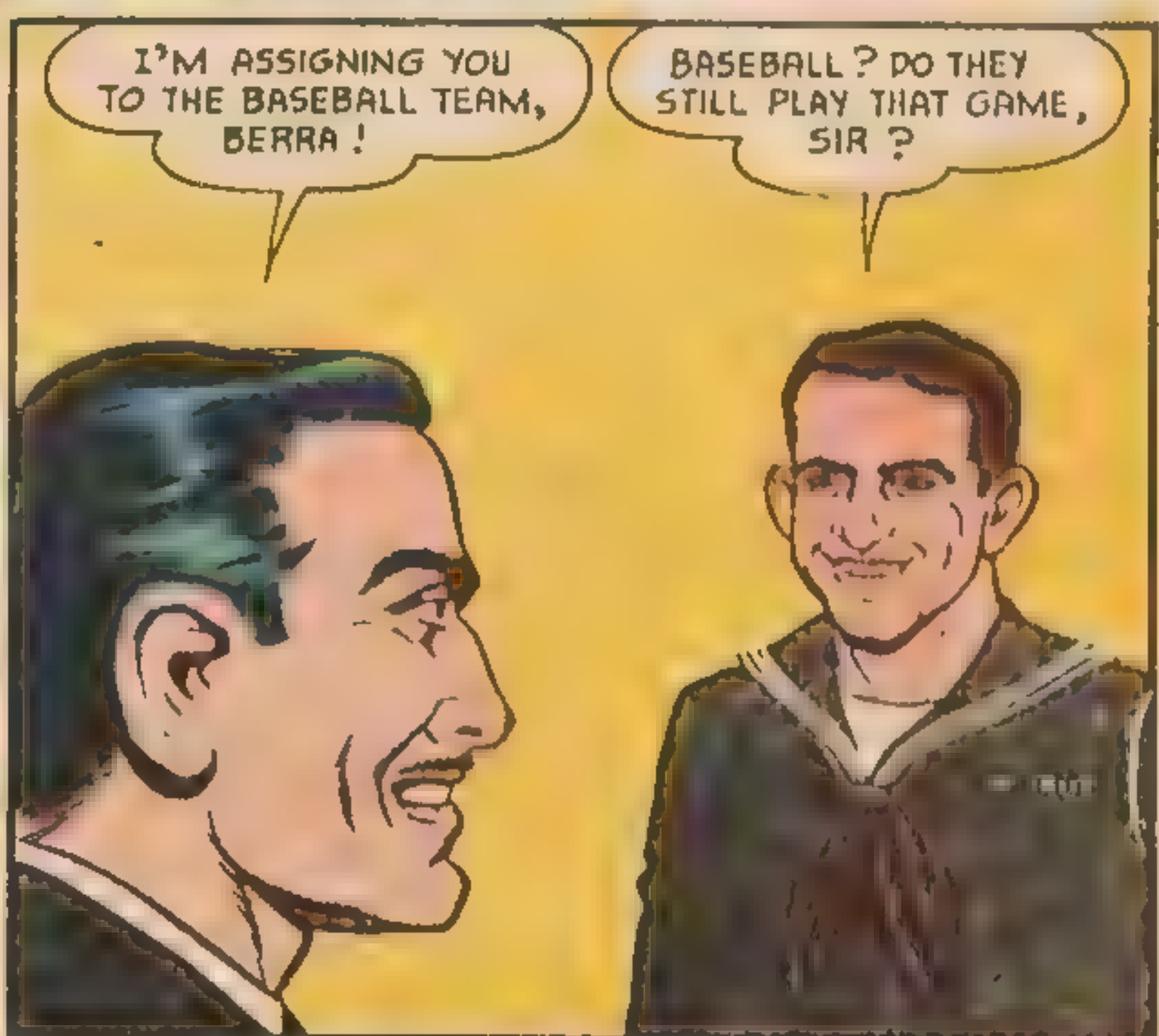
LET'S DRIVE 'EM BACK TO BERLIN, GANG!

AS THE GALLANT UNITED STATES ARMY ADVANCED INTO THE HEDGEROWS OF NORMANDY, YOGI RETURNED TO ENGLAND WITH HIS COMRADES! MONTHS LATER HE WAS TRANSFERRED TO THE STATES, ARRIVING AT THE NEW LONDON SUBMARINE BASE IN EARLY SPRING!



YOU'VE ALREADY GOT TWO BATTLE STARS, BERRA! I'M GIVING YOU A DUTY TURN YOU'LL LIKE!

HOPE IT'S ON TOP OF THE WATER, SIR! I LIKE FRESH AIR!



I'M ASSIGNING YOU TO THE BASEBALL TEAM, BERRA!

BASEBALL? DO THEY STILL PLAY THAT GAME, SIR?

THRILLED TO BE BACK ON THE DIAMOND, YOGI, WITH THE POWERFUL NEW LONDON TEAM, SOCKED HITS ALL OVER THE FIELD! IN AN EXHIBITION GAME WITH THE NEW YORK GIANTS.....



CAN'T GET THAT ROOKIE OUT!

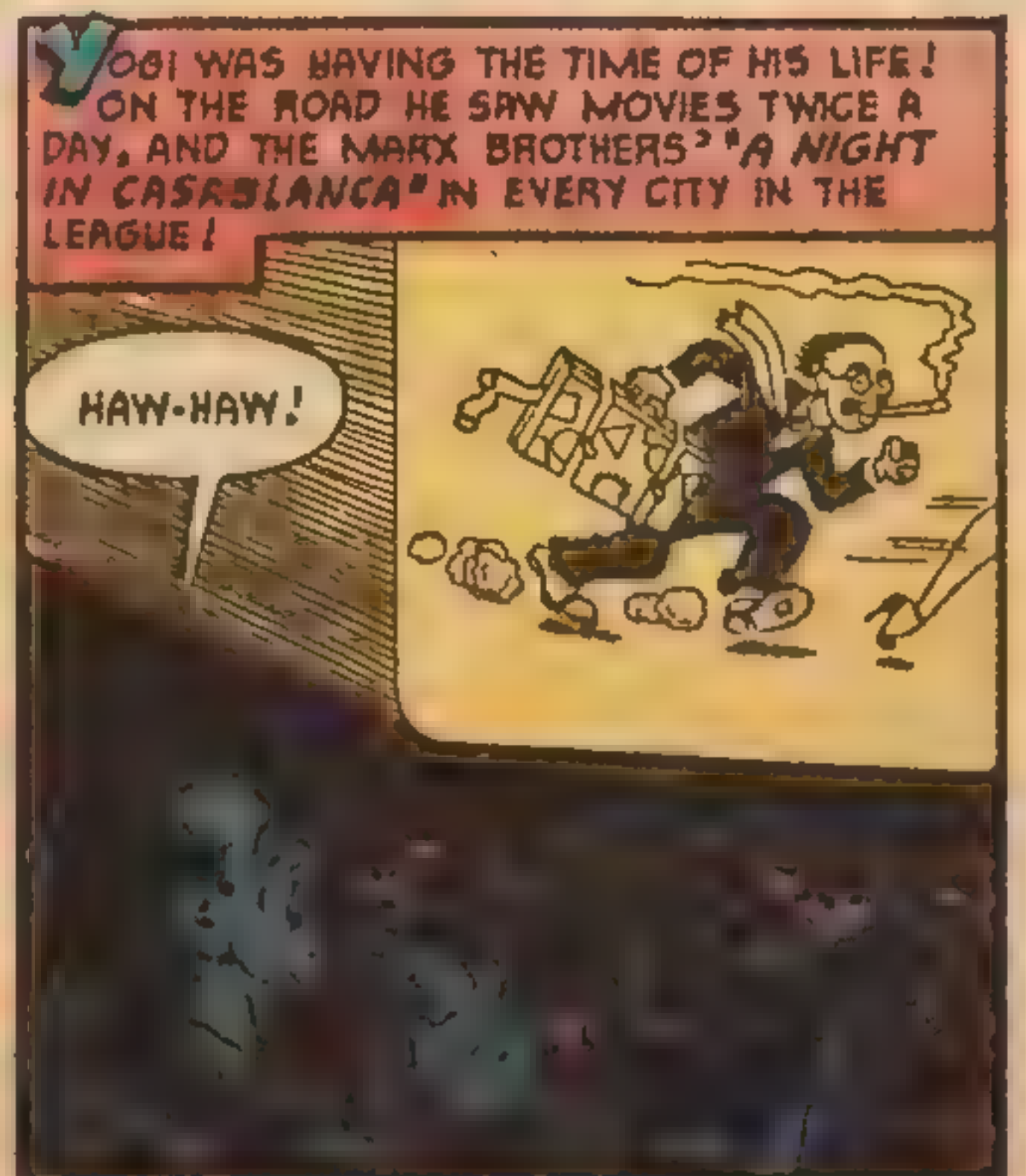
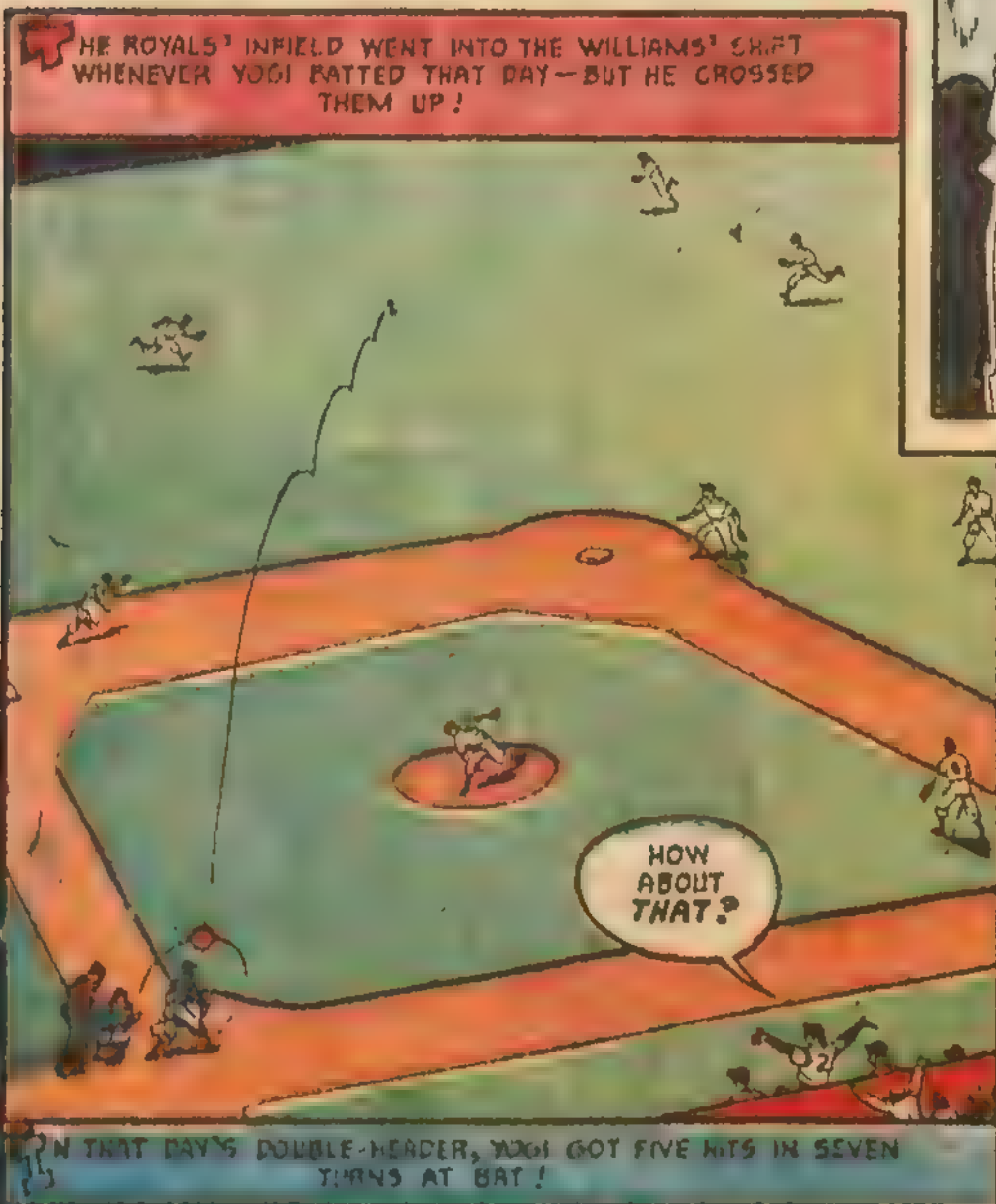
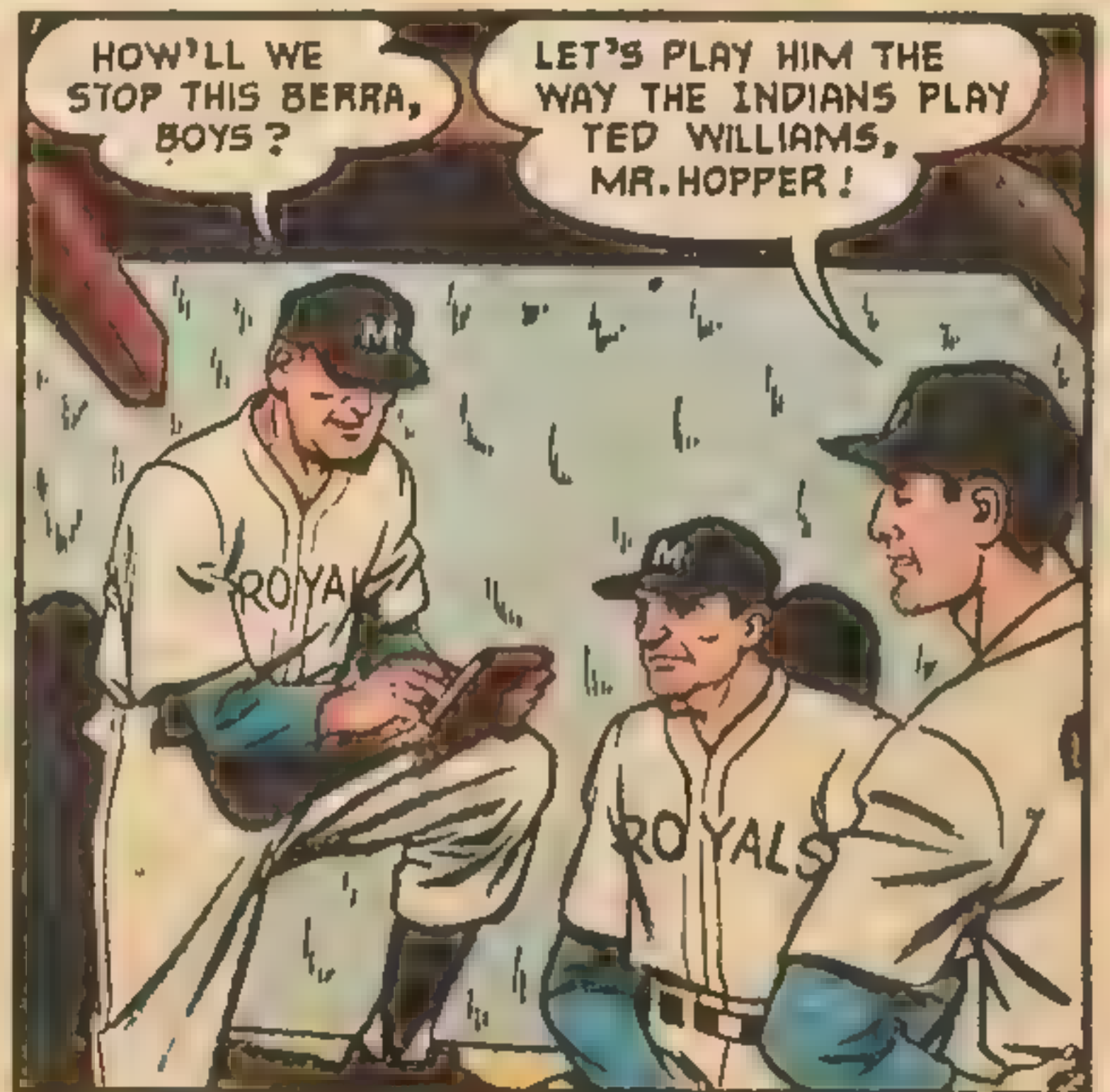
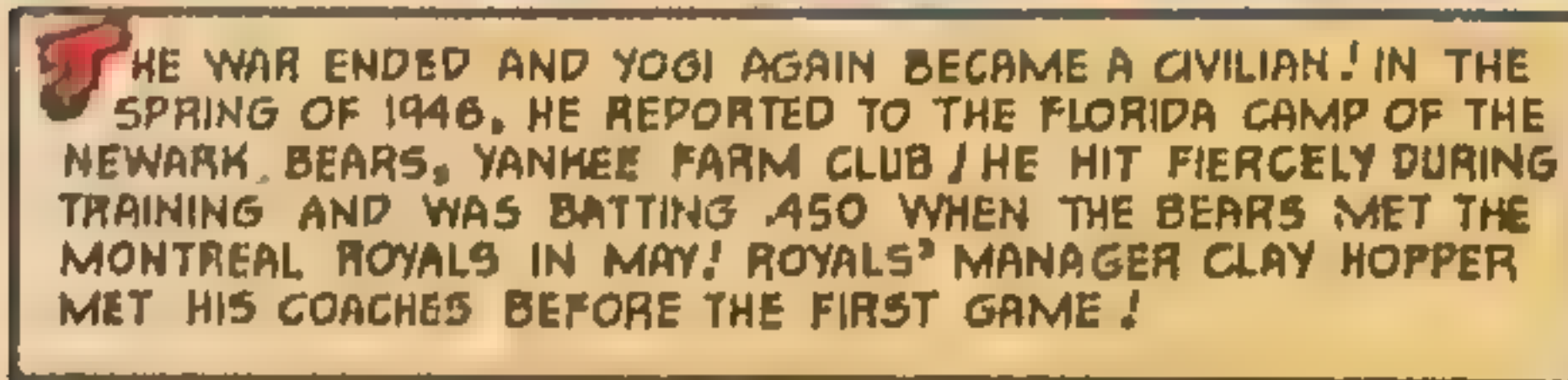
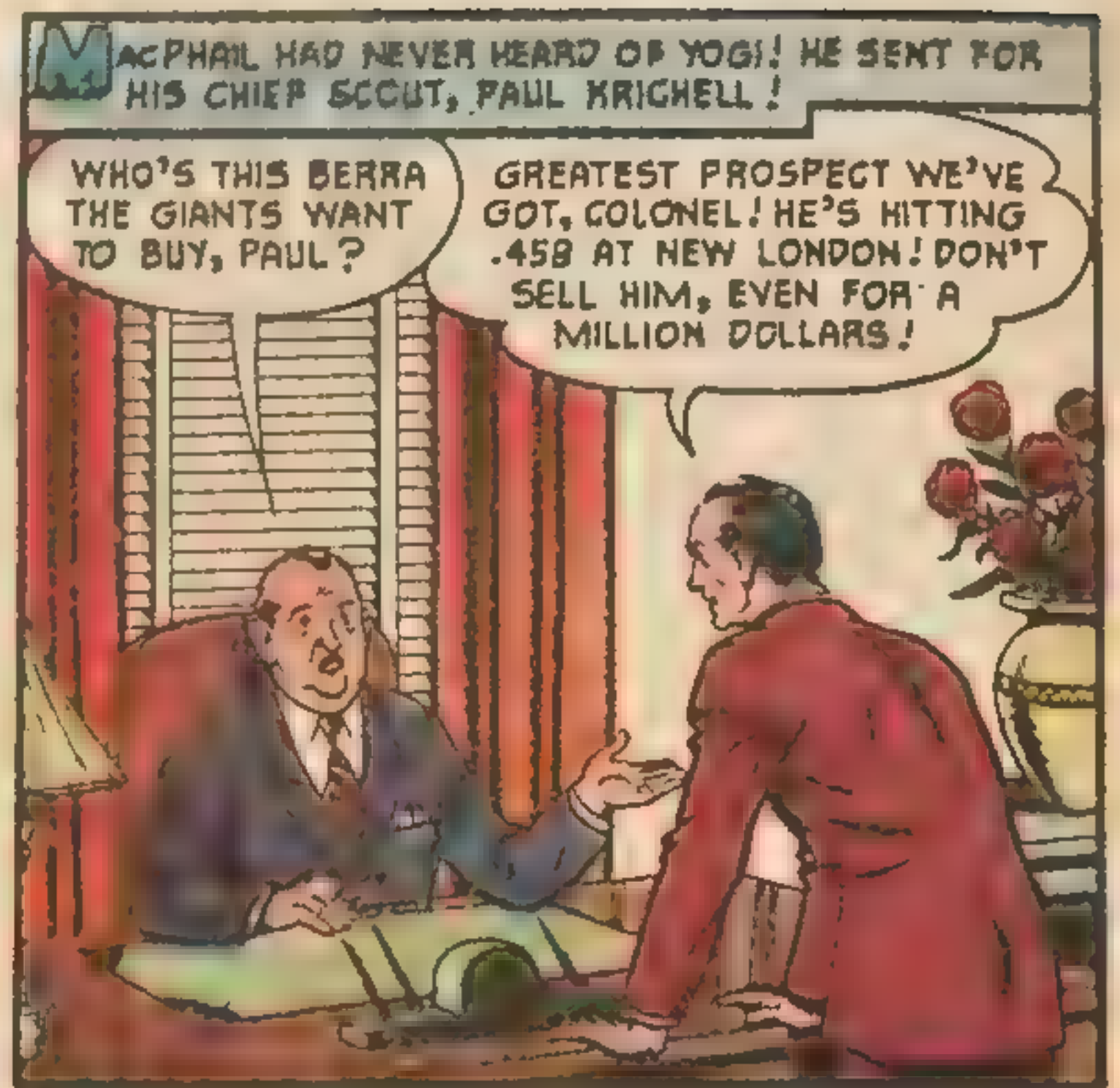
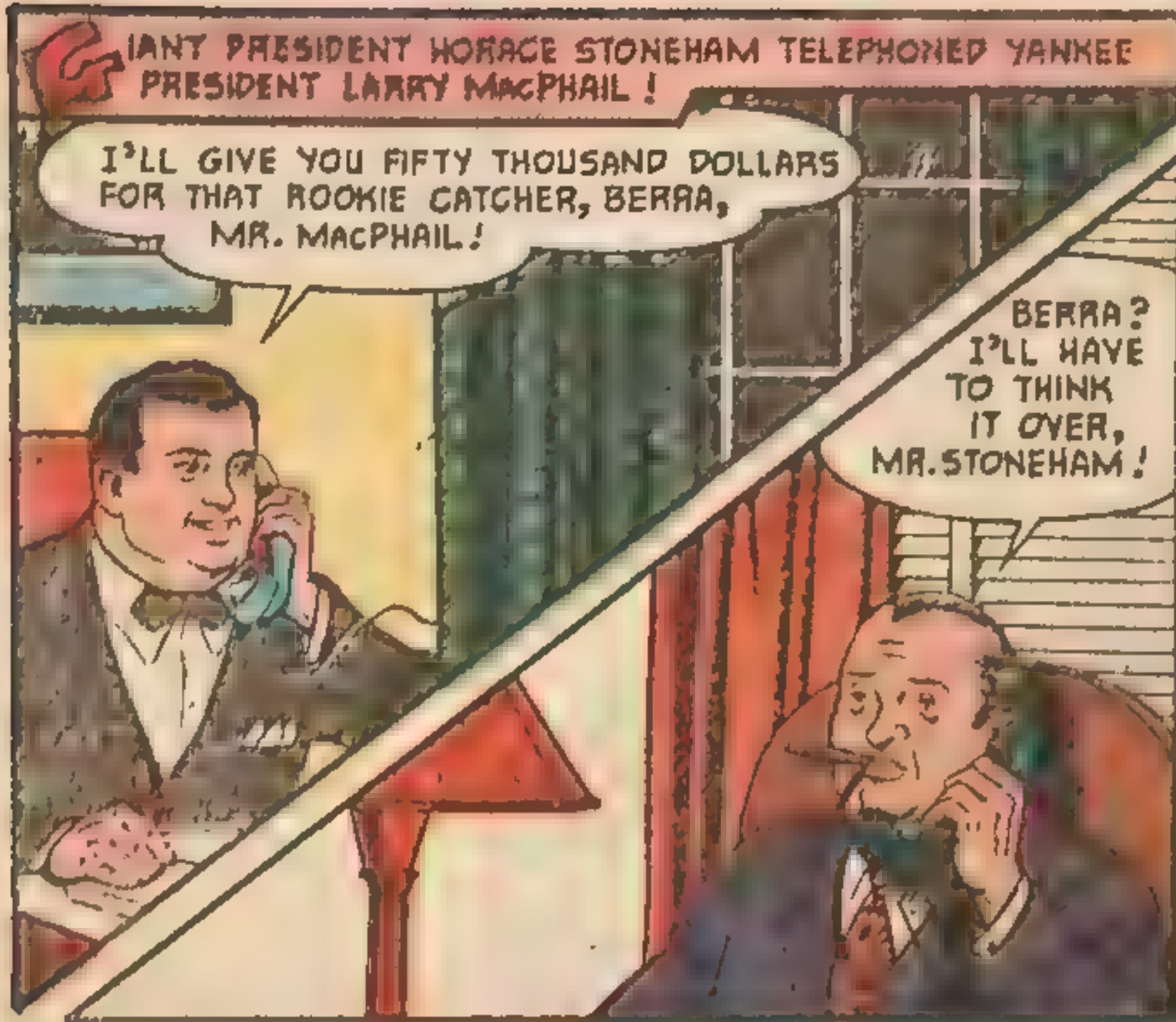


GIANT MANAGER MEL OTT WAS IMPRESSED BY YOGI'S BATTING POWER!

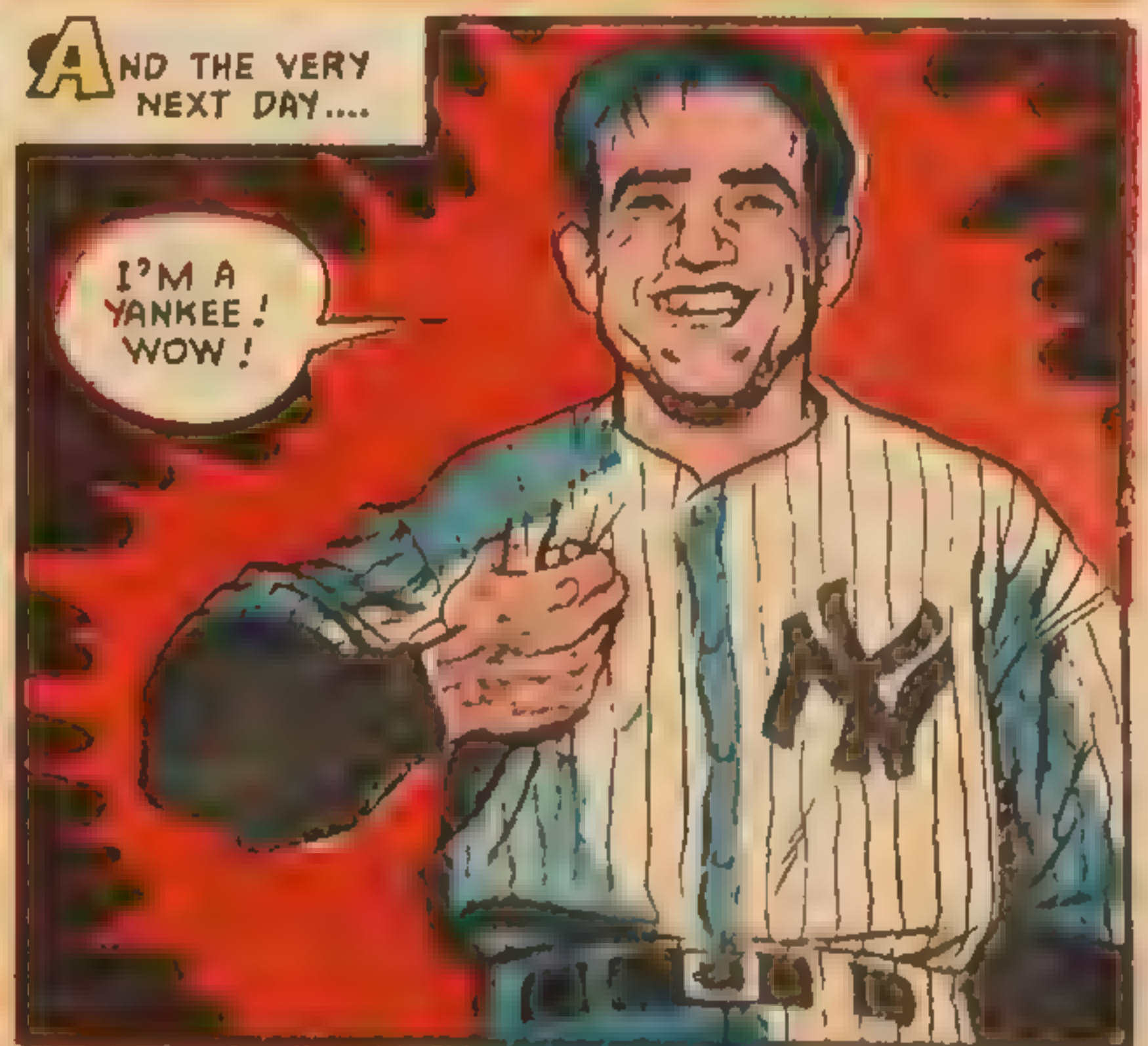
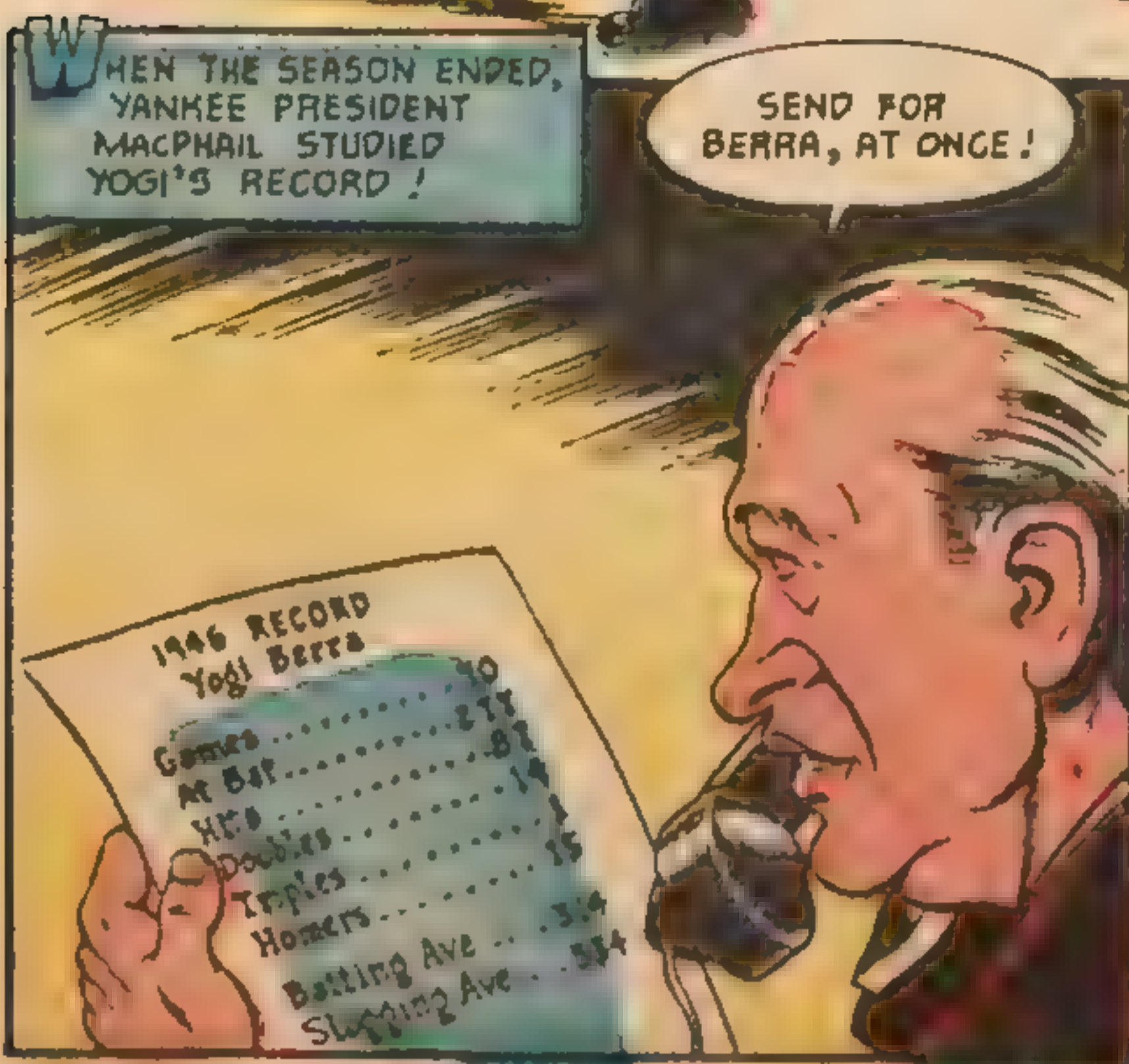
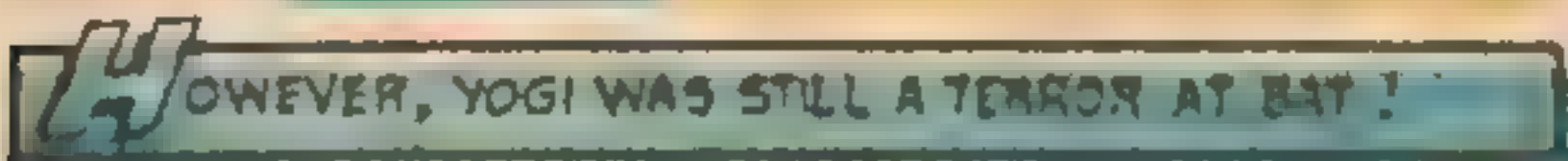
WHO'S THAT SLUGGING YOUNG CATCHER ON YOUR TEAM?

THAT'S SEAMAN FIRST CLASS LARRY BERRA, MEL! HE'S SORT OF WET BEHIND THE EARS, BUT HE SURE CAN HIT!

YOGI BERRA, BASEBALL HERO

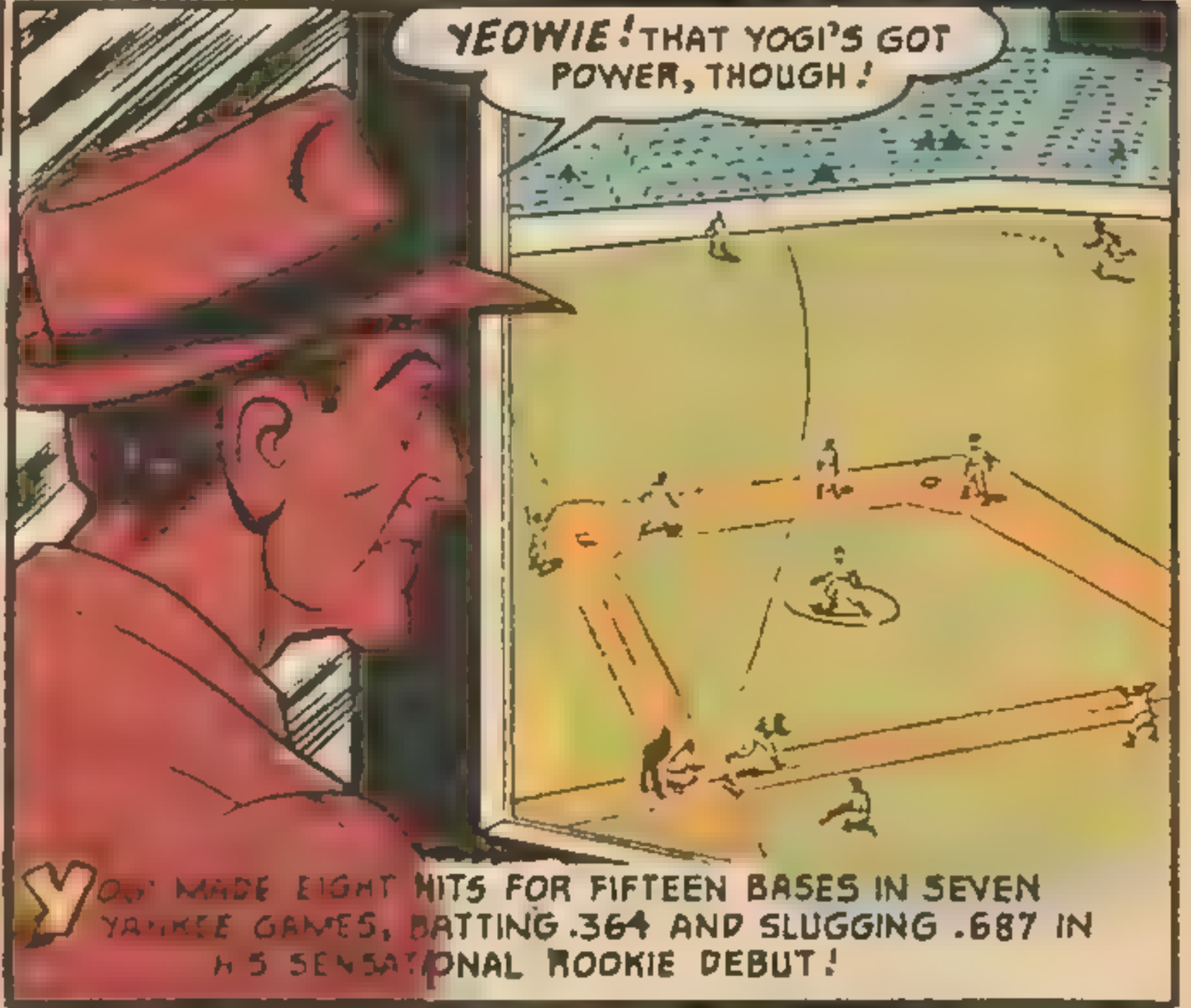
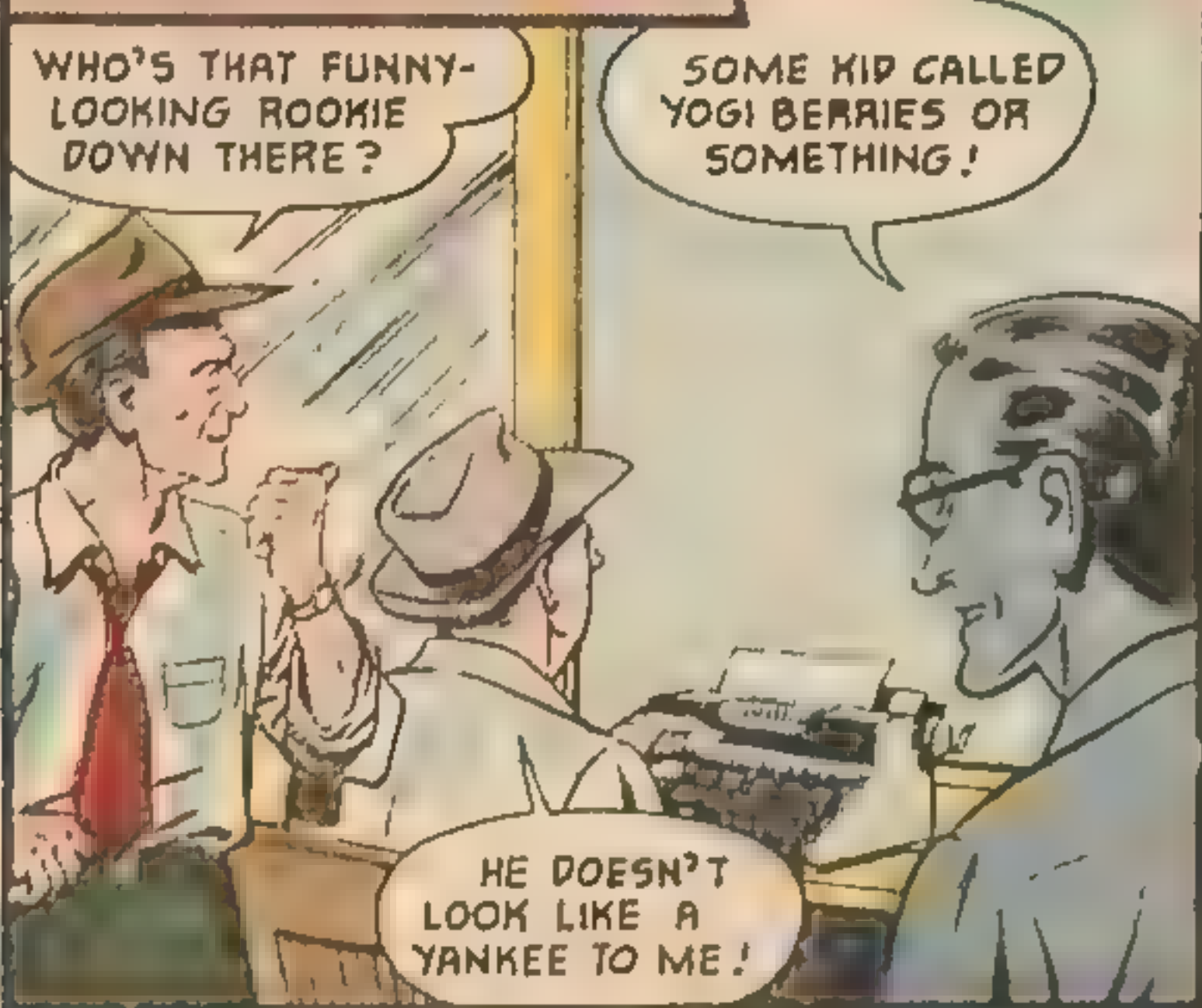


YOGI BERRA. BASEBALL HERO

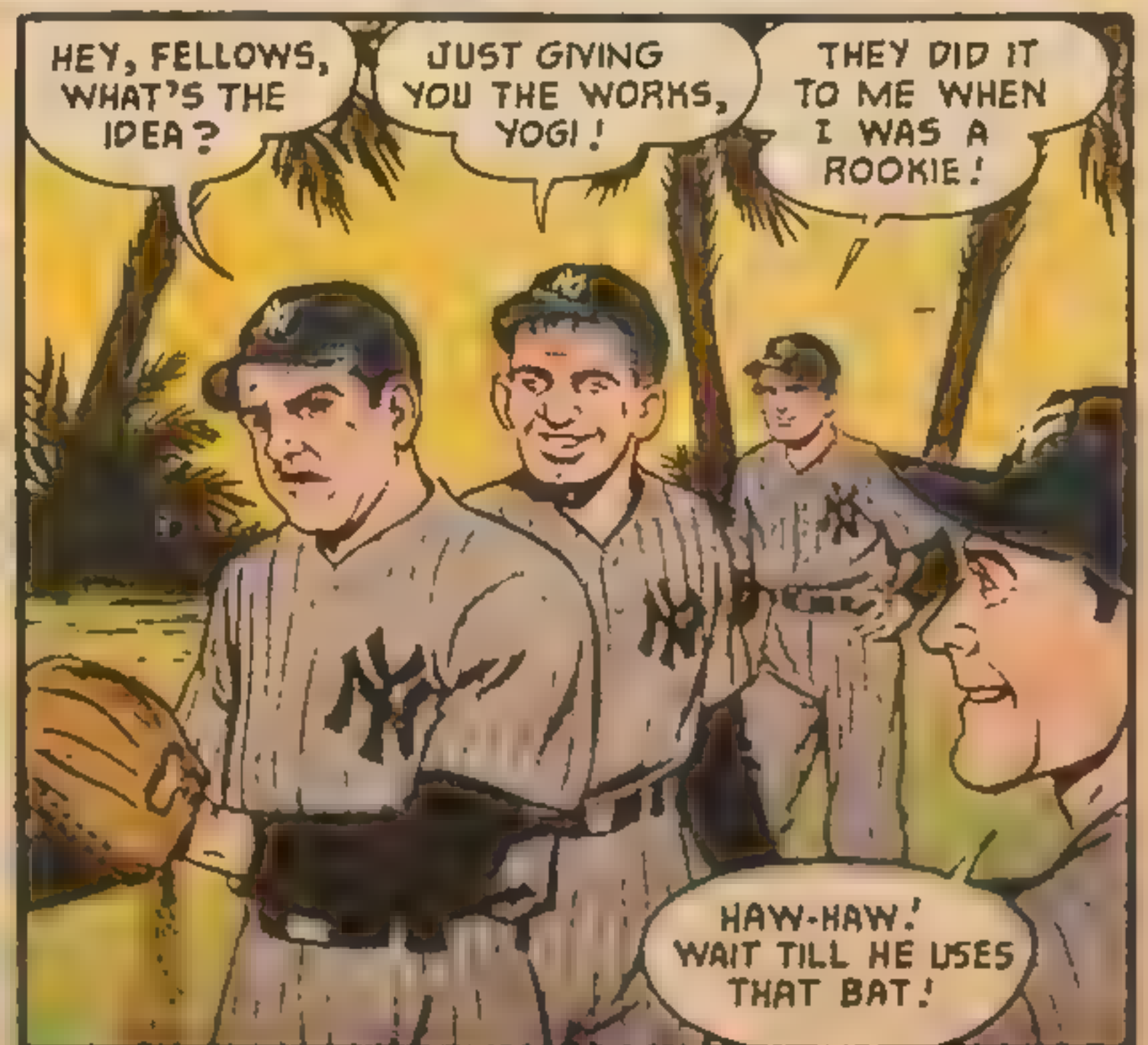
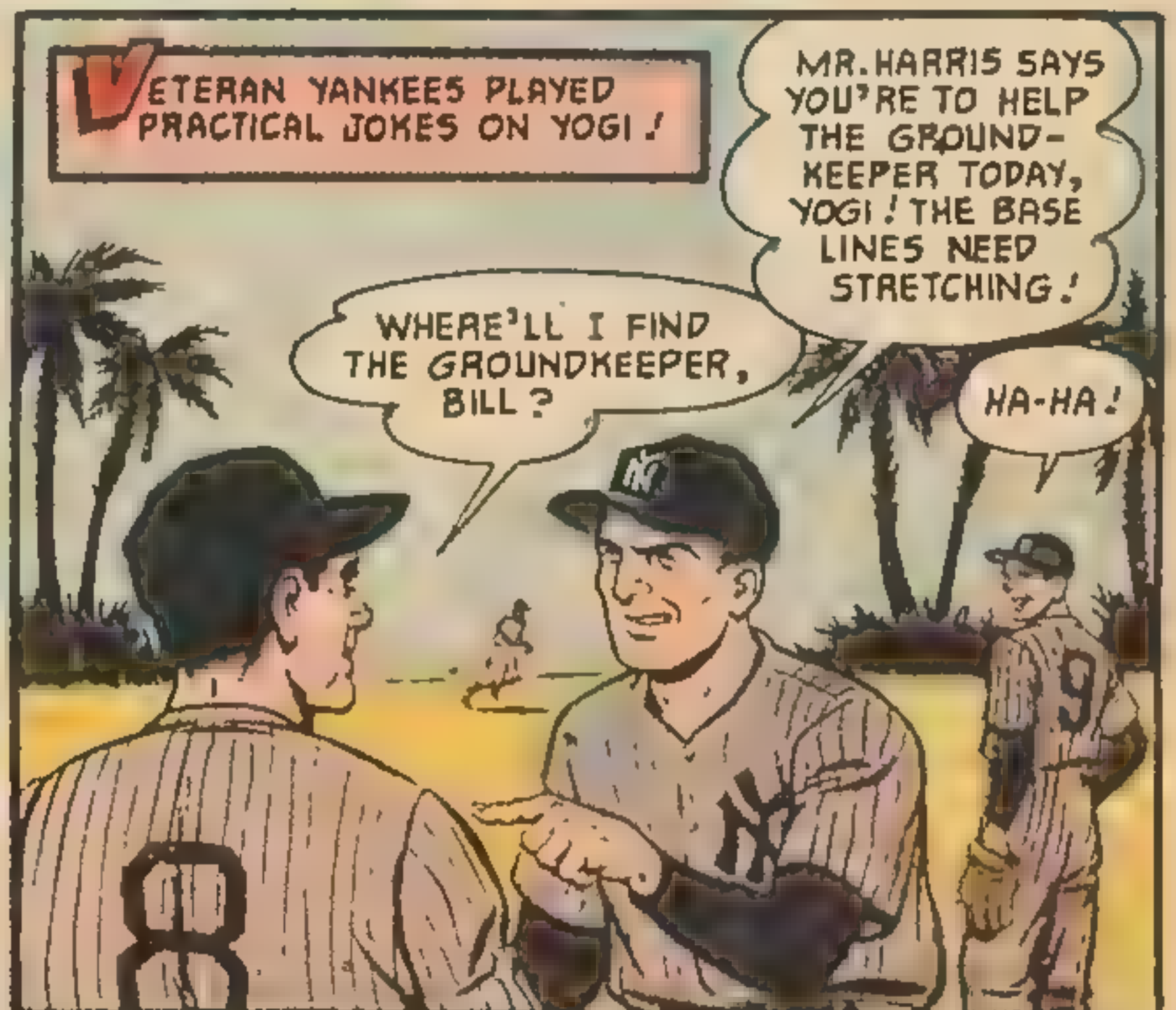


YOGI BERRA, BASEBALL HERO

THE YANKEES WERE FINISHING THEIR POOREST SEASON IN MANY YEARS THAT SEPTEMBER, AND SO FEW FANS SAW YOGI START HIS FIRST GAME IN THE MAJORS BEHIND THE BAT! IN THE PRESS BOX...



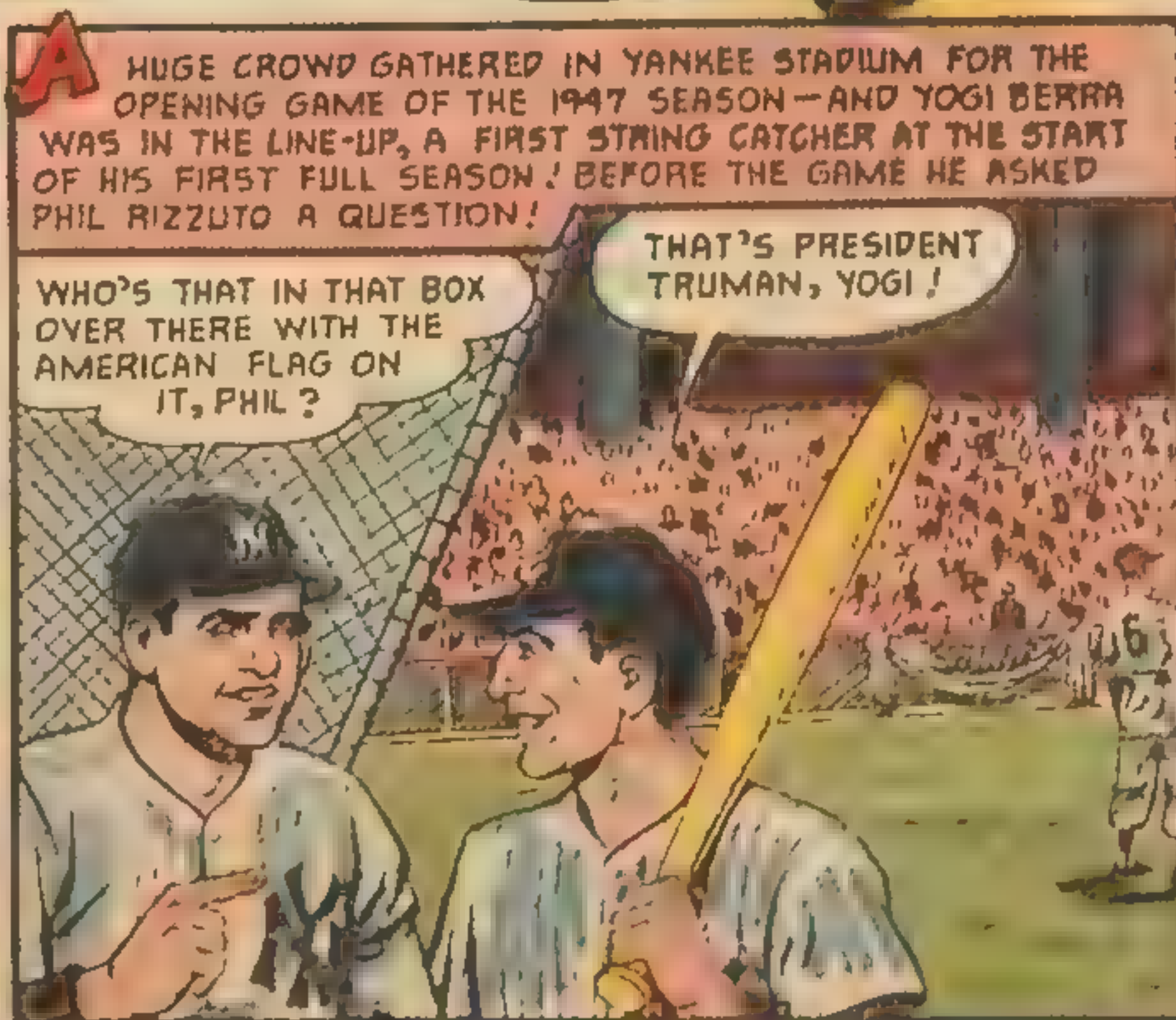
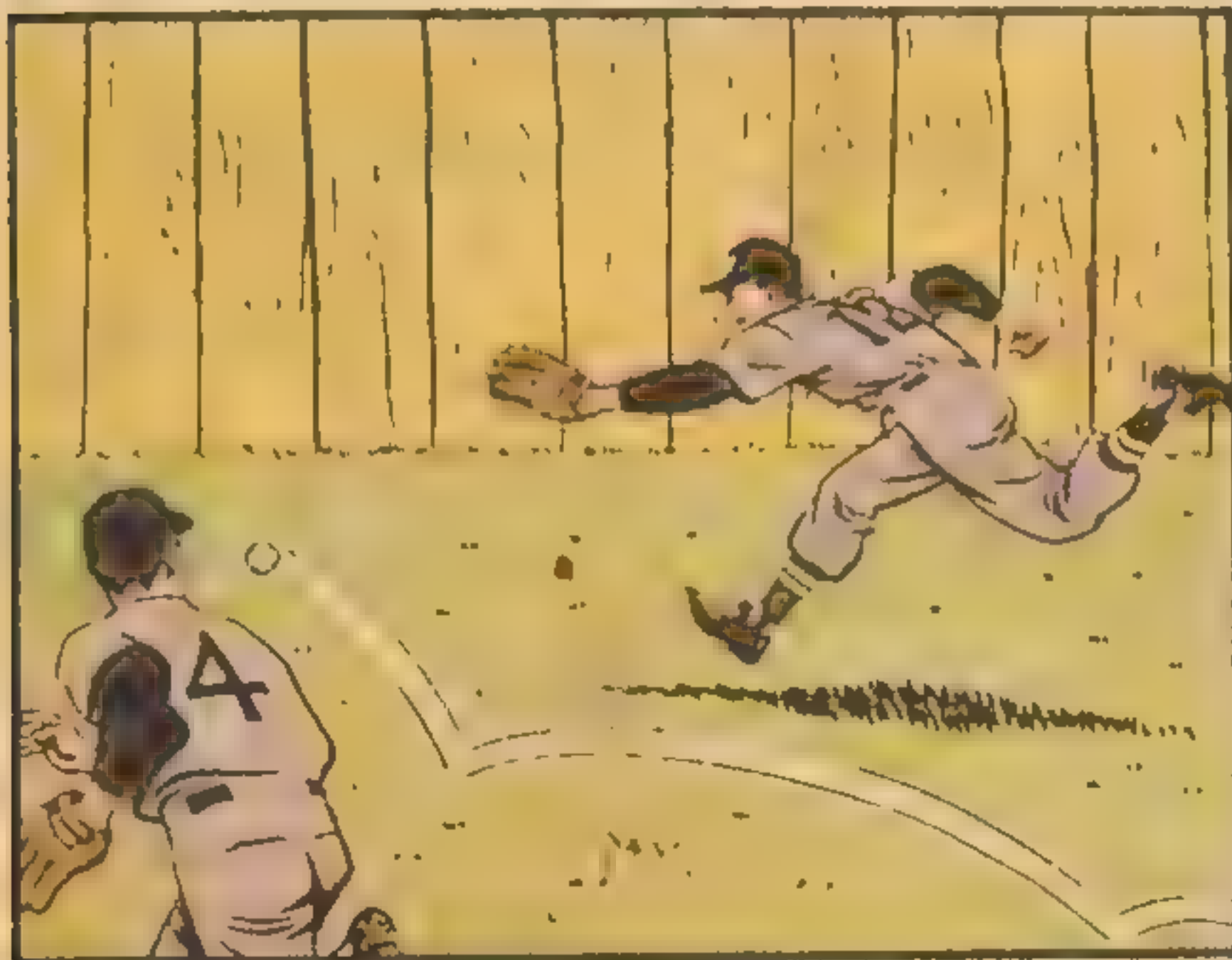
WHEN YOGI REPORTED AT THE YANKS' ST. PETERSBURG CAMP IN 1947, HE MET HIS NEW MANAGER, BUCKY HARRIS!



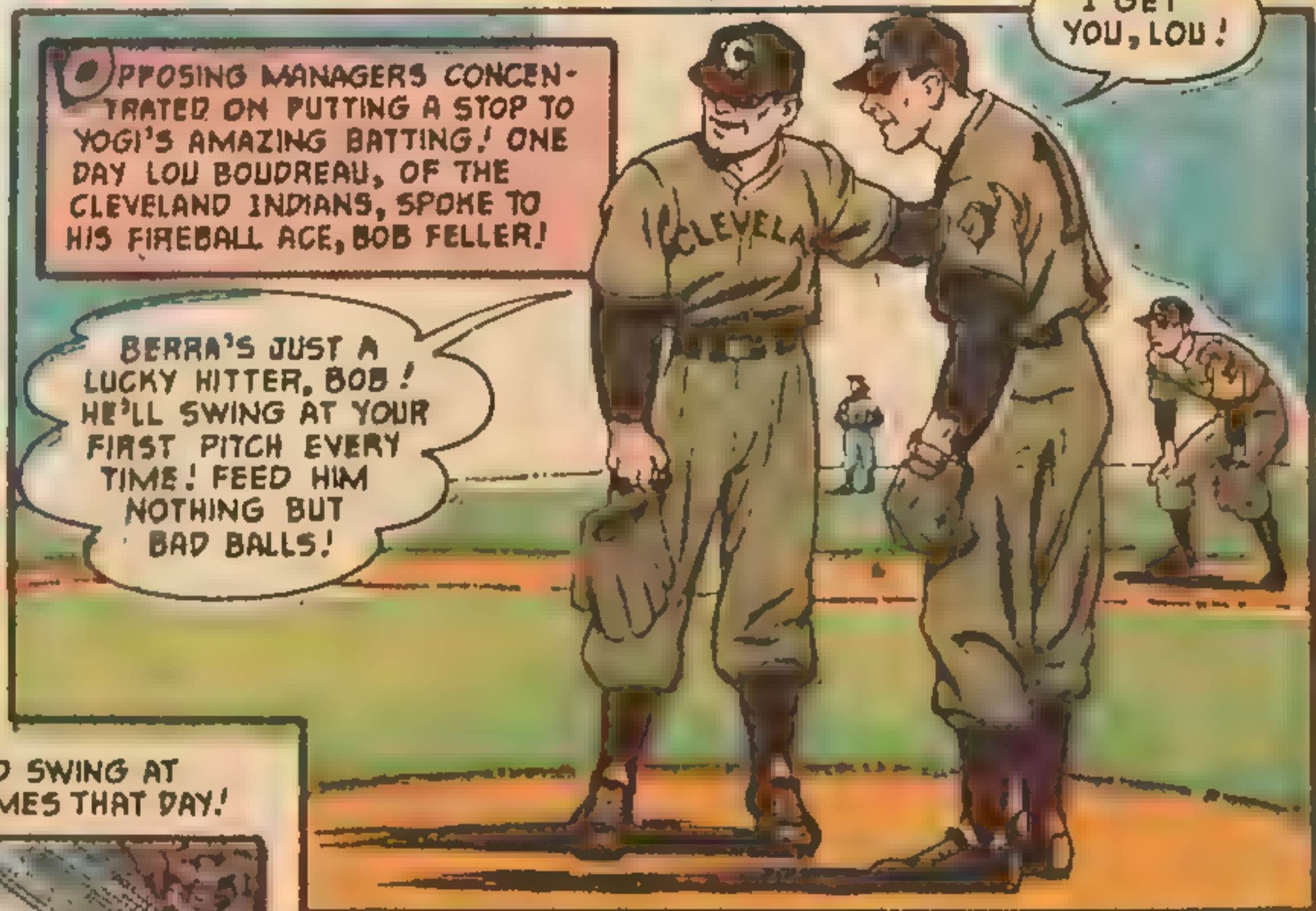
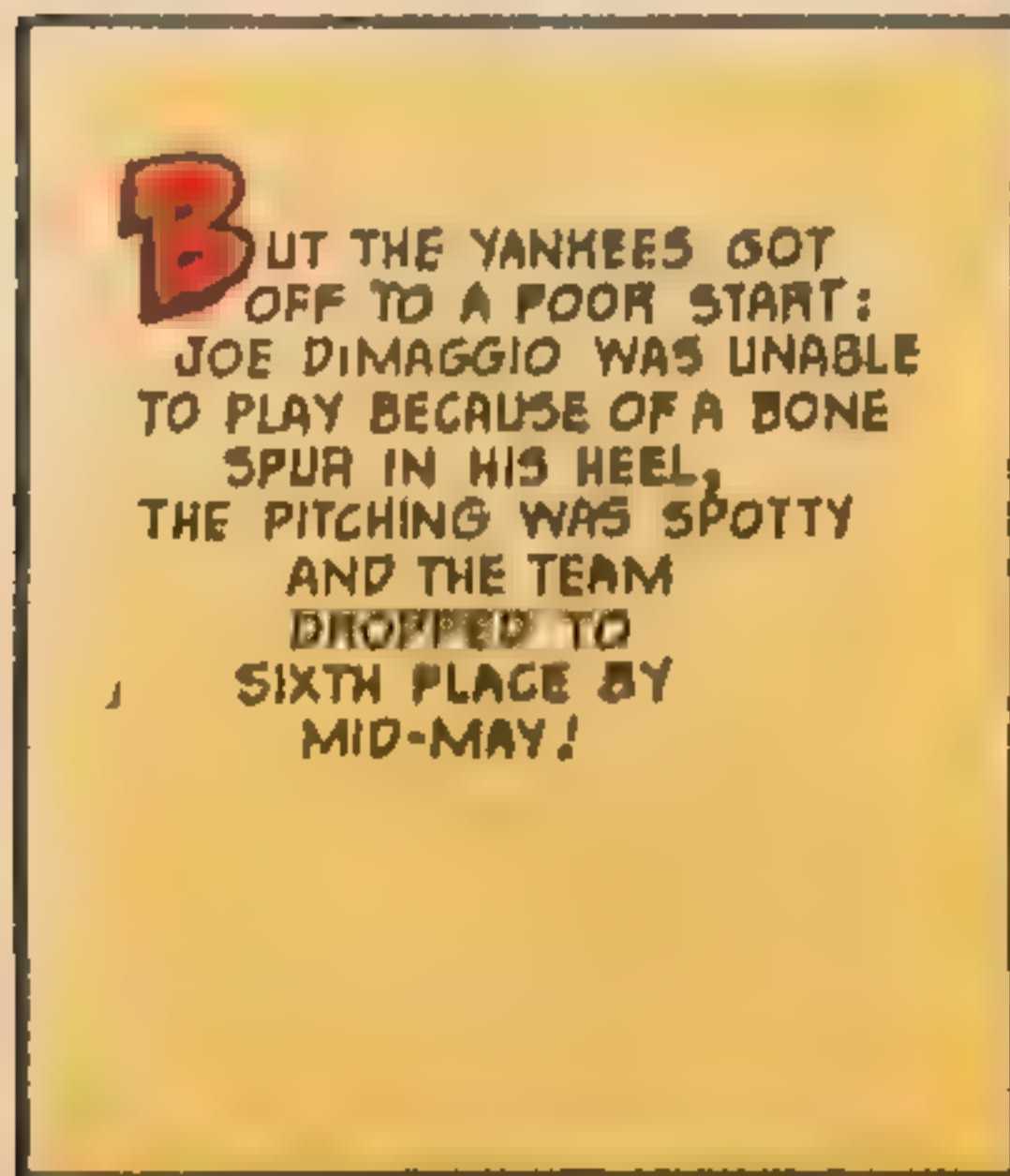
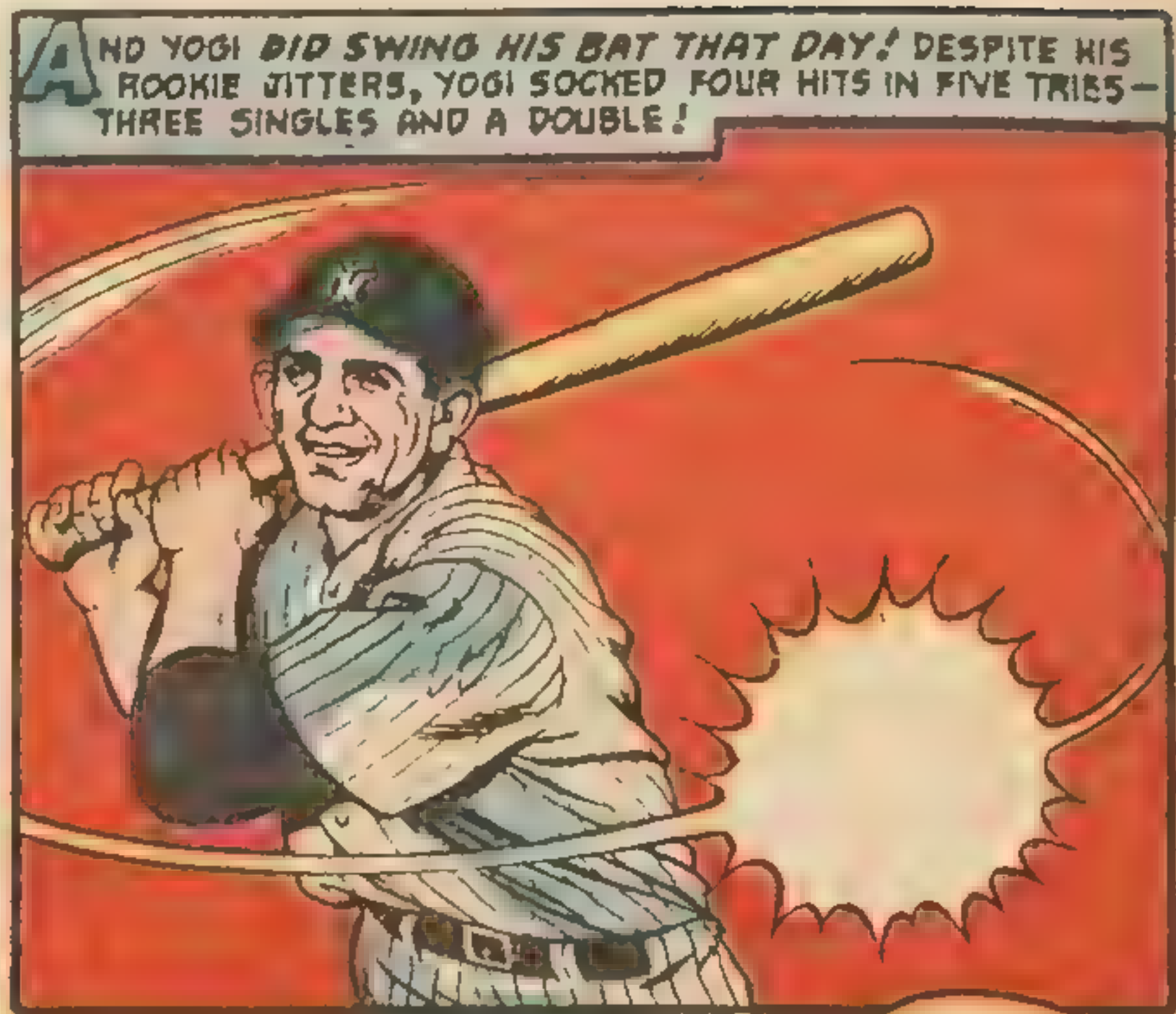
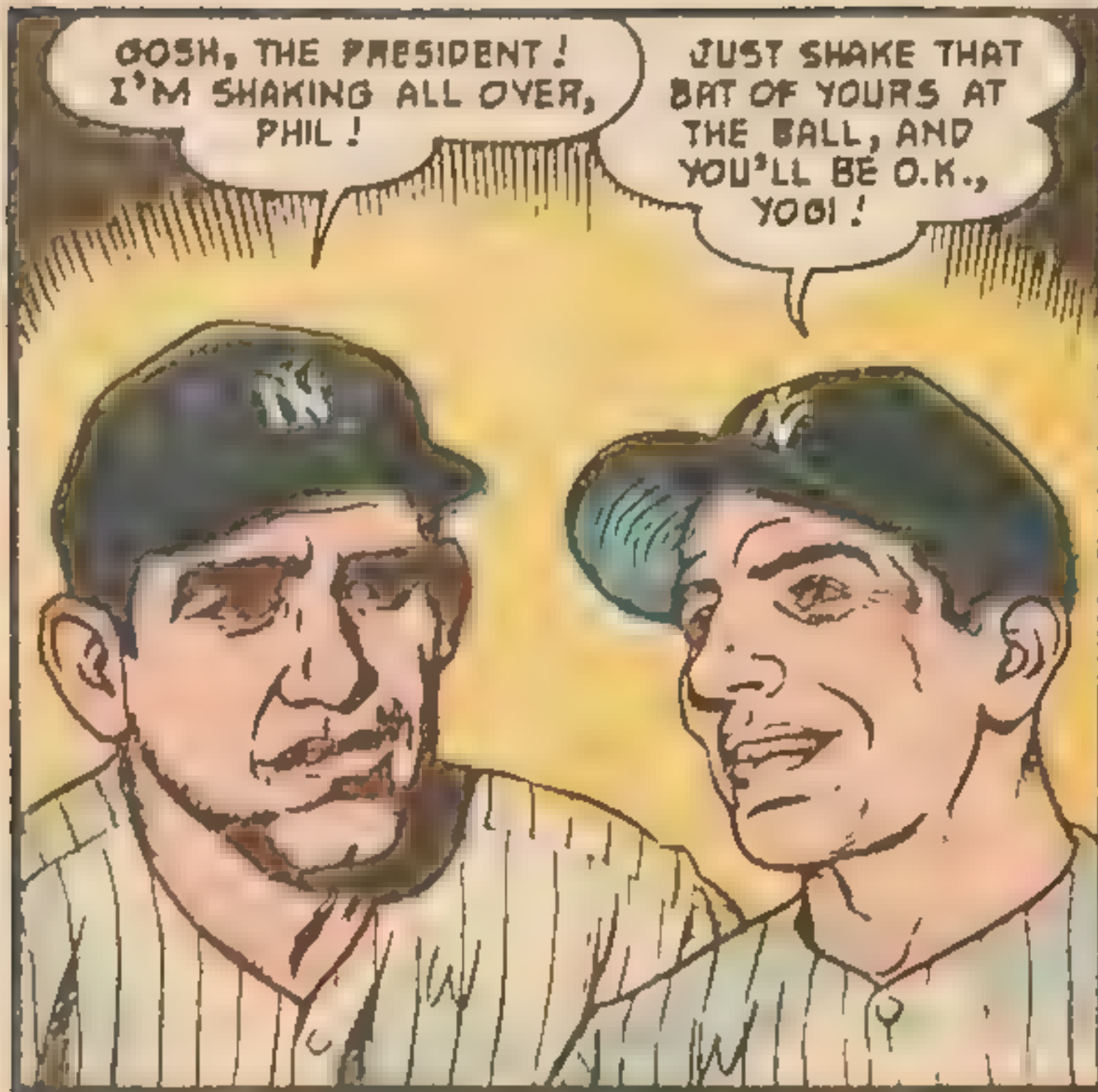
YOGI BERRA. BASEBALL HERO



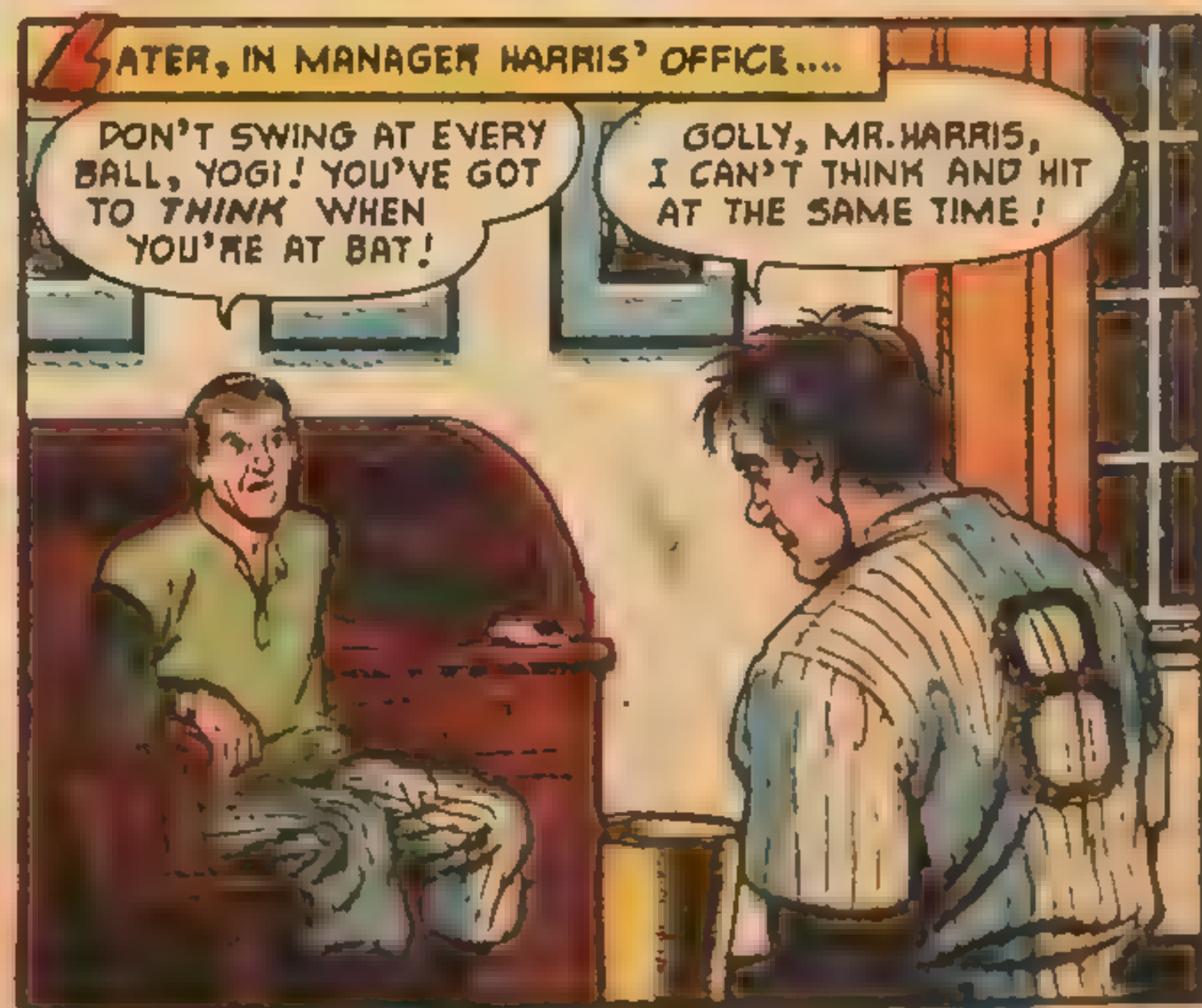
IN SPITE OF THE SOAPED BAT, YOGI CONNECTED FOR A BLOOPER BETWEEN LEFT AND CENTER! IT WENT FOR TWO BASES AND SCORED THREE RUNNERS!



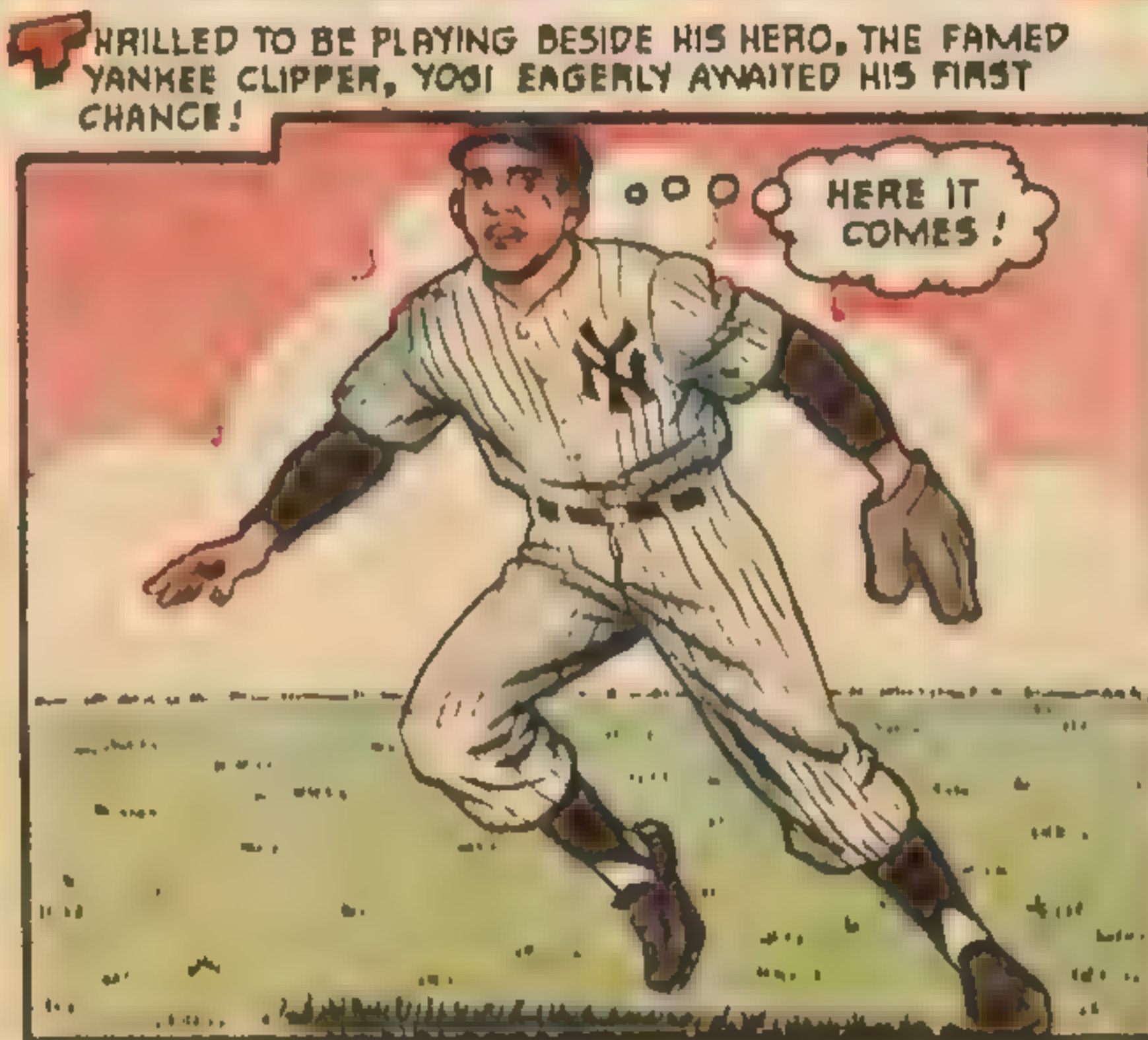
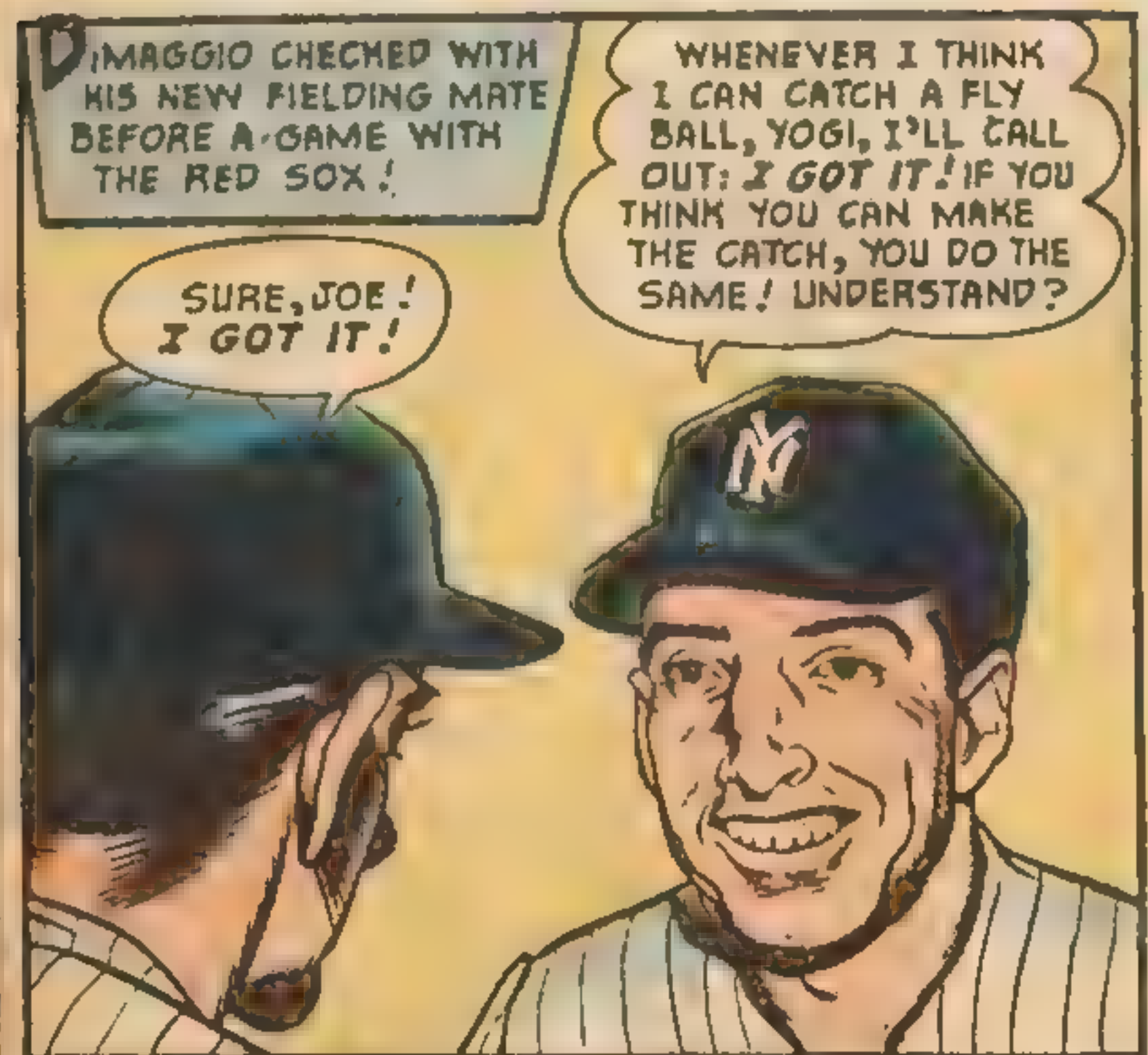
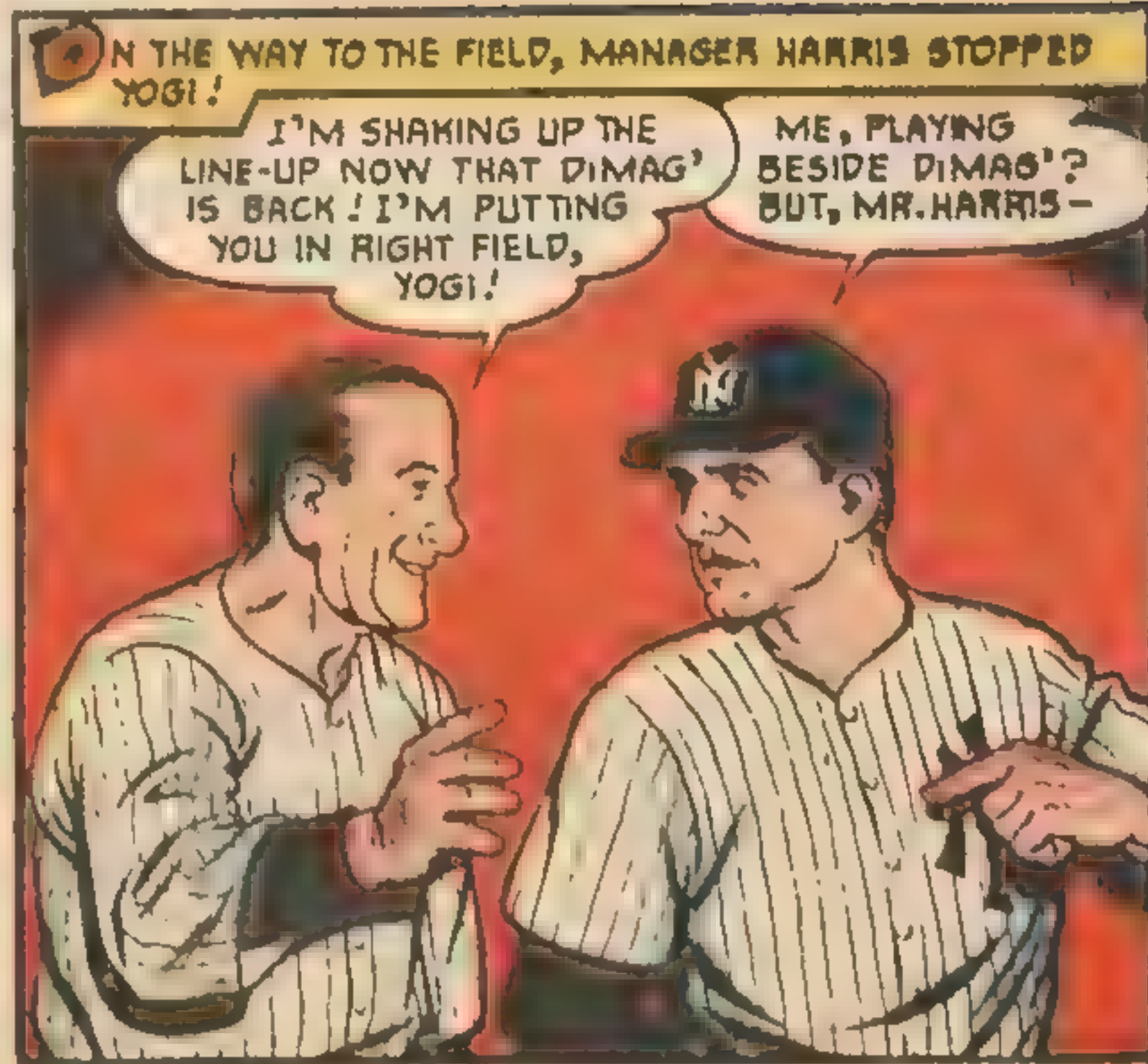
YOGI BERRA, BASEBALL HERO



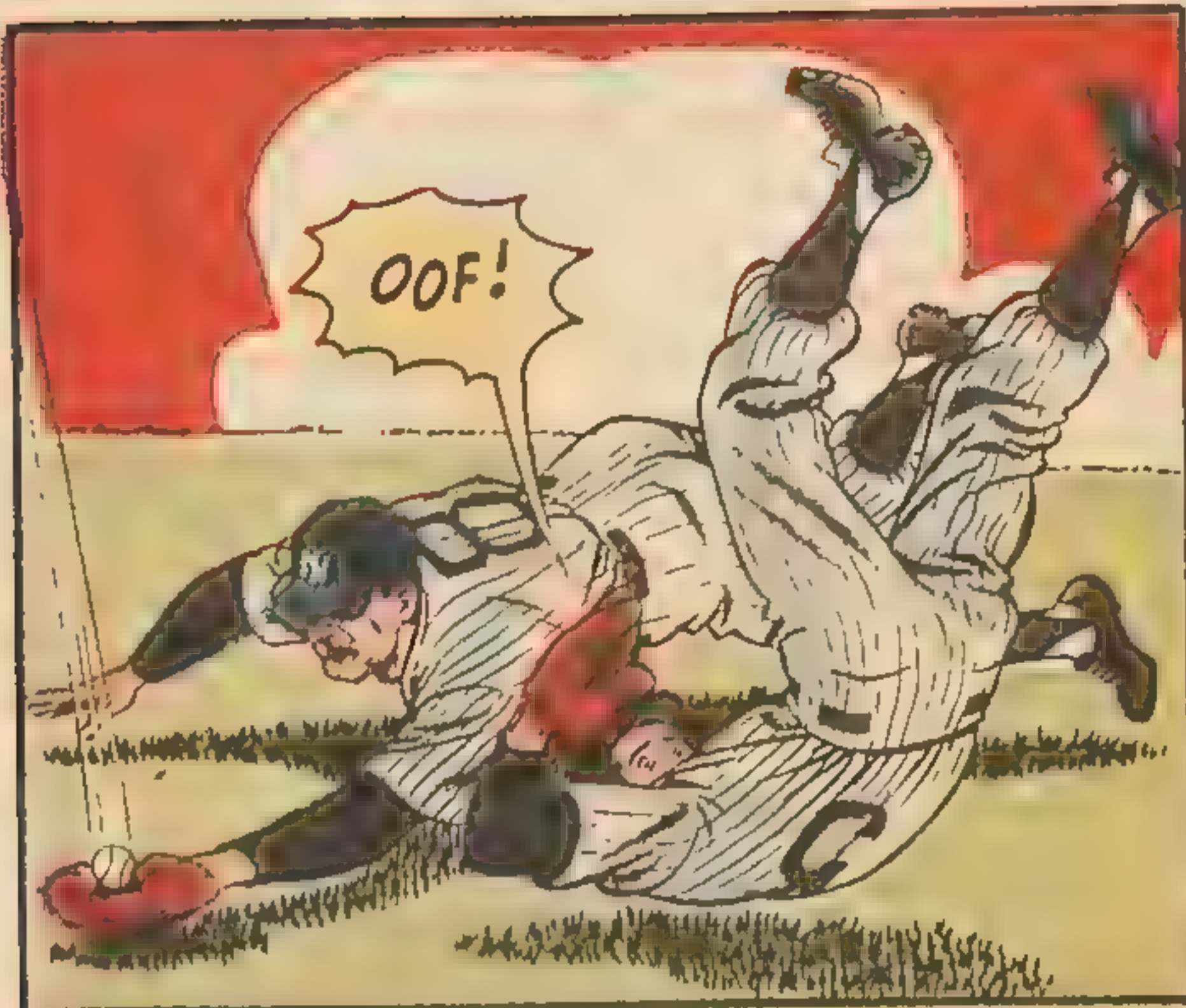
AND BOUDREAU WAS RIGHT! YOGI DID SWING AT BAD BALLS, POPPING UP FOUR TIMES THAT DAY!



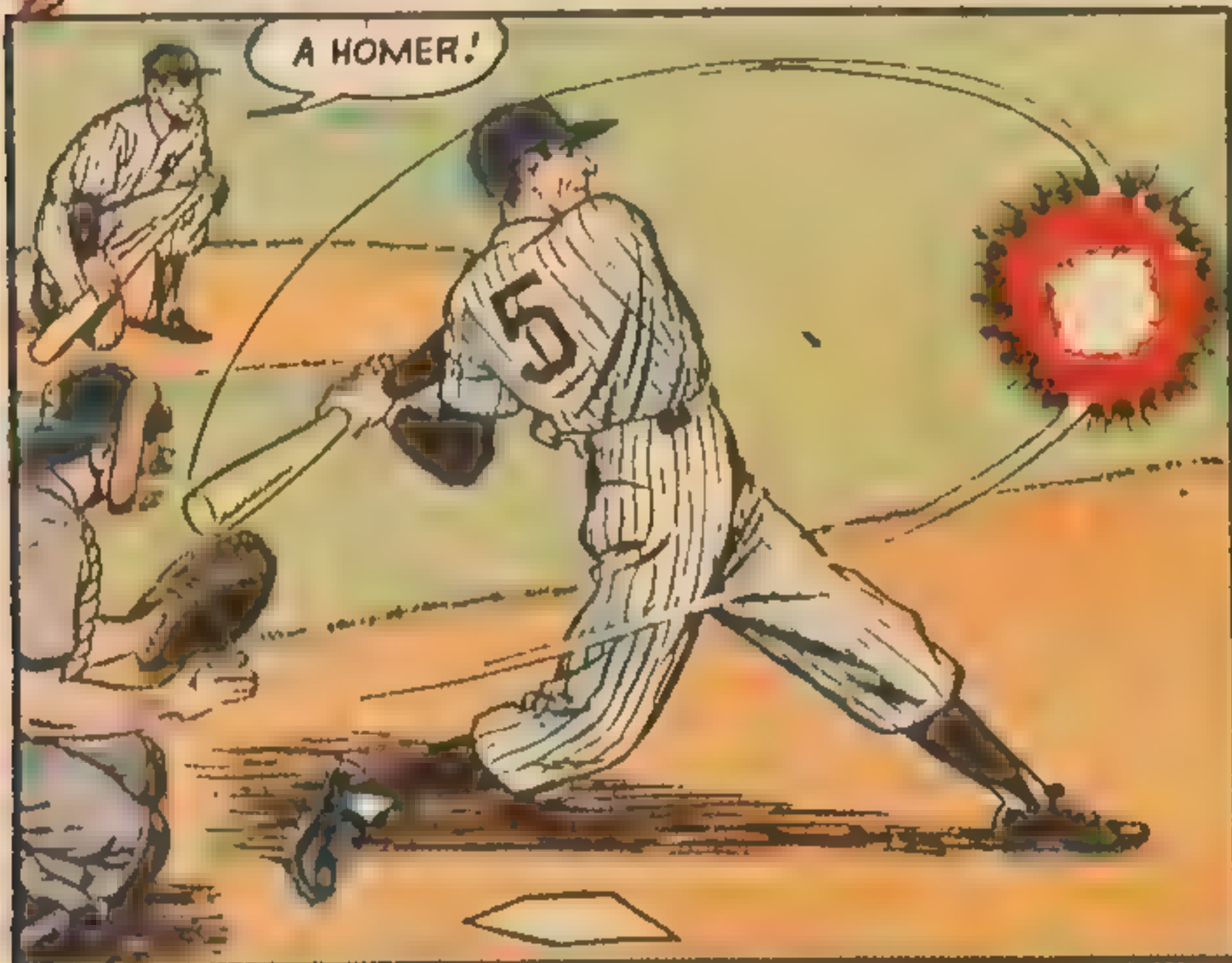
YOGI BERRA. BASEBALL HERO



YOGI BERRA BASEBALL HERO



IN THE NEXT INNING DIMAGGIO REALLY PROVED HE WAS ALL RIGHT!!!



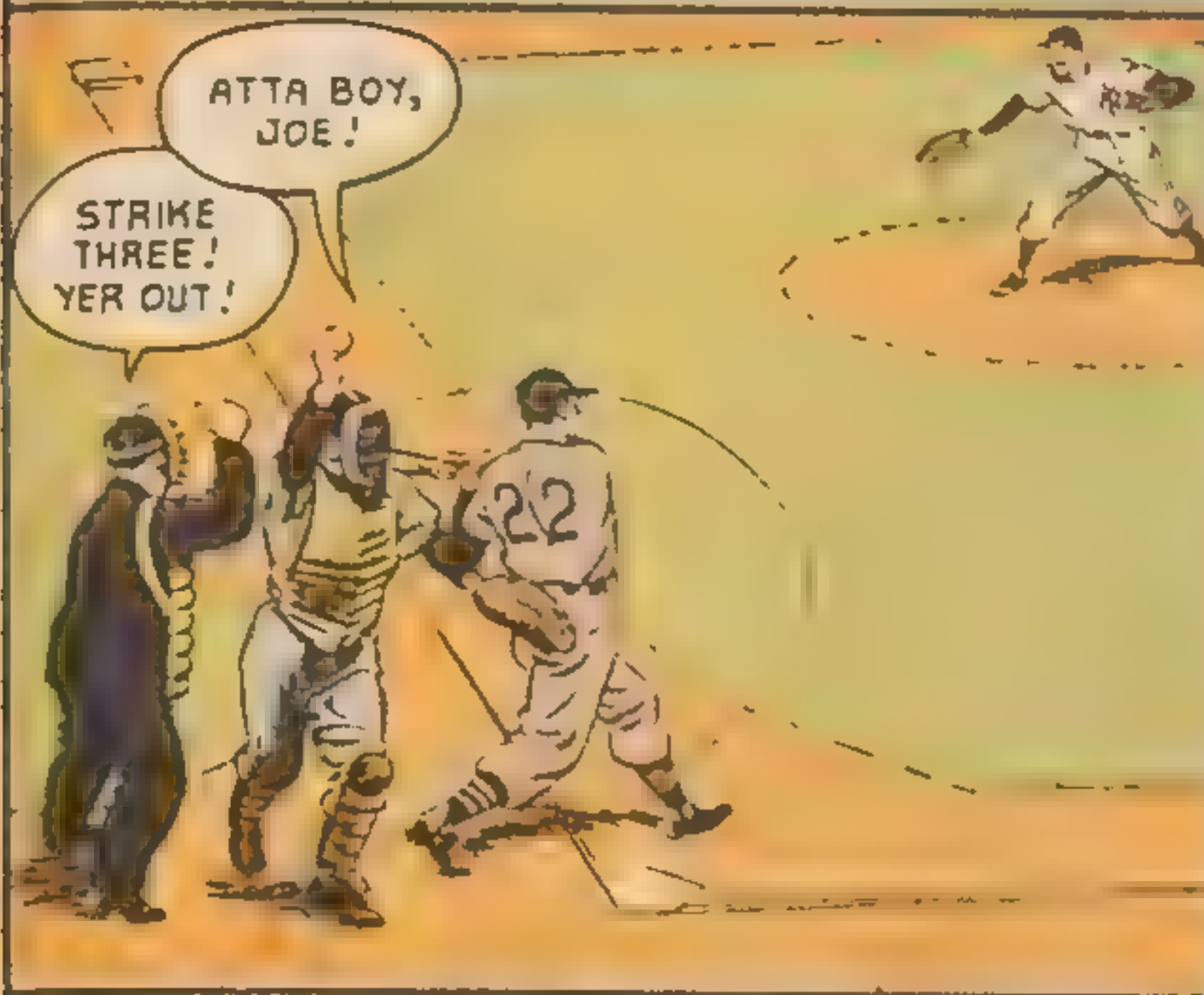
YOGI WAS UP NEXT! HE DUG IN, SAW THE BALL COMING, AND SWUNG!



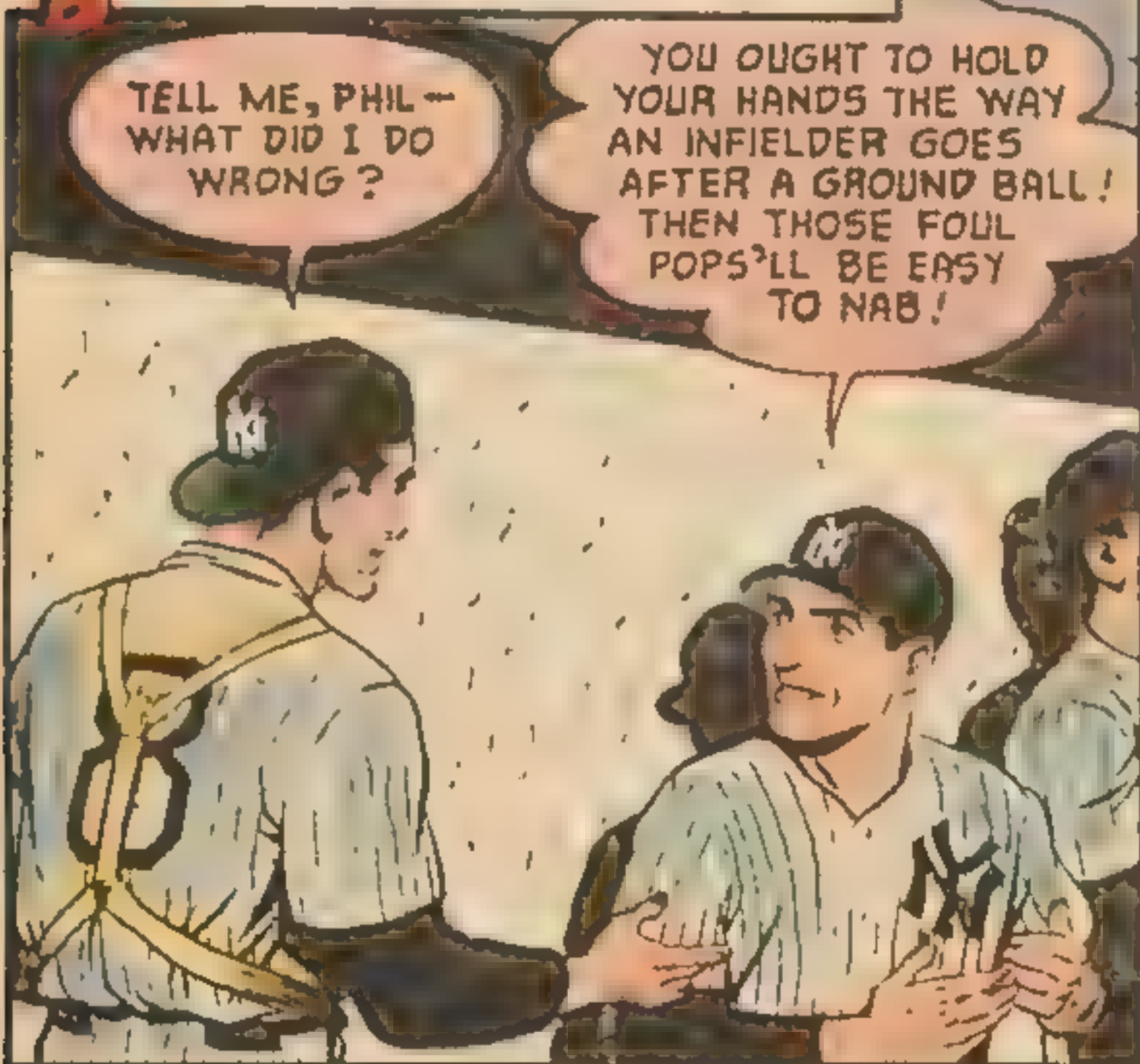
PACED BY DIMAGGIO'S GREAT HITTING, AND WITH YOGI AND TOMMY HENRICH BLASTING THE BALL, TOO, THE YANKS WON NINETEEN STRAIGHT GAMES THAT SUMMER, MOVING INTO AN UNBEATABLE LEAD IN THE AMERICAN LEAGUE RACE!

YOGI BERRA. BASEBALL HERO

YOGI CONTINUED IN BACK OF THE PLATE! BEHIND THE ACE RELIEF HURLING OF JOE PAGE, THE YANKEES ROLLED ON!



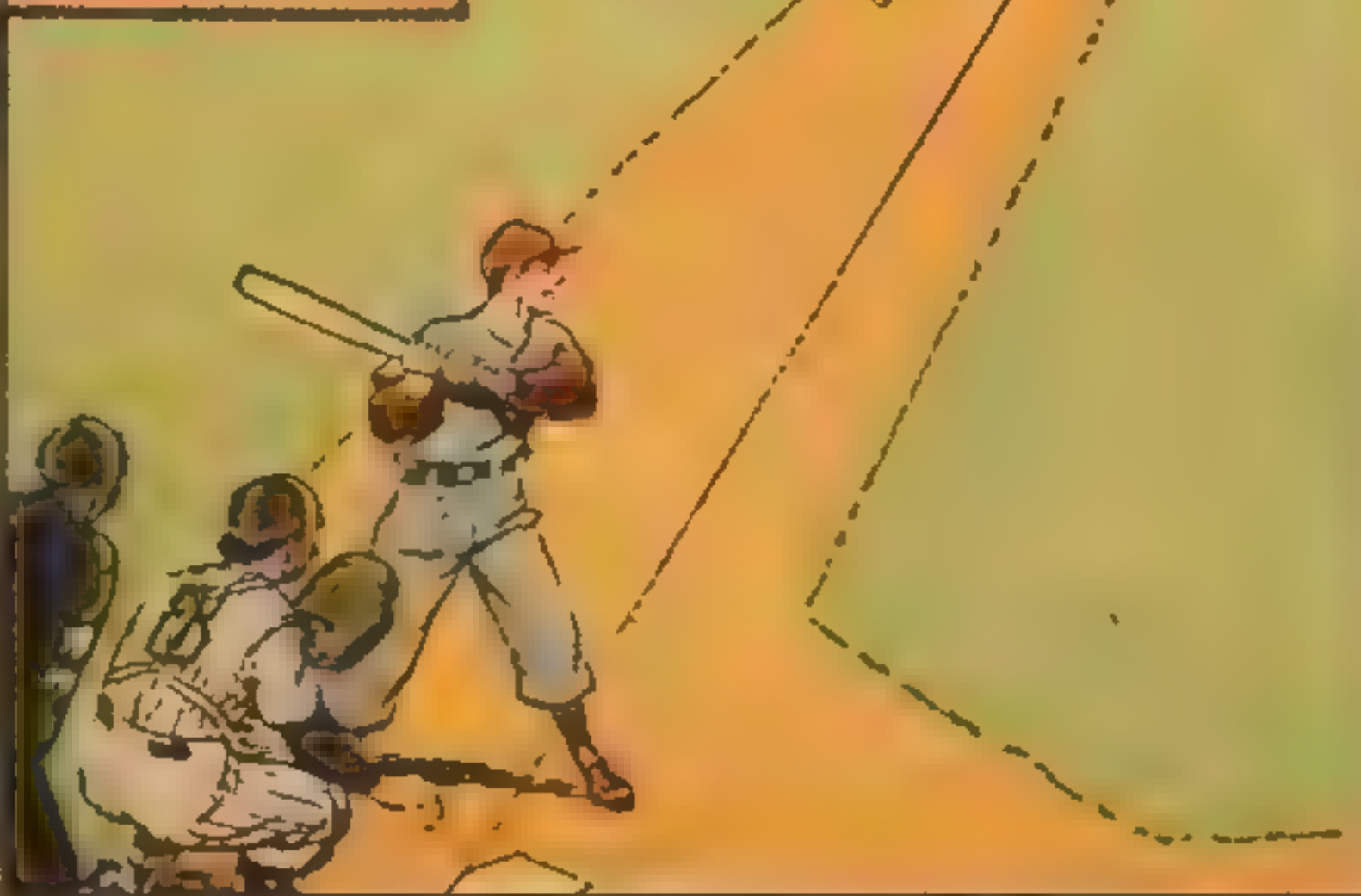
BUT HE WAS EAGER TO LEARN, TOO!



AND YOGI'S LUSTY HITTING STILL WON MANY GAMES FOR THE YANKEES!



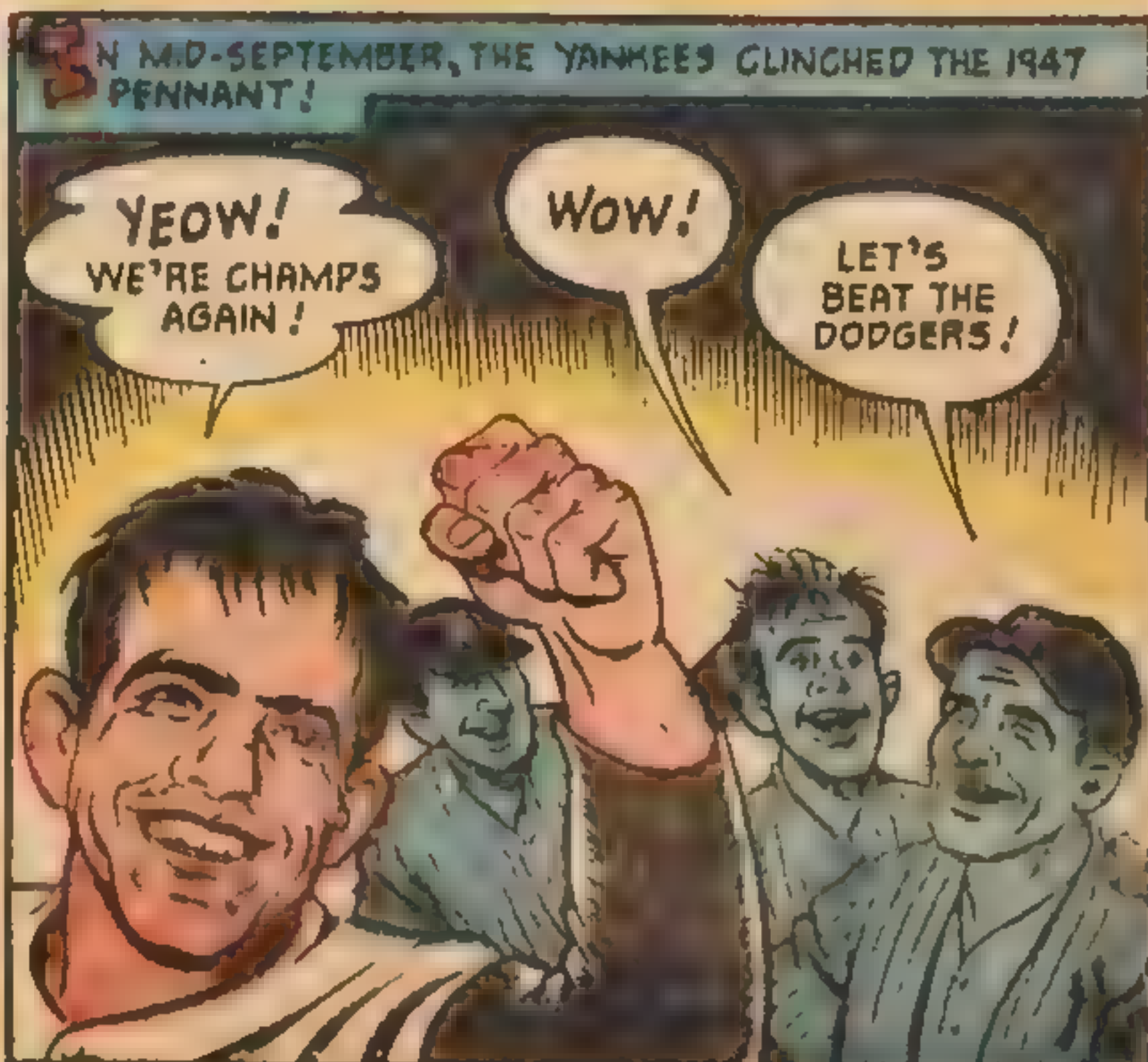
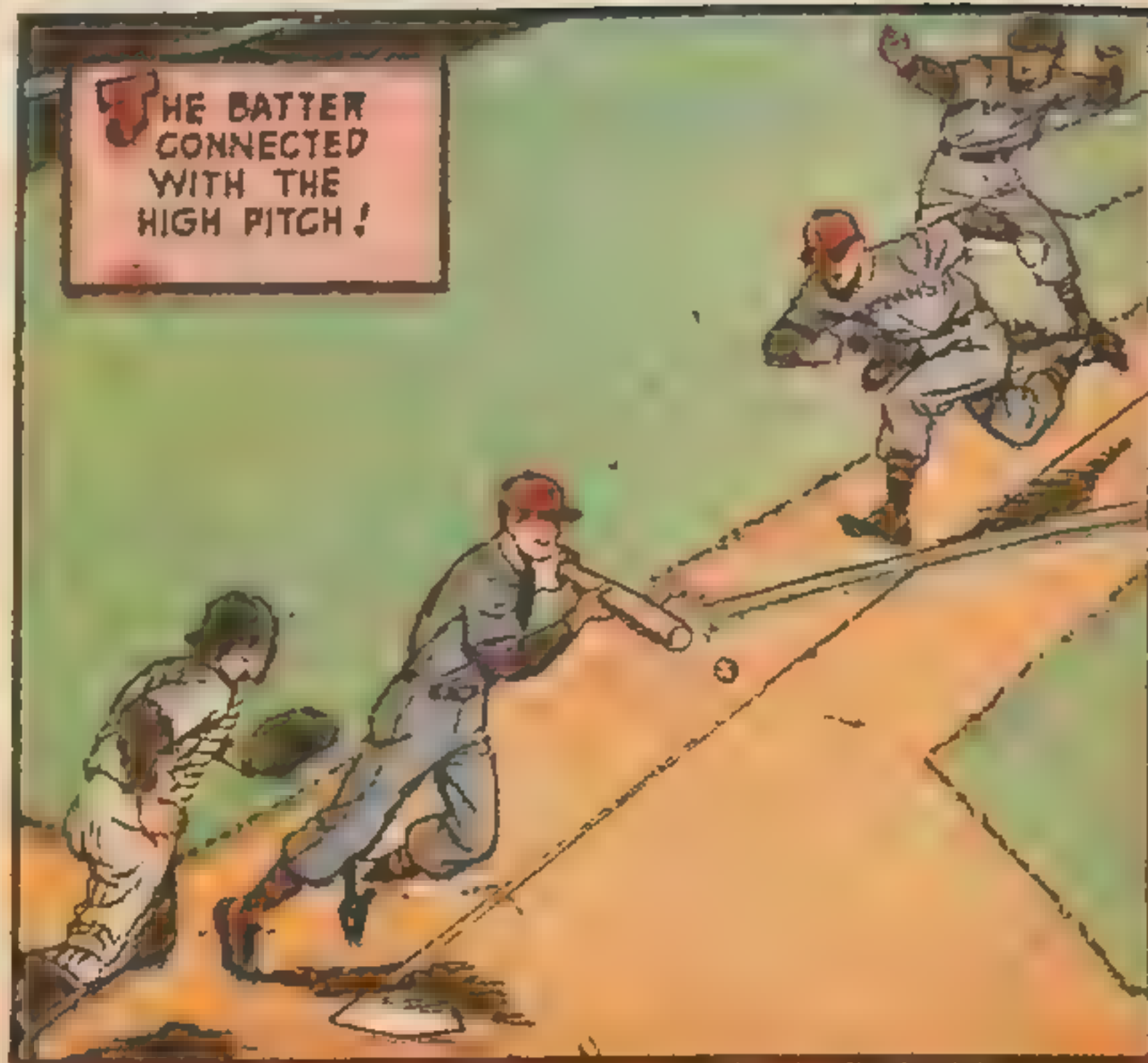
YOGI WAS SHARP-WITTED ON DEFENSE! IN A GAME AGAINST ST. LOUIS, WITH THE YANKS LEADING, 2 TO 1, IN THE NINTH, A BROWNIE RUNNER WAS DANCING OFF THIRD WITH THE POTENTIAL TYING RUN!



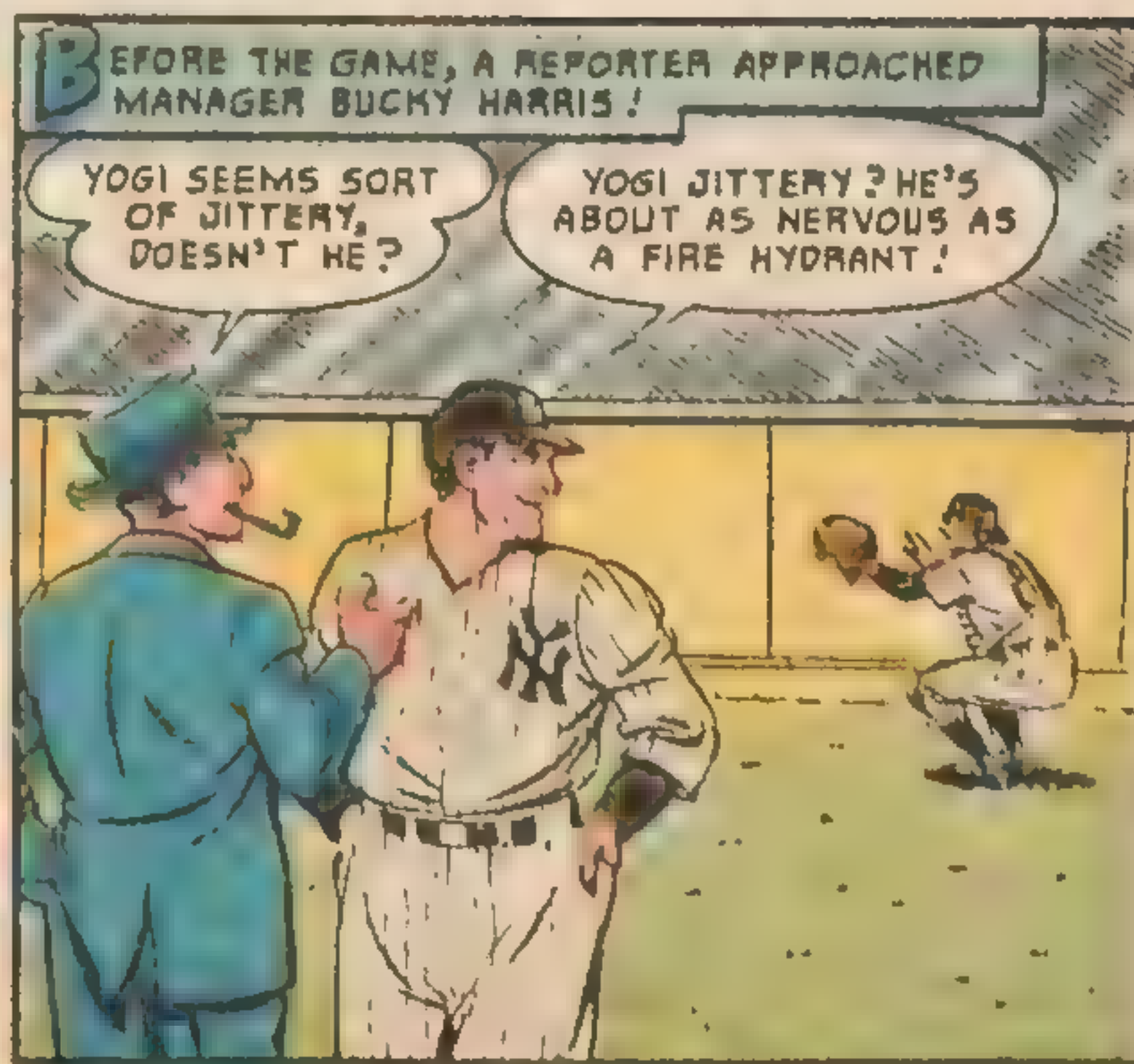
YOGI CAUGHT THE THIRD BASE COACH'S SIGN TO THE NEXT BATTER! IT WAS FOR A SQUEEZE BUNT!



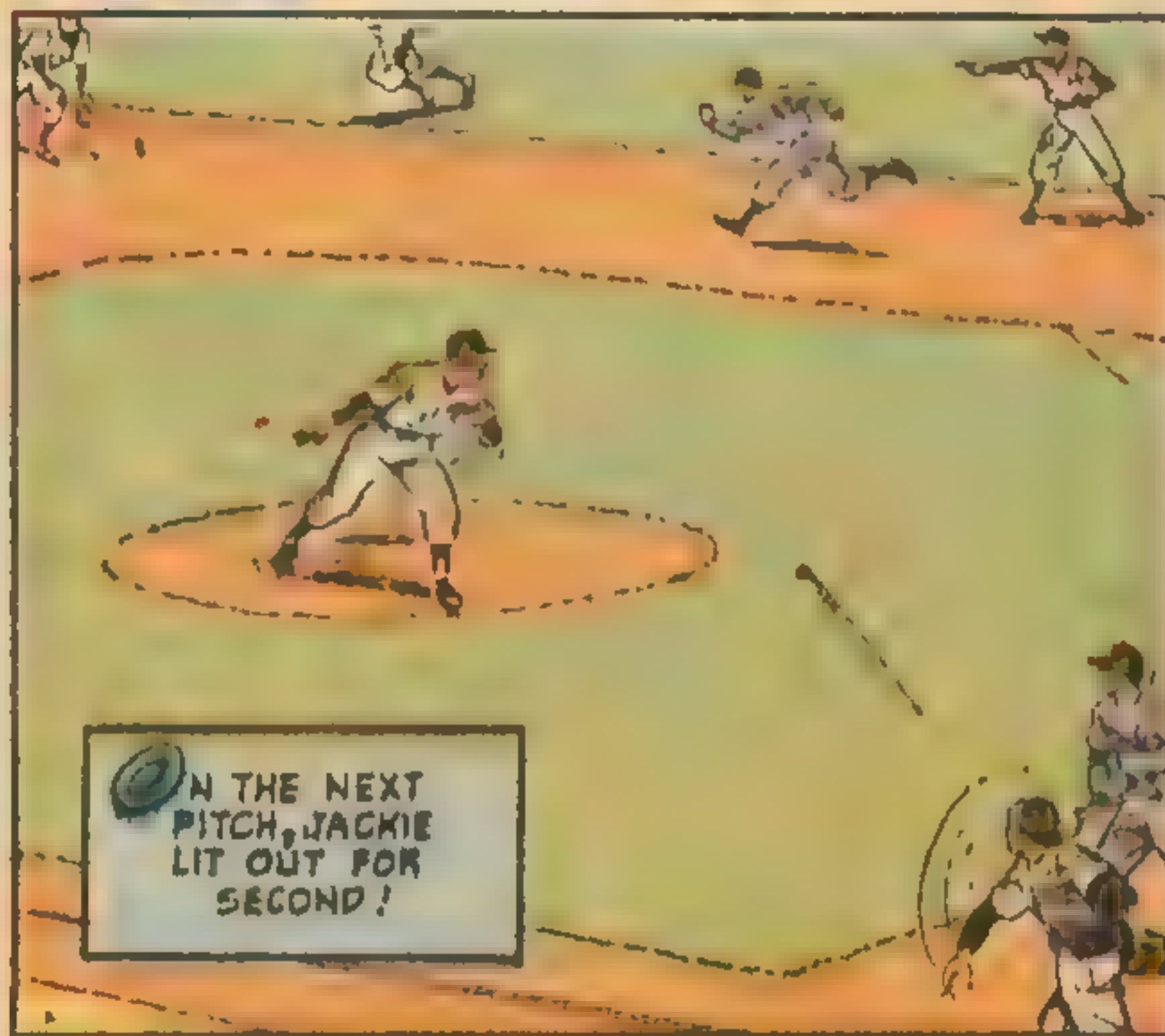
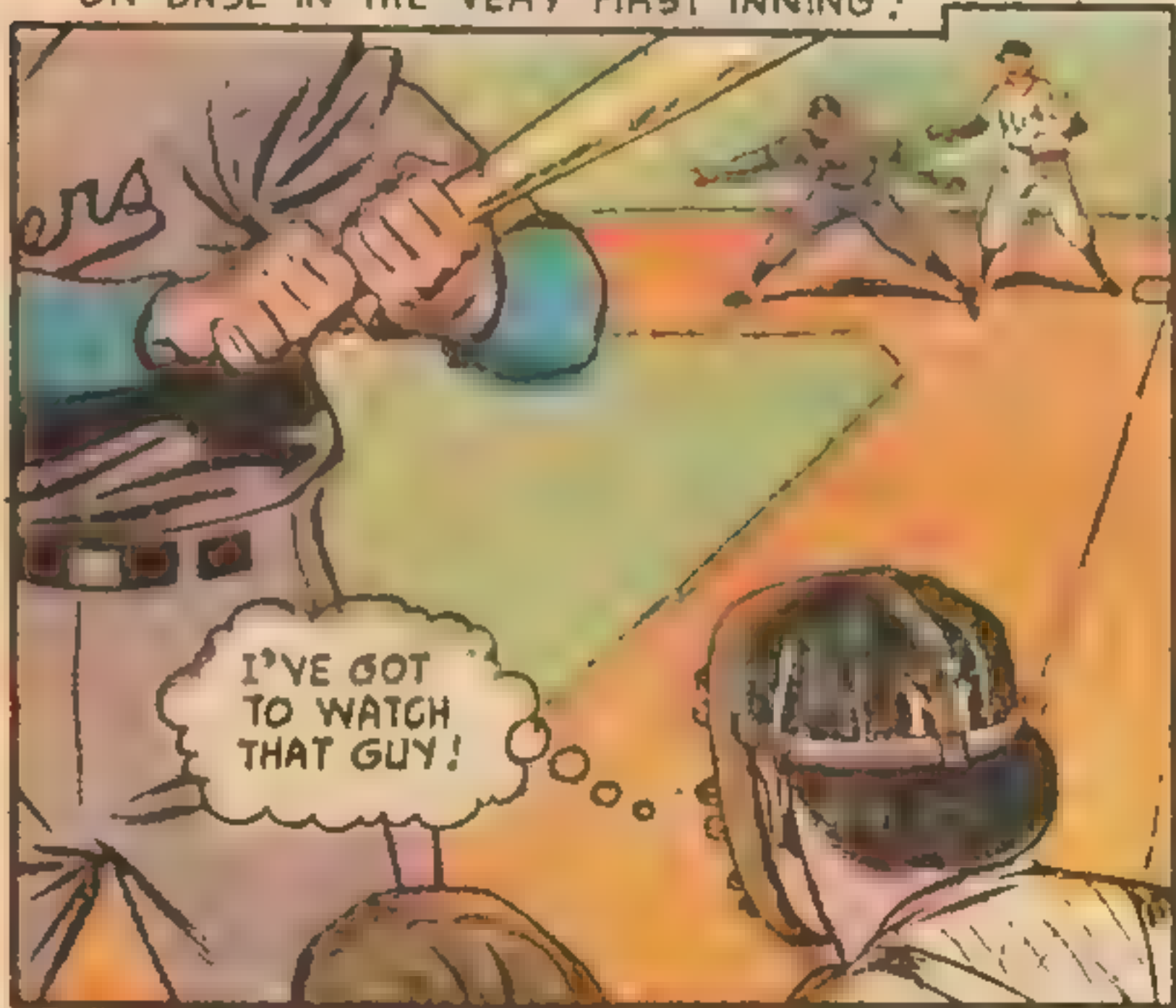
YOGI BERRA, BASEBALL HERO



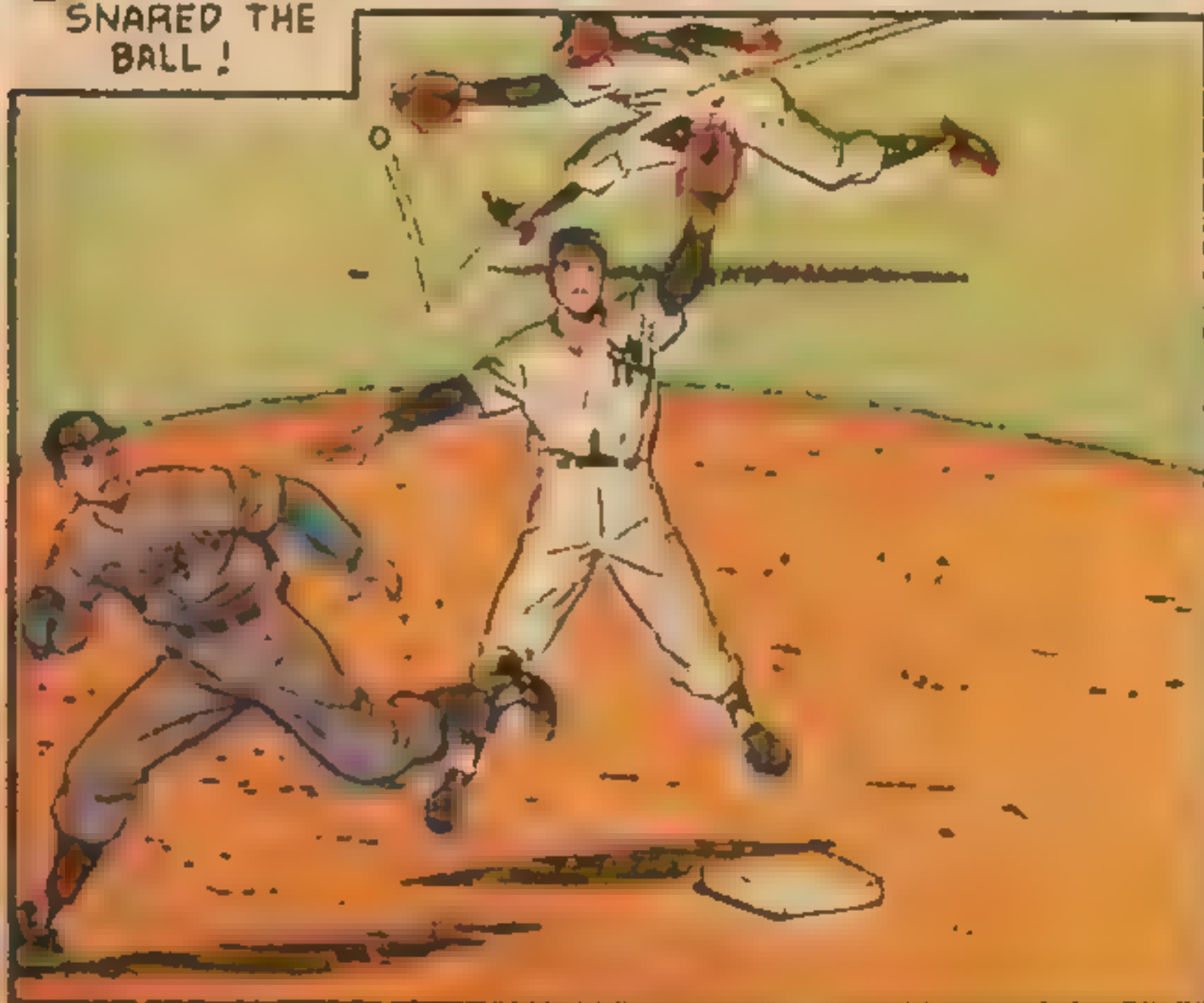
YOGI BERRA. BASEBALL HERO



BUT YOGI WAS JITTERY, ESPECIALLY WHEN JACKIE ROBINSON, THE DODGER'S FAMED SPEEDSTER, GOT ON BASE IN THE VERY FIRST INNING!



YOGI PEGGED DOWN BUT HIS THROW WAS WILD! HOWEVER, GEORGE STERNWEISS, BACKING UP THE PLAY, SNARED THE BALL!

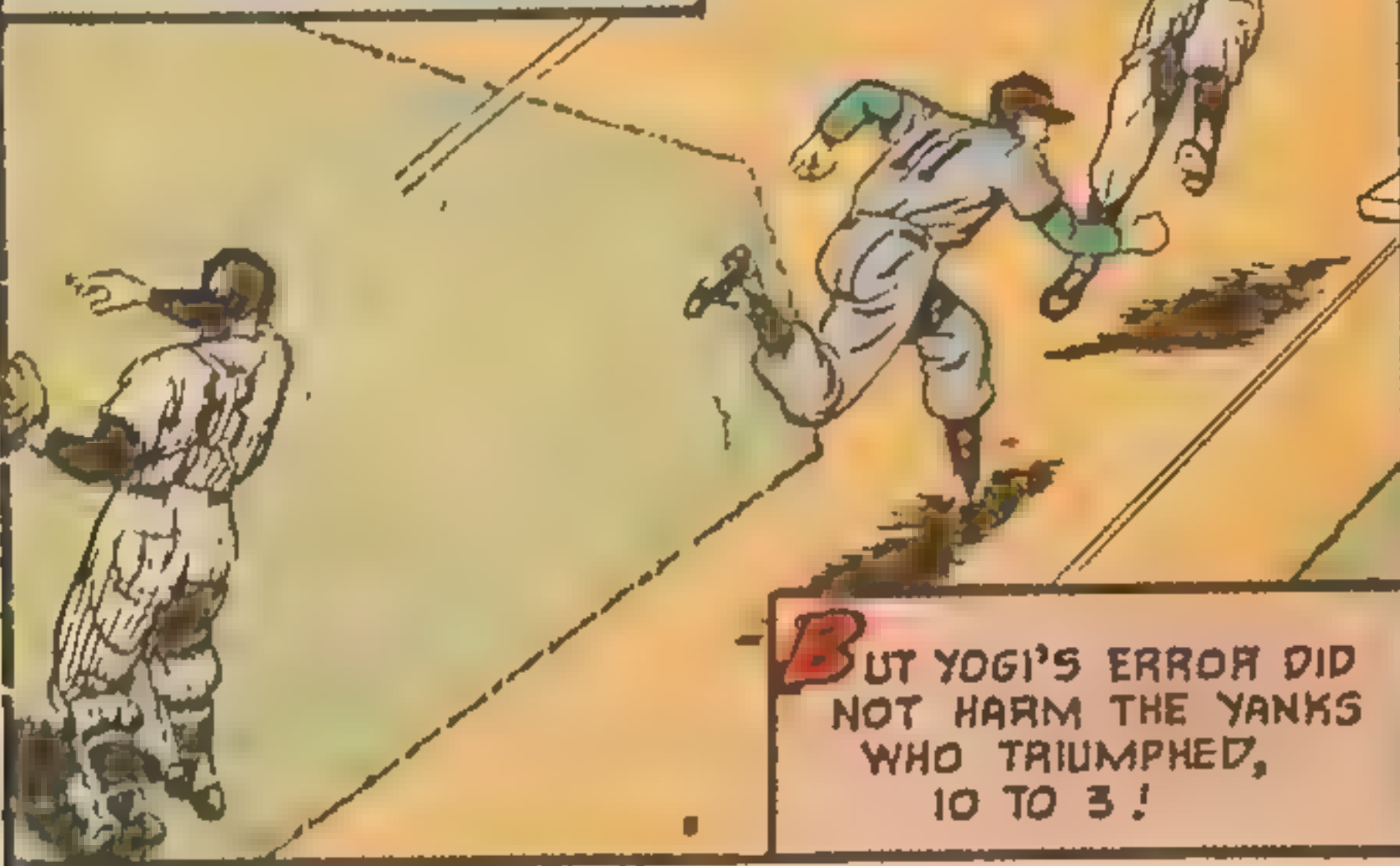


AND ROBINSON WAS TAGGED OUT IN A RUN DOWN!



YOGI BERRA, BASEBALL HERO

YOGI'S WORLD SERIES JITTERS CONTINUED IN THE SECOND GAME AS REESE STOLE SECOND ON HIM! THEN IN THE EIGHTH INNING, HE THREW WILD ON A PLAY TO FIRST!



BUT YOGI'S ERROR DID NOT HARM THE YANKS WHO TRIUMPHED, 10 TO 3!

AT EBBETS FIELD, JUST BEFORE THE THIRD GAME...



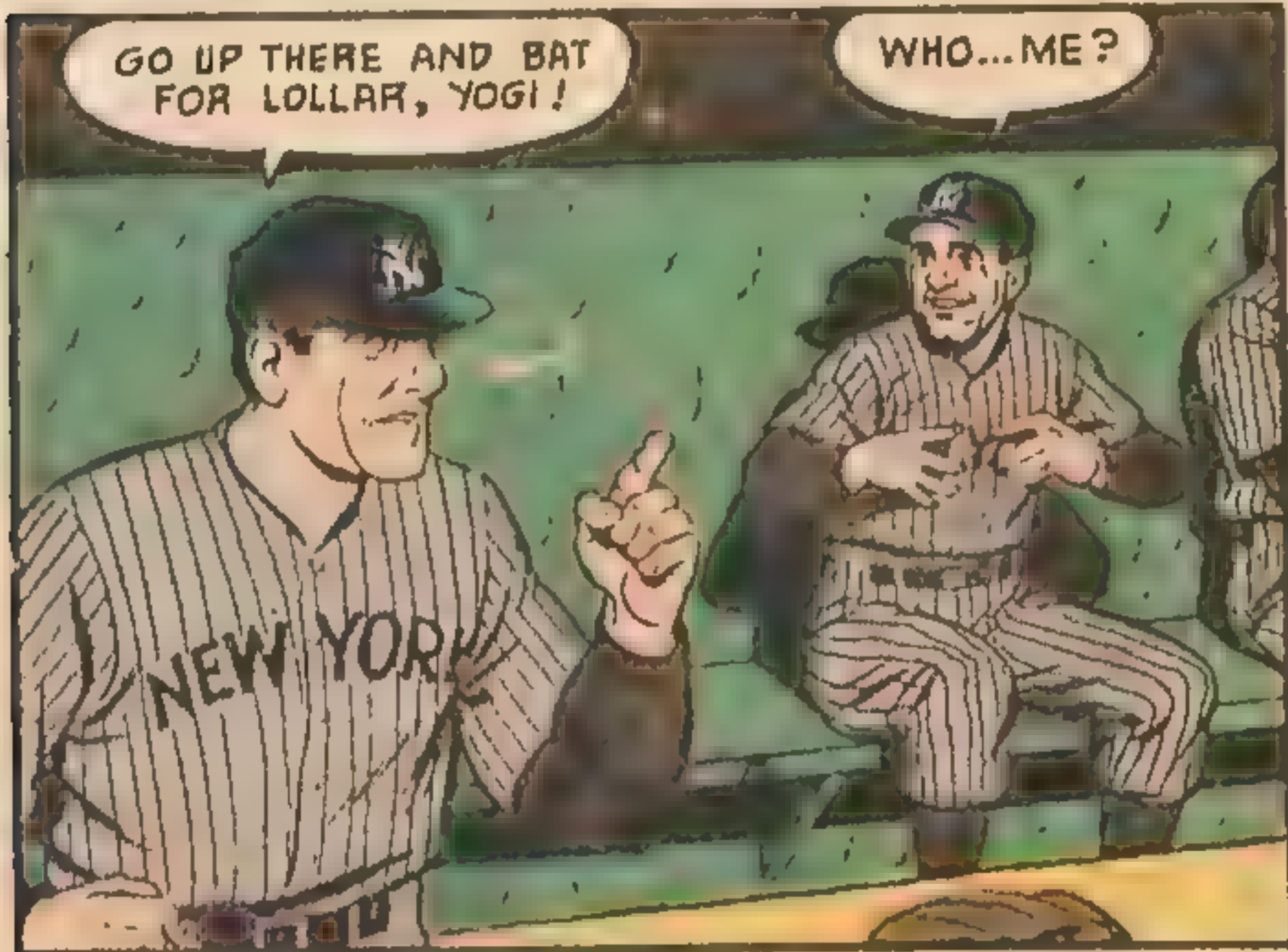
LINE-UP

STIRNWEISS 2b
HENRICH 1f
LINDELL 1f
DIMAGGIO cf
MCQUINN 1b
JOHNSON 3b
RIZZUTO ss
LOLLAR c
NEWSOM p

THE DODGERS SURGED TO A SIX-RUN LEAD IN THE THIRD INNING, BUT THE YANKS HAMMERED AWAY AND WERE TRAILING ONLY 9 TO 6 IN THE SEVENTH WHEN.....

GO UP THERE AND BAT FOR LOLLAR, YOGI!

WHO...ME?

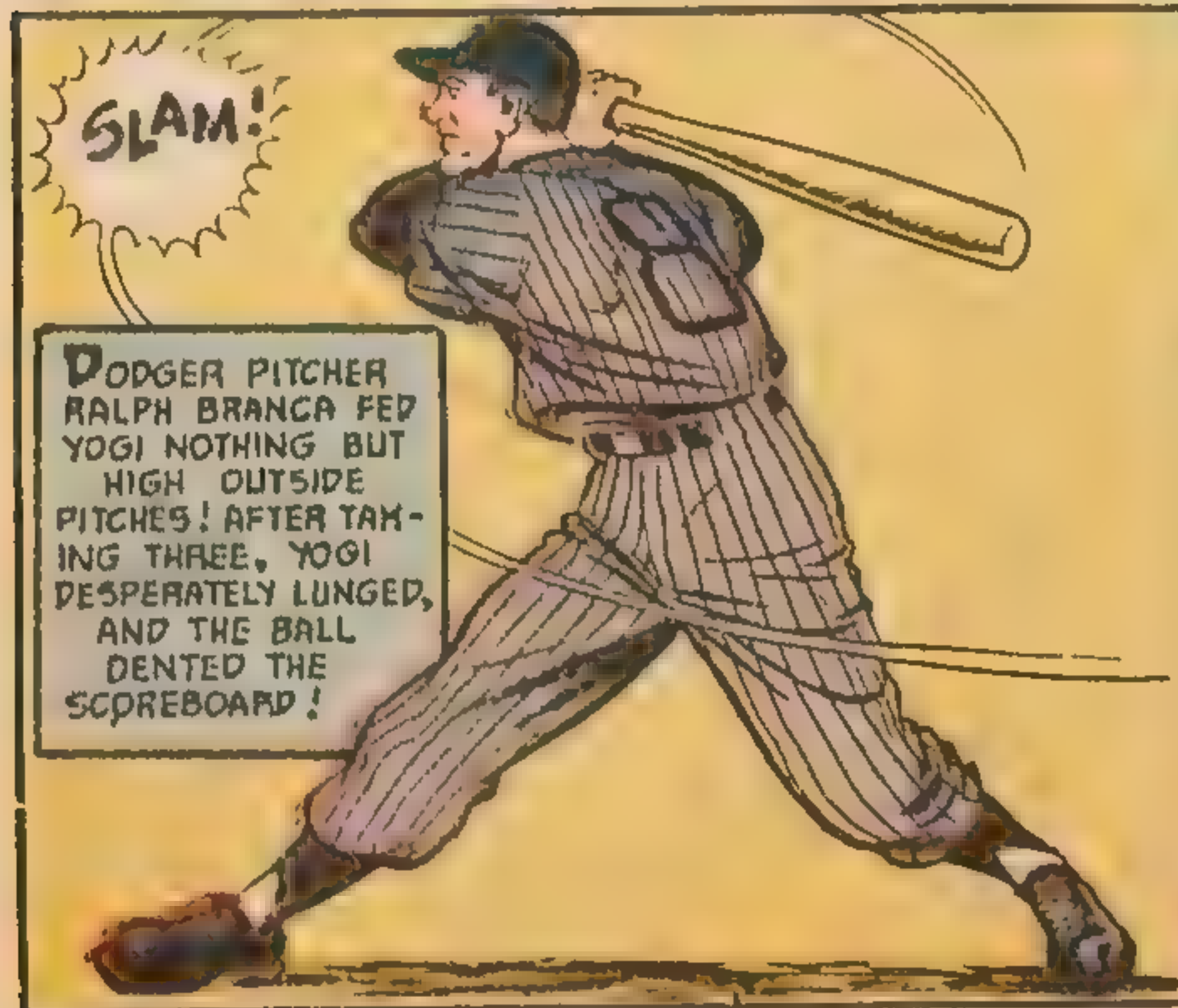


LEMME AT 'EM!



SLAM!

DODGER PITCHER RALPH BRANCA FED YOGI NOTHING BUT HIGH OUTSIDE PITCHES! AFTER TAKING THREE, YOGI DESPERATELY LUNGED, AND THE BALL DENTED THE SCOREBOARD!



AND YOGI JOGGED ACROSS THE PLATE WITH THE FIRST PINCH-HIT HOMER IN WORLD SERIES' HISTORY!

JOE, I'M A MAN AT LAST!

I'LL SAY YOU ARE, YOGI!

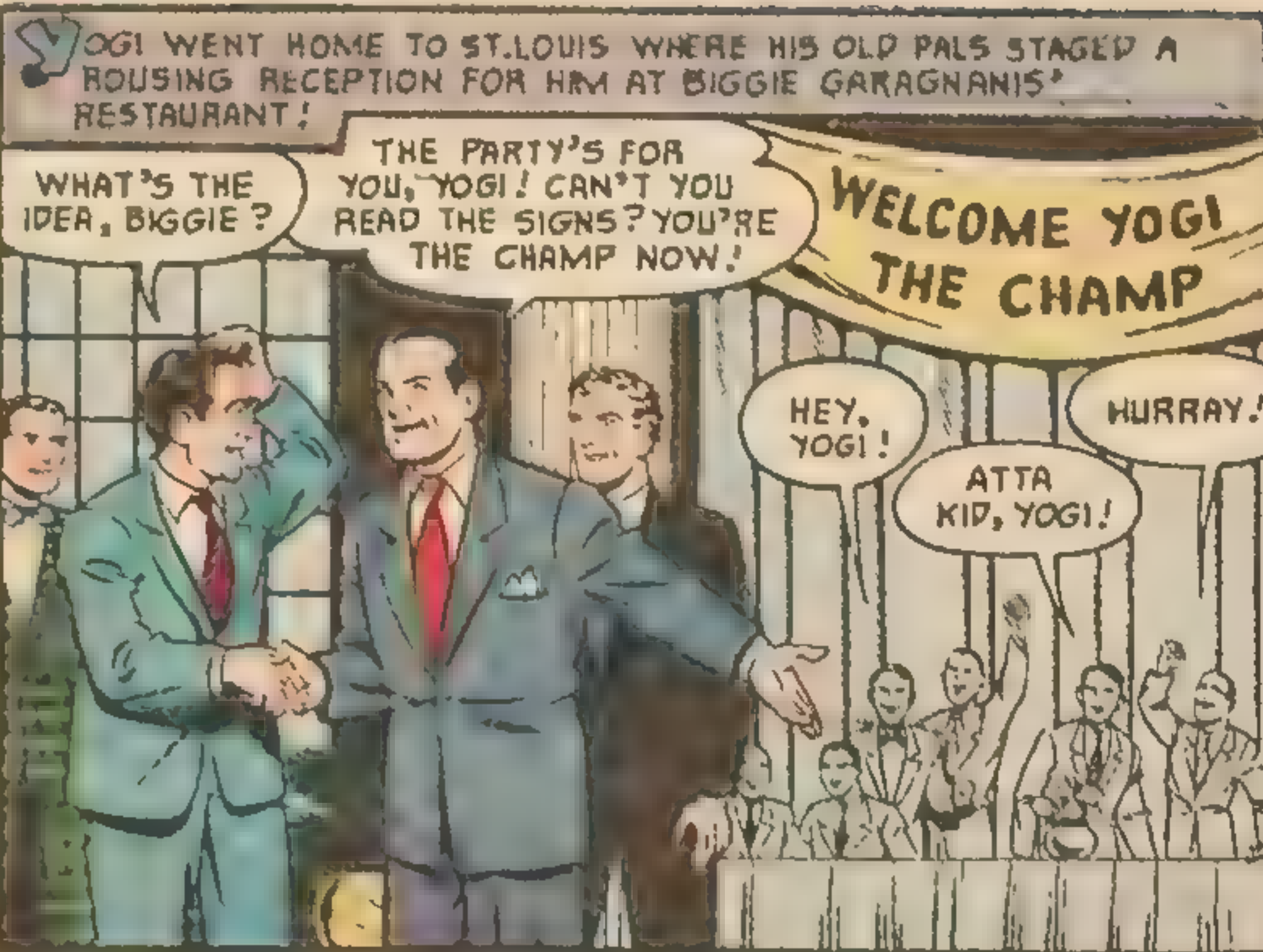


THE YANKS WENT ON TO WIN THE SERIES IN SEVEN GAMES!

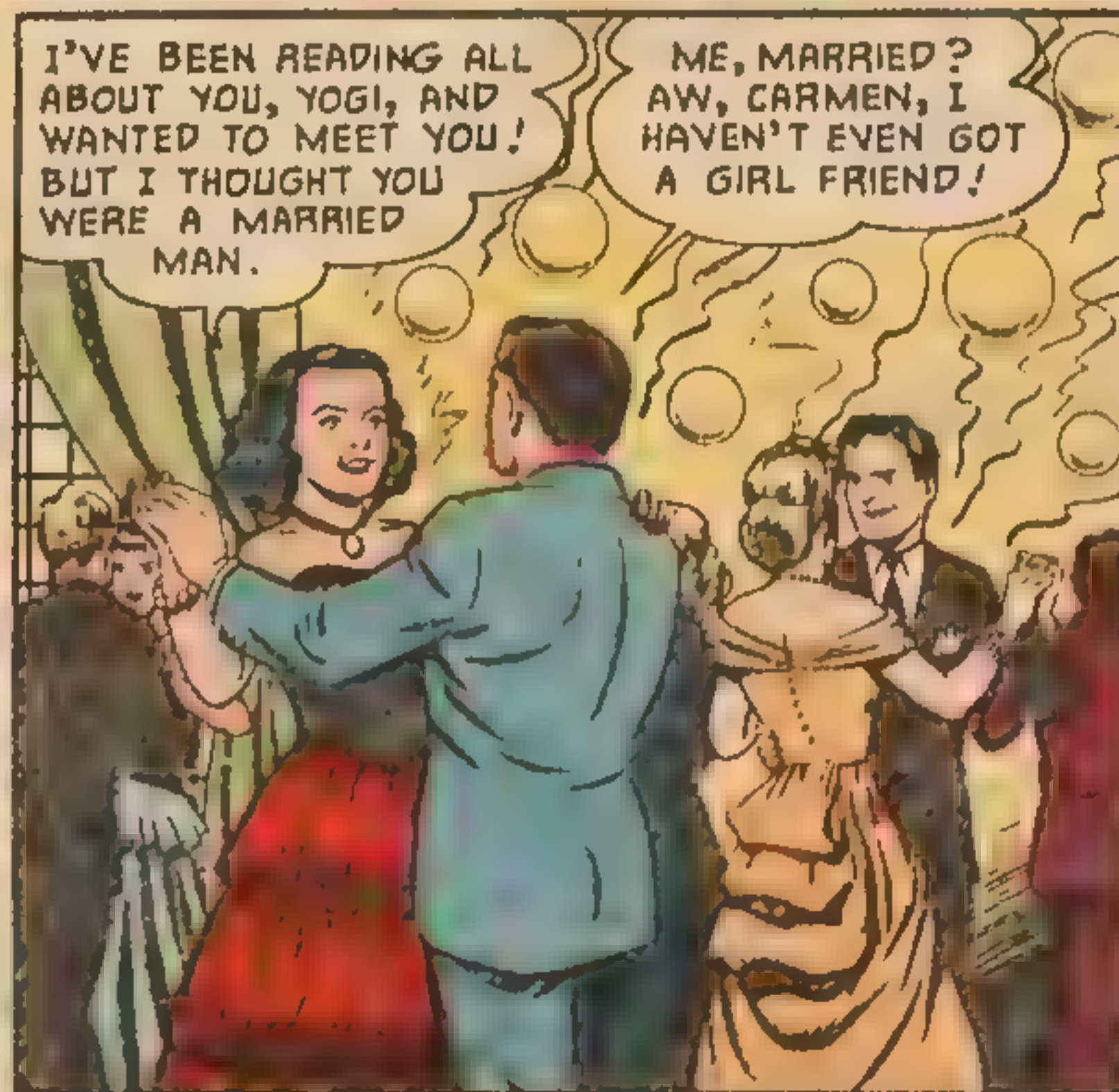
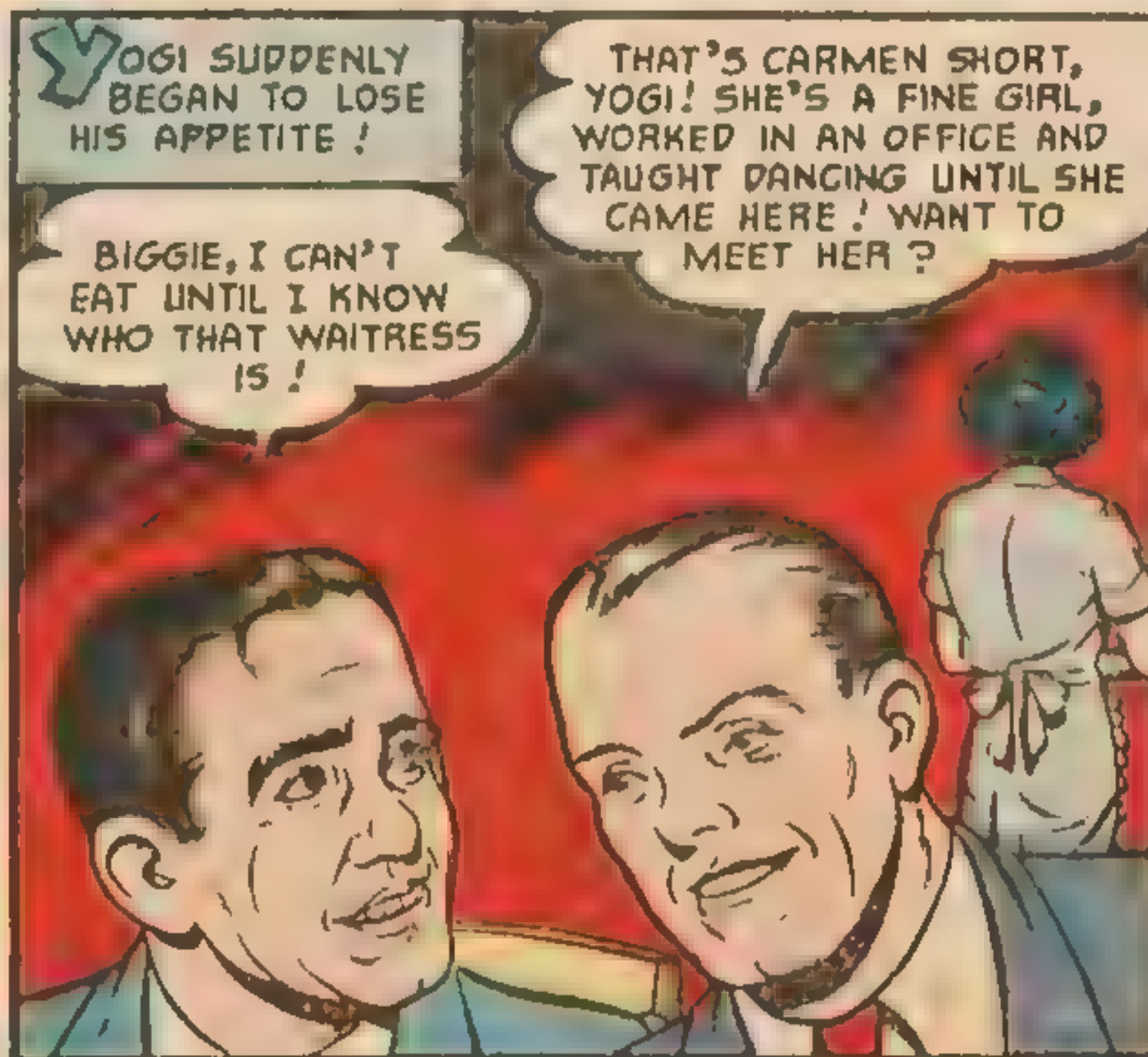
YOGI BERRA, BASEBALL HERO

YOGI'S RECORD -- 1947

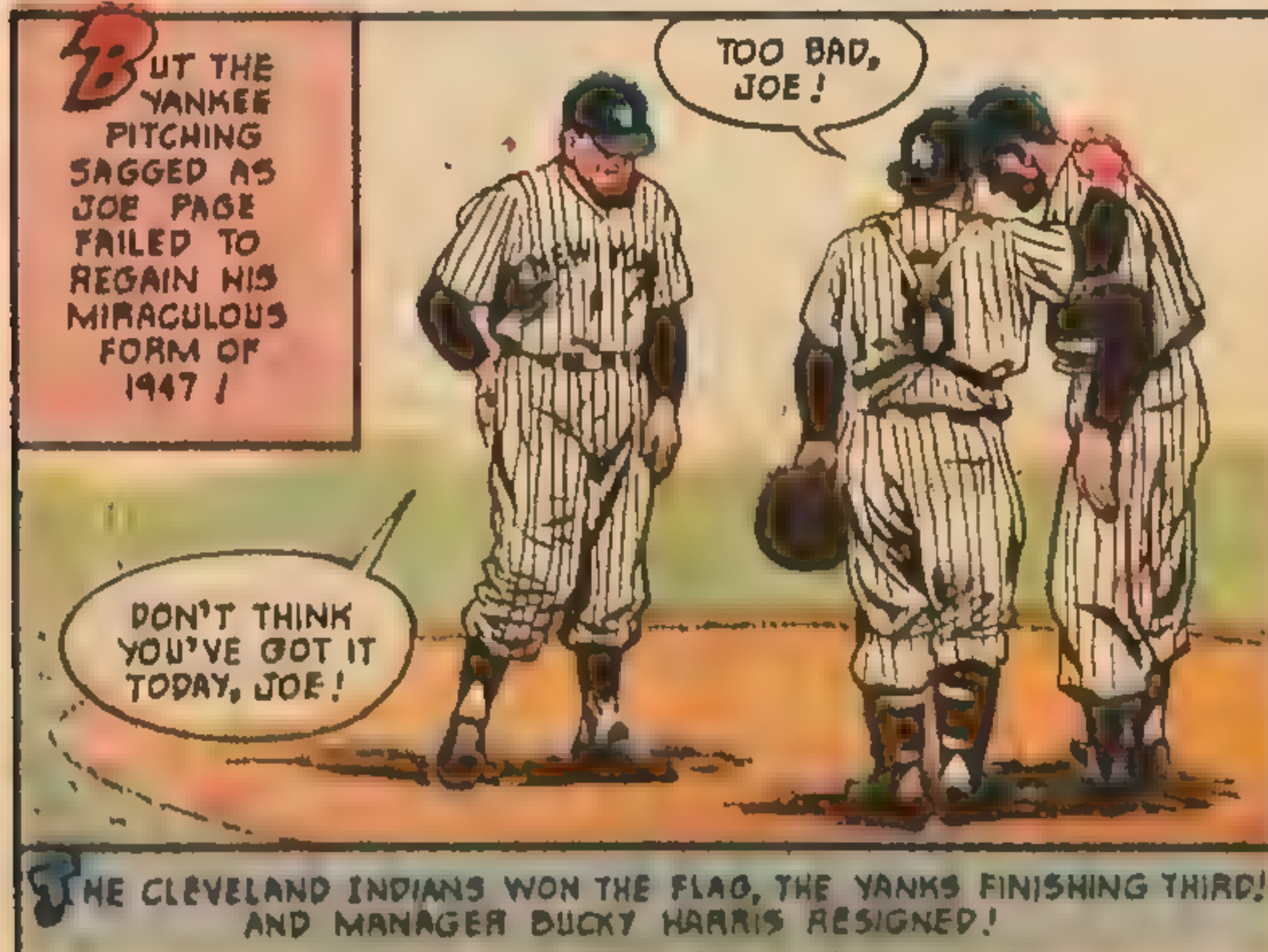
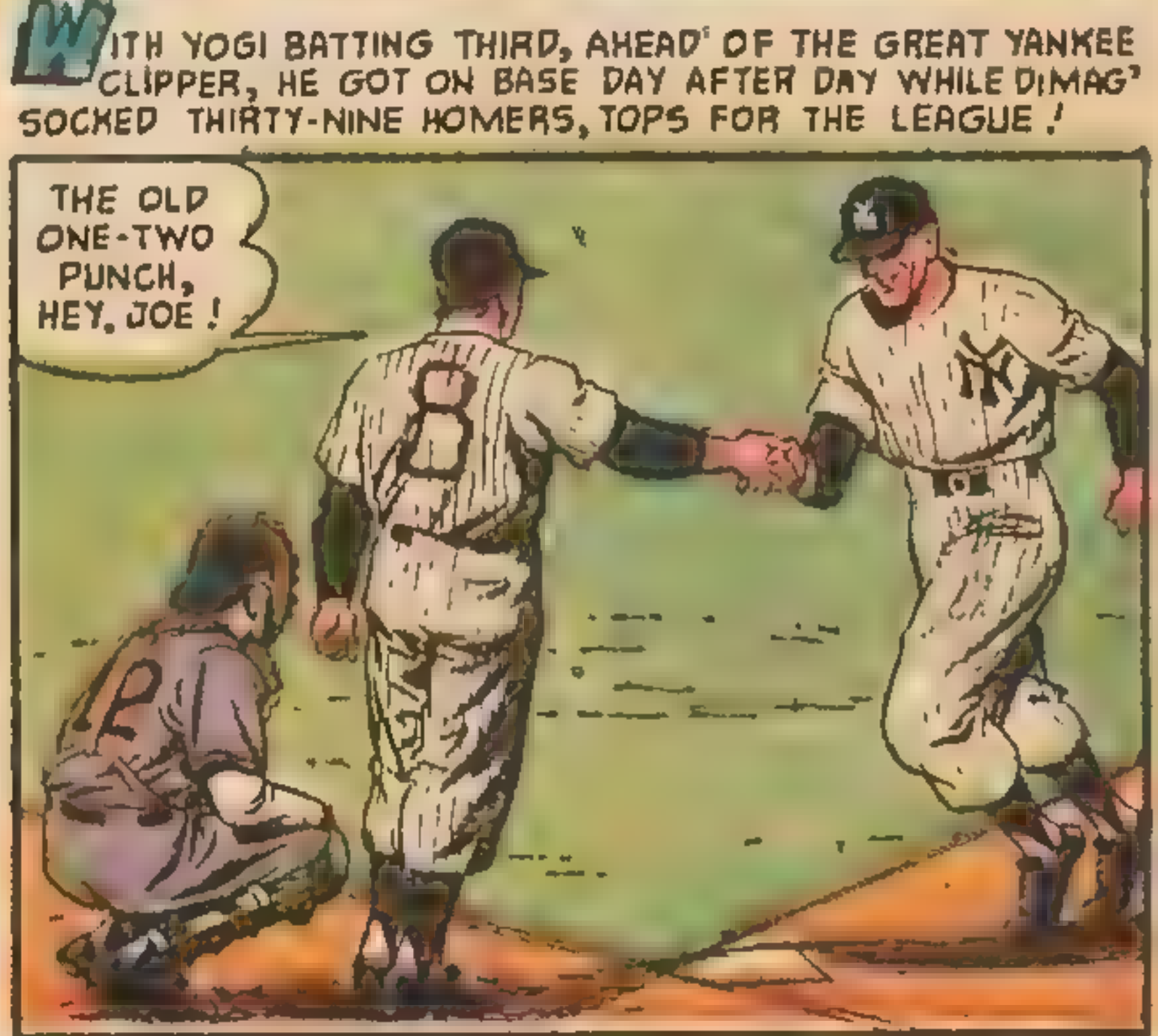
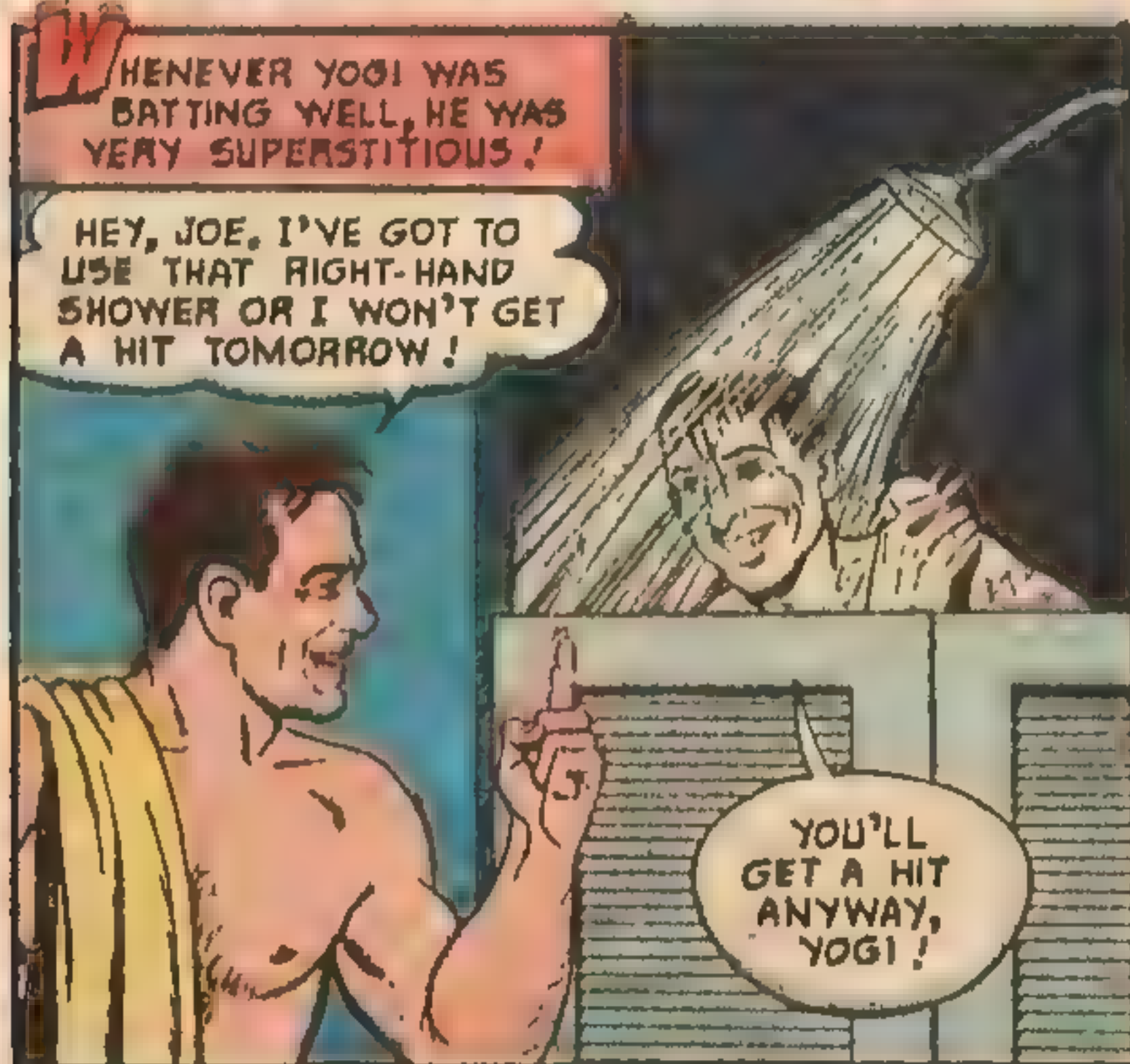
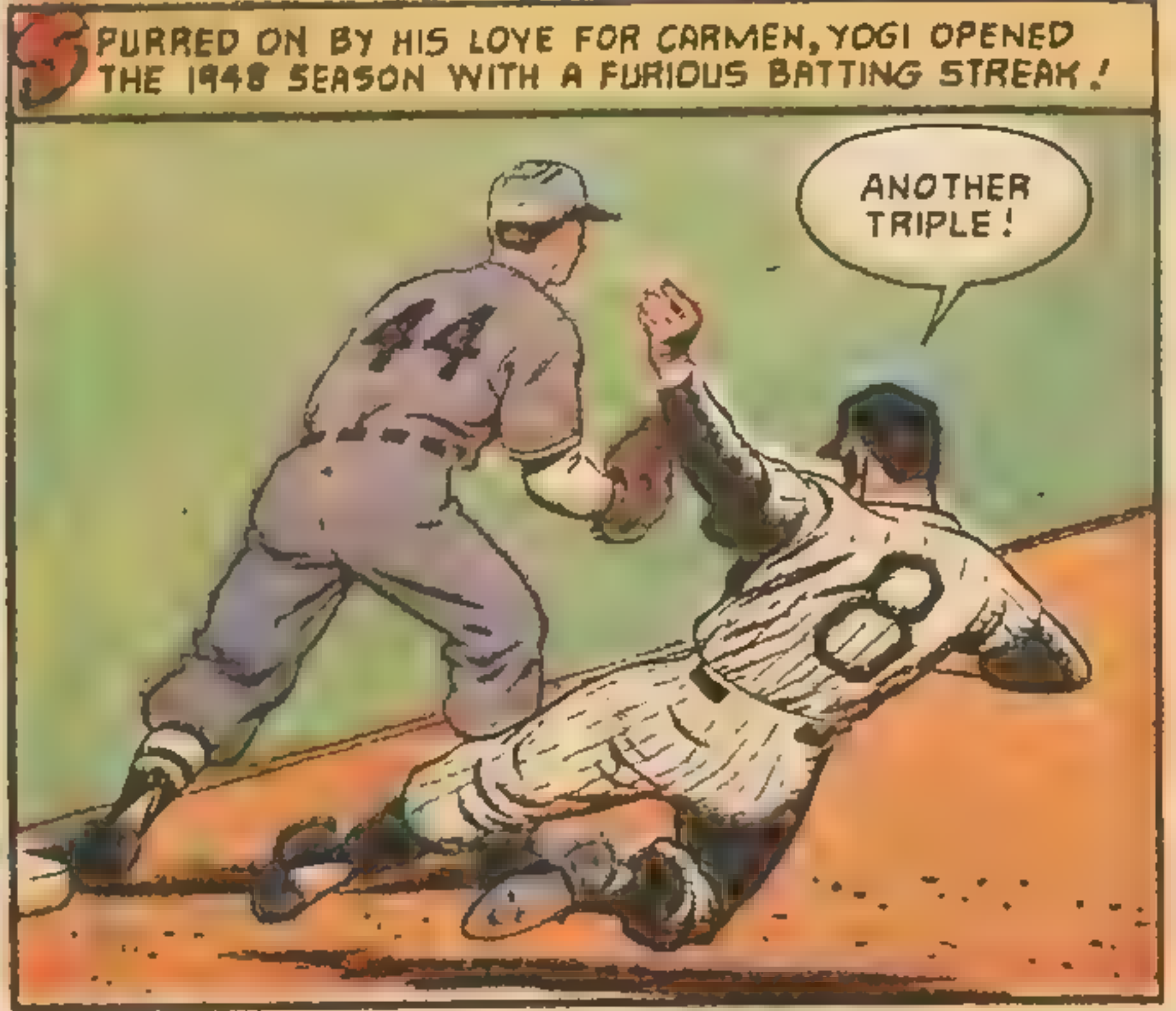
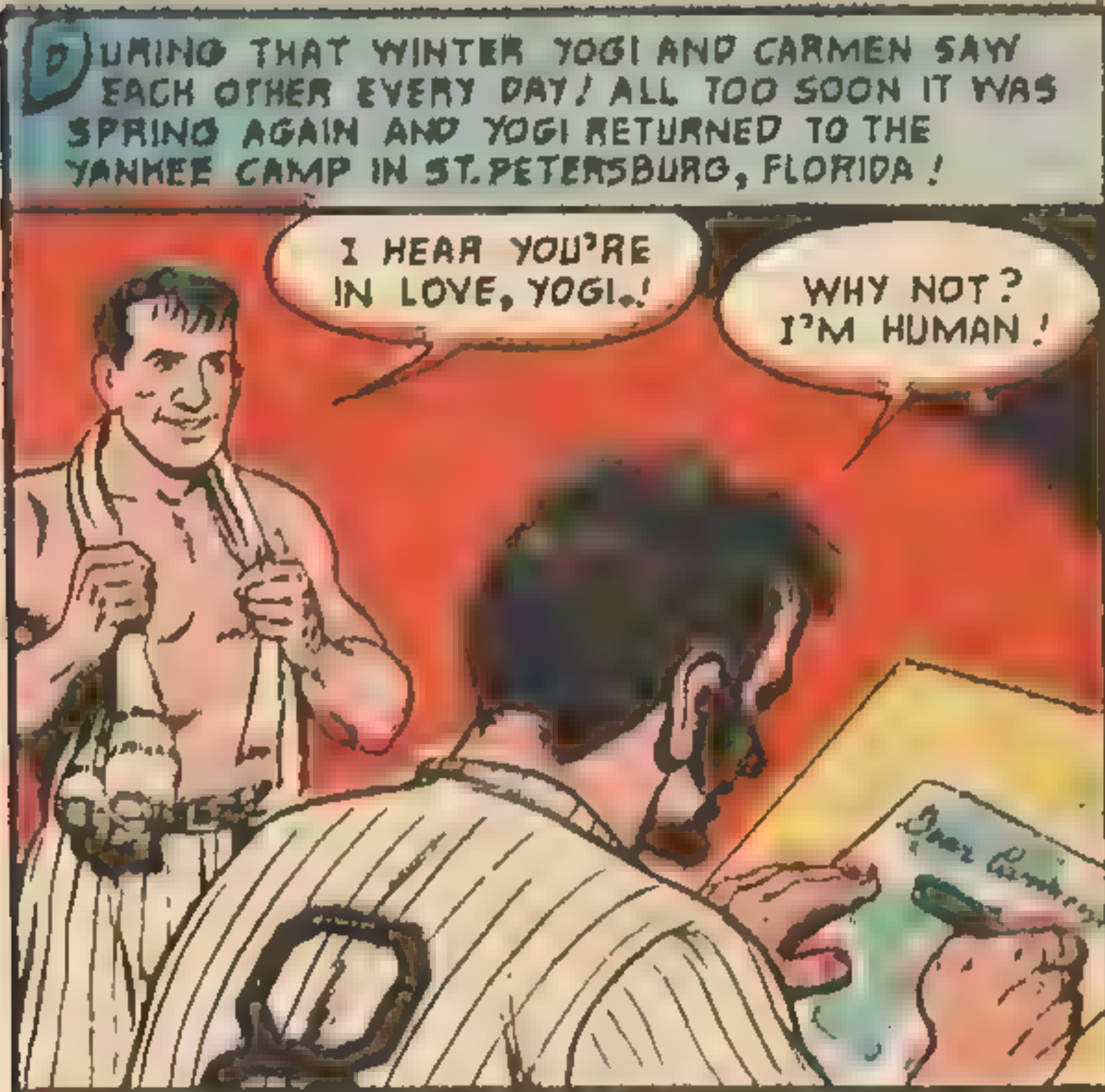
Games	83
Hits	82
Doubles	15
Triples	3
Homers	11
Batting average	.280
Slugging average	.464



WITH HIS OLD PAL, JOE GARAGIOLA AT HIS SIDE, YOGI ENJOYED THE FINE DINNER UNTIL



YOGI BERRA. BASEBALL HERO

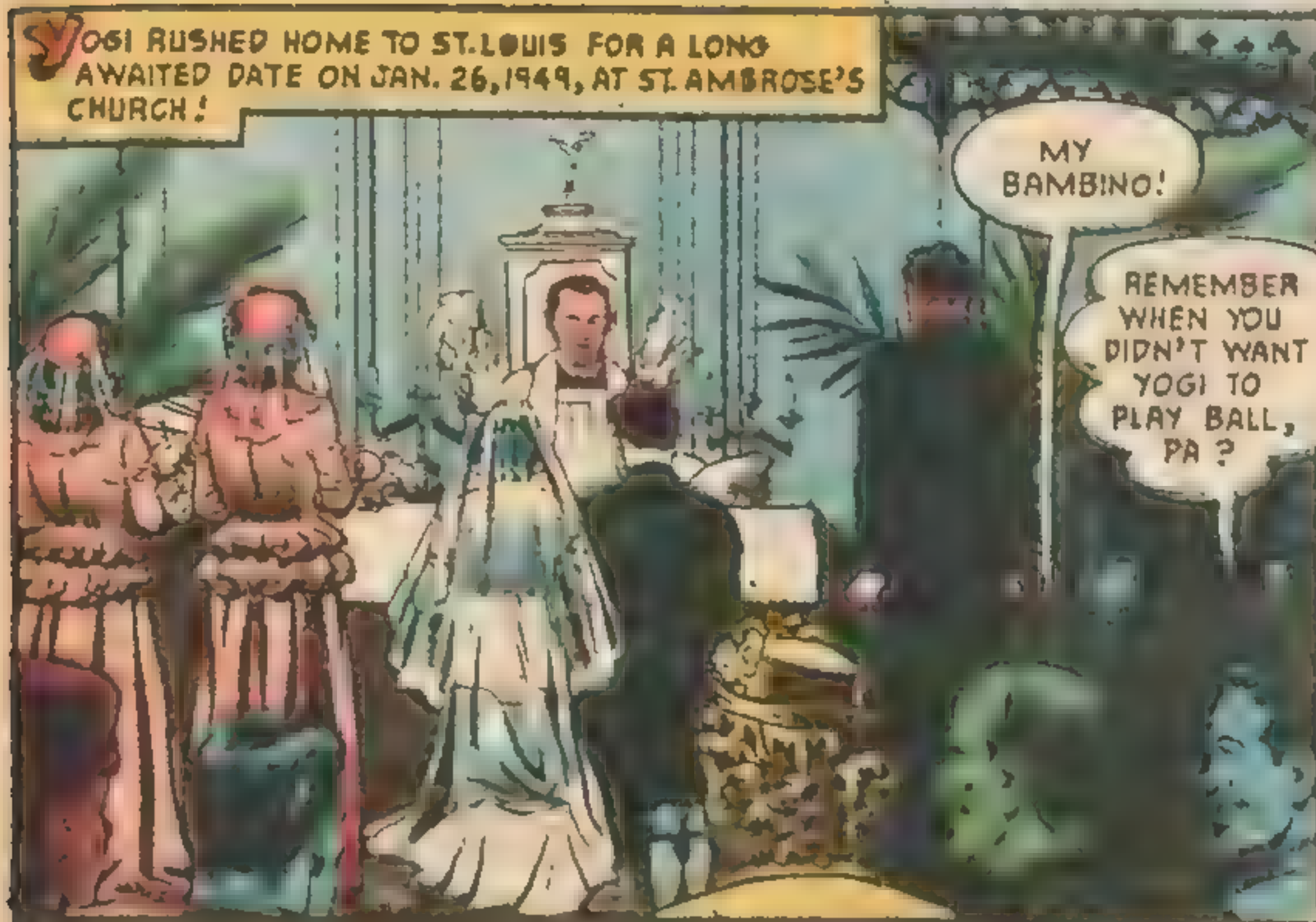


YOGI'S STAR RECORD 1948

Games	125
Hits	143
Doubles	24
Triples	10
Homers	14
Runs batted in	98
Batting average	.305
Slugging average	.488

YOGI BERRA, BASEBALL HERO

YOGI RUSHED HOME TO ST. LOUIS FOR A LONG AWAITED DATE ON JAN. 26, 1949, AT ST. AMBROSE'S CHURCH!



MY BAMBINO!

REMEMBER WHEN YOU DIDN'T WANT YOGI TO PLAY BALL, PA?

PA BERRA WAS VERY HAPPY! BASEBALL HAD MADE HIS SON, YOGI, A HERO, NOT ONLY TO HIS LOVING FAMILY, BUT TO FANS THROUGHOUT AMERICA! NEWSPAPERS AND MAGAZINES WERE FILLED WITH THE REAL STORY OF YOGI BERRA -- HIS QUAINT WAYS, HIS MIGHTY PROWESS AT BAT AND HIS GOODHEARTEDNESS TO HIS WIFE AND PARENTS! HE HAD BECOME ONE OF THE MOST-LOVED HEROES IN THE GAME!

ST. LOUIS HONORS YOGI BERRA

HOW DO THE BOYS ON THE HILL FEEL ABOUT YOU MARRYING A PRETTY GIRL LIKE CARMEN, YOGI?

THEY HAD THEIR CHANCE, DIDN'T THEY?



YOGI AND CARMEN'S HONEYMOON WAS A MOTOR TRIP IN YOGI'S GIFT CAR ACROSS THE NATION ENDING IN ST. PETERSBURG!



SOME SCENERY, EH, CARMEN?

IT'S BEAUTIFUL, YOGI!

THE NEW MANAGER OF THE YANKEES WAS LIKEABLE CASEY STENGEL!

YOU'RE A GREAT HITTER, YOGI! AND YOU'LL SOON BE THE GREATEST CATCHER IN BASEBALL!

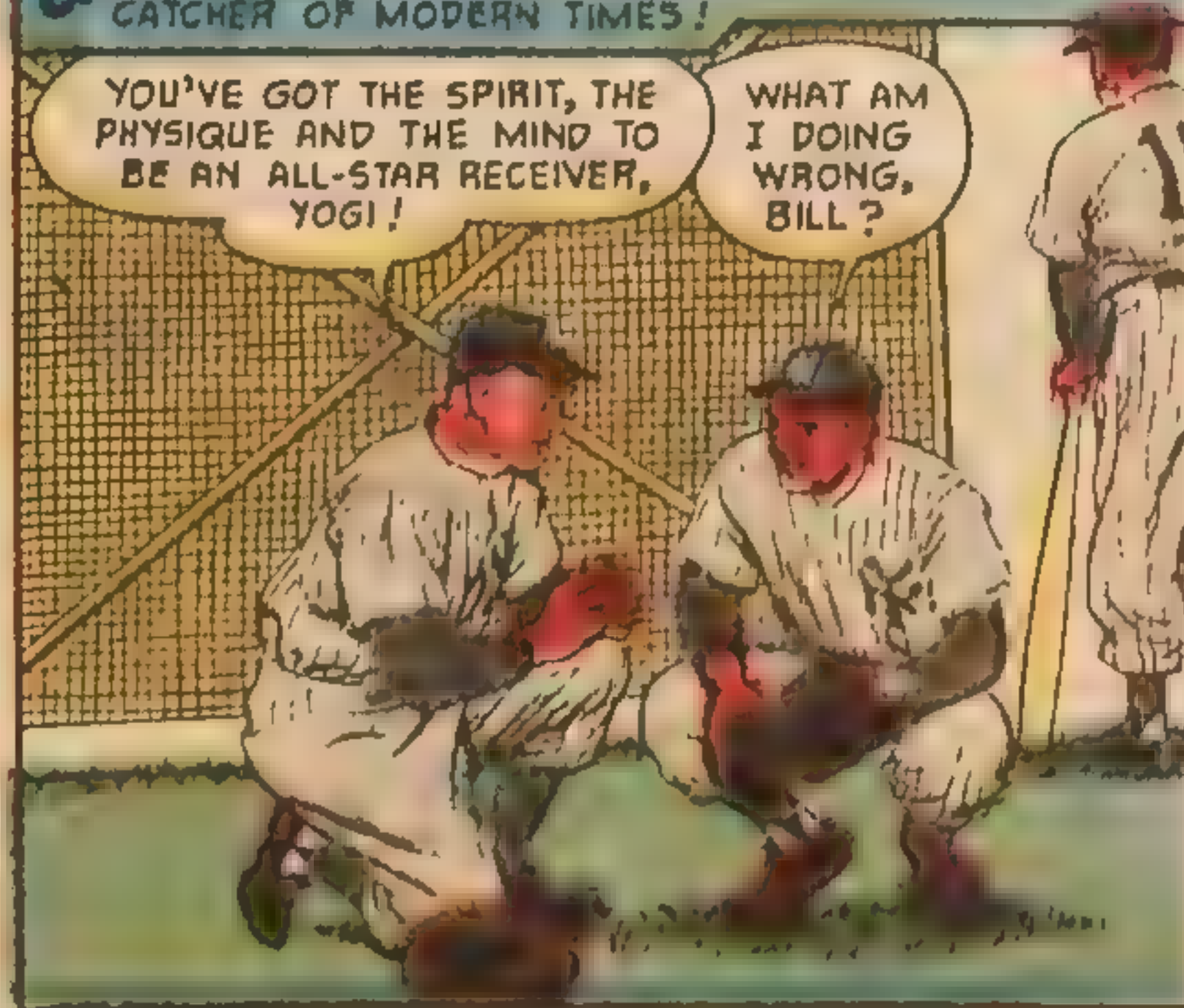
I HOPE SO, MR. STENGEL!



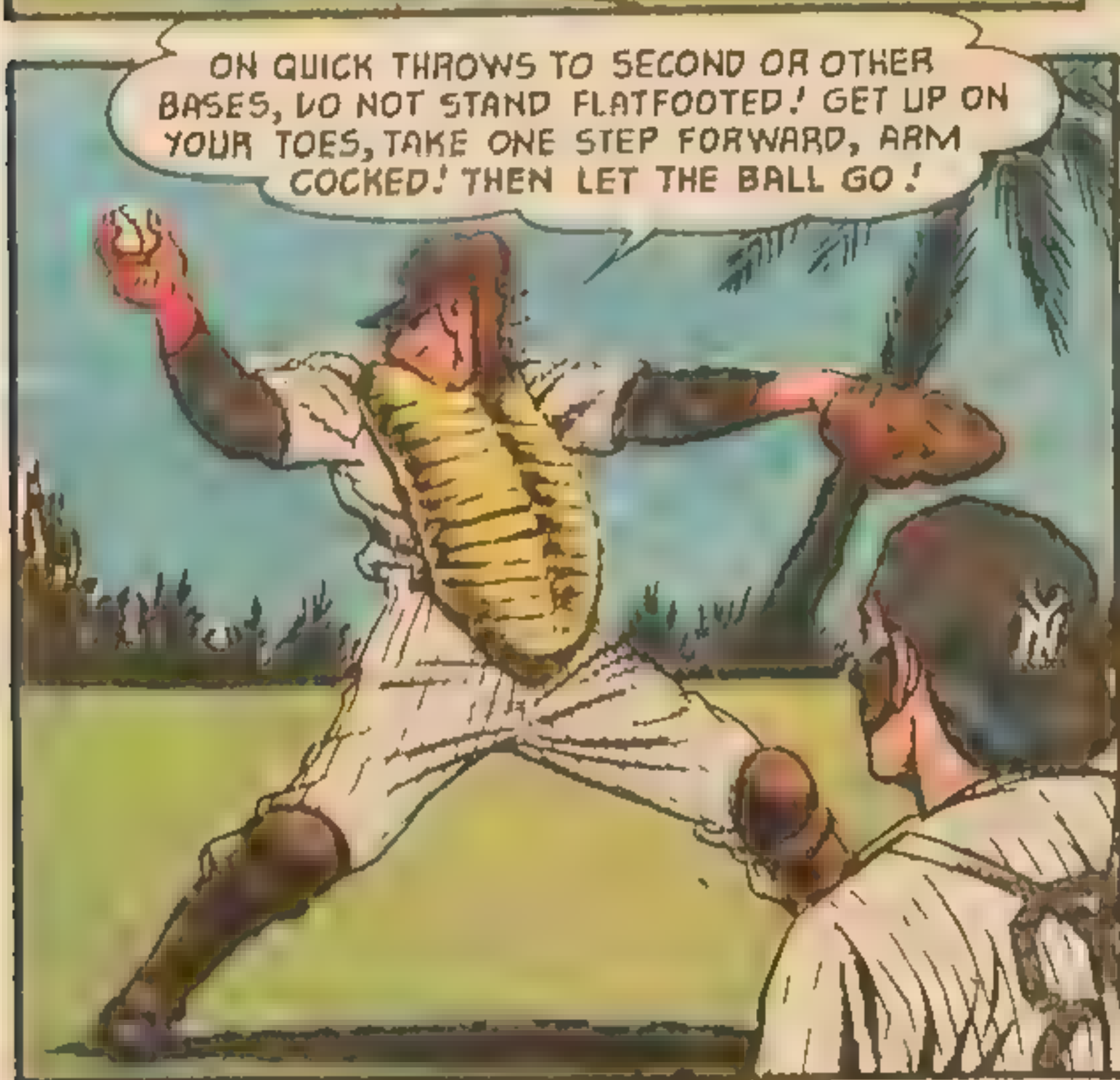
YOGI'S COACH WAS BILL DICKEY, THE GREATEST CATCHER OF MODERN TIMES!

YOU'VE GOT THE SPIRIT, THE PHYSIQUE AND THE MIND TO BE AN ALL-STAR RECEIVER, YOGI!

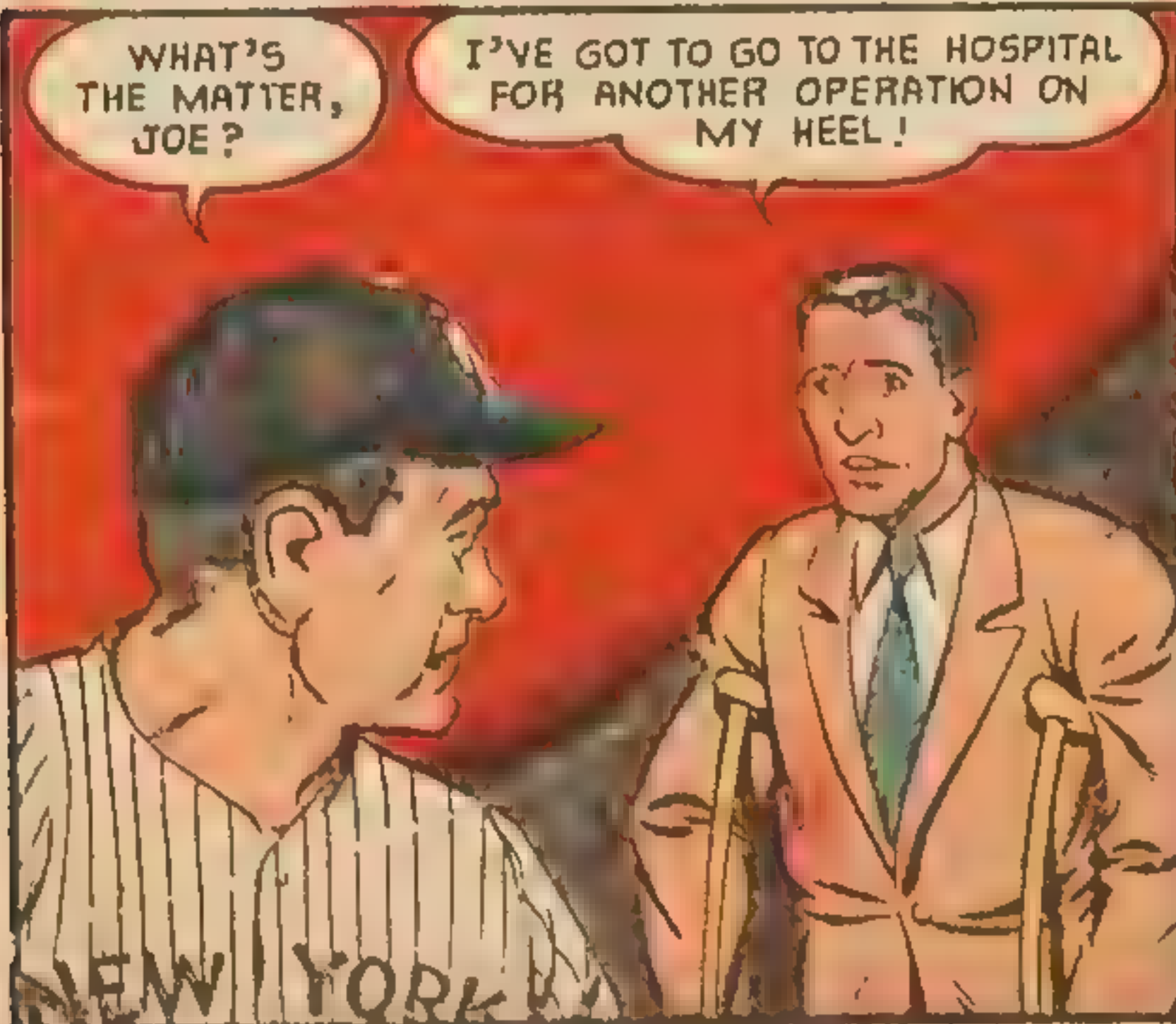
WHAT AM I DOING WRONG, BILL?



YOGI BERRA, BASEBALL HERO



YOGI'S ALL-AROUND DEFENSIVE PLAY WAS SHARPENED WITH BILL DICKEY'S VALUABLE LESSONS, BUT.....



THE LOSS OF DIMAGGIO WAS A BLOW TO YANKEE PENNANT HOPES, BUT AS THE 1949 SEASON OPENED, TOMMY HENRICH STARTED A HITTING STREAK, BLASTING HOMER AFTER HOMER!



YOGI BERRA, BASEBALL HERO

YOGI'S ALL-AROUND PLAY HELPED KEEP THE YANKS ON TOP!

OUT!

ON JUNE 27 THE YANKS WERE LEADING BY FIVE AND A HALF GAMES!

POW!

JOLTIN' JOE DIMAGGIO RETURNED TO ACTION, CRUSHING THE RED SOX IN A VITAL SERIES BY SMASHING FOUR HOMERS IN THREE GAMES!

THEN IN AUGUST, A WILD PITCH SPLINTERED YOGI'S WRIST!

OW! MY WRIST!

WITH YOGI BENCHED FOR A MONTH, THE RED SOX CLIPPED THE YANKS' LEAD TO A HALF GAME! BUT ON SEPT. 11, YOGI WAS CATCHING AGAIN!

C'MON, FELLOWS! THIS PITCHER'S EASY!

IN A TWIN BILL AGAINST THE SENATORS YOGI SLAMMED TWO SINGLES, A DOUBLE AND A HOMER AS THE YANKS WON, 20 TO 5, 2 TO 1!

YANKEE HOPES RECEIVED A BLOW ON SEPTEMBER 19, WHEN JOE DIMAGGIO WAS STRICKEN WITH VIRUS PNEUMONIA! BUT YOGI CRASHED A TERRIFIC HOMER AGAINST THE INDIANS HELPING THE YANKS SWEEP A VITAL CLEVELAND SERIES!

THAT'S FOR JOE!

FACING THE MENACING RED SOX AT YANKEE STADIUM, THE DIMAGGIO-LESS YANKS DROPPED TWO GAMES! IN THE FINAL SET ON SEPTEMBER 26, THE YANKS WERE LEADING 6 TO 3 IN THE EIGHTH WHEN JOE PAGE WEAKENED AND THE SOX TIED THE SCORE!

SAFE!

WHAT D'YA MEAN SAFE?

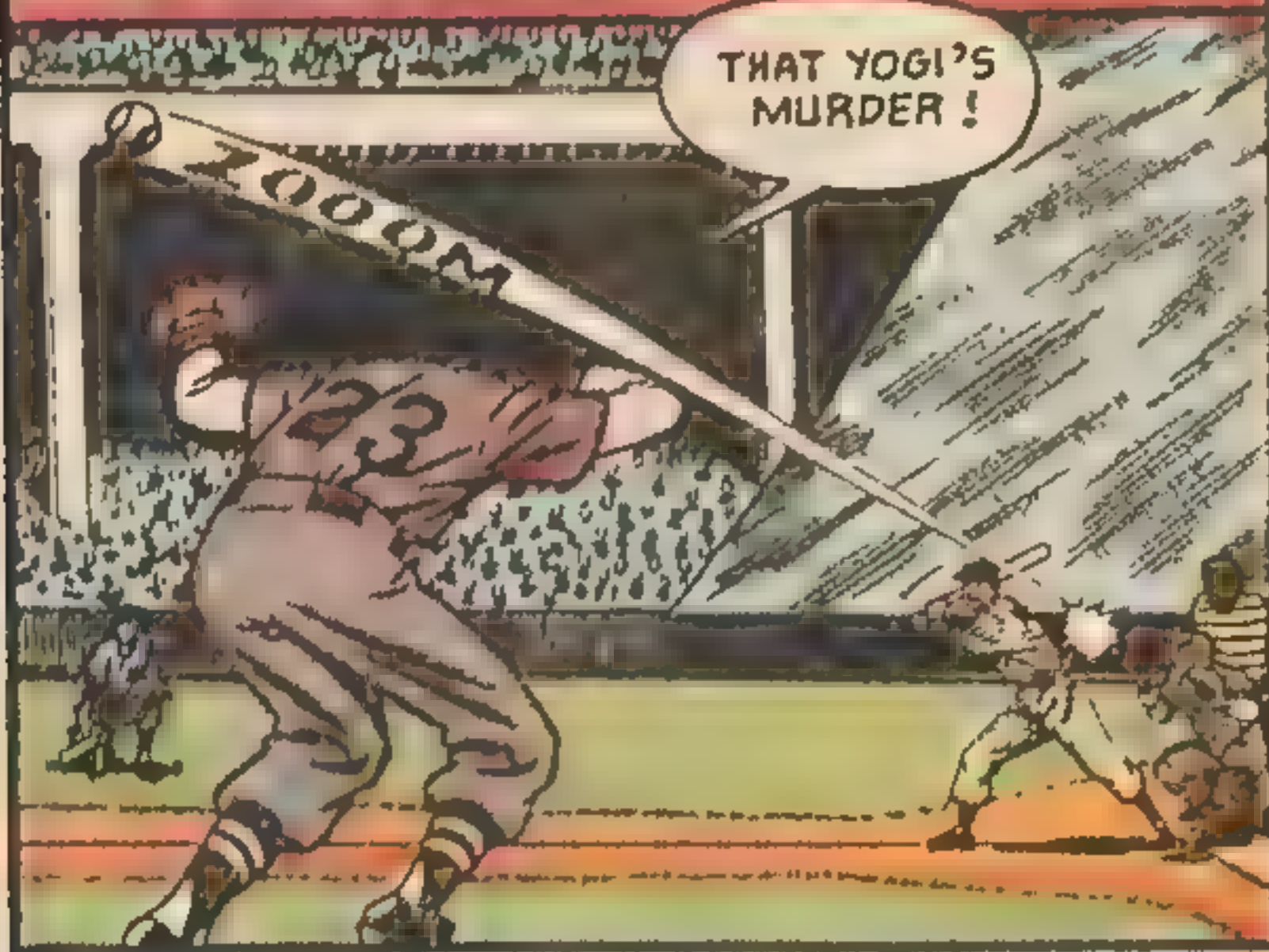
A DARING DASH ON A SQUEEZE PLAY BY JOE PESKY COST THE YANKS THE GAME AND THE PENNANT LEAD!

THE YANKS FACED THE SOX AGAIN ON OCTOBER 1 FOR THE FINAL TEST! THEY NEEDED A TWO-GAME SWEEP TO WIN THE FLAG! THE SOX LED 4 TO 0 IN THE FOURTH WHEN ...RISING FROM A SICK BED, THE GREAT DIMAGGIO CUFFED A GROUND RULE DOUBLE TO SCORE RIZZUTO AND HENRICH!

WHAT A MAN... DIMAGGIO!

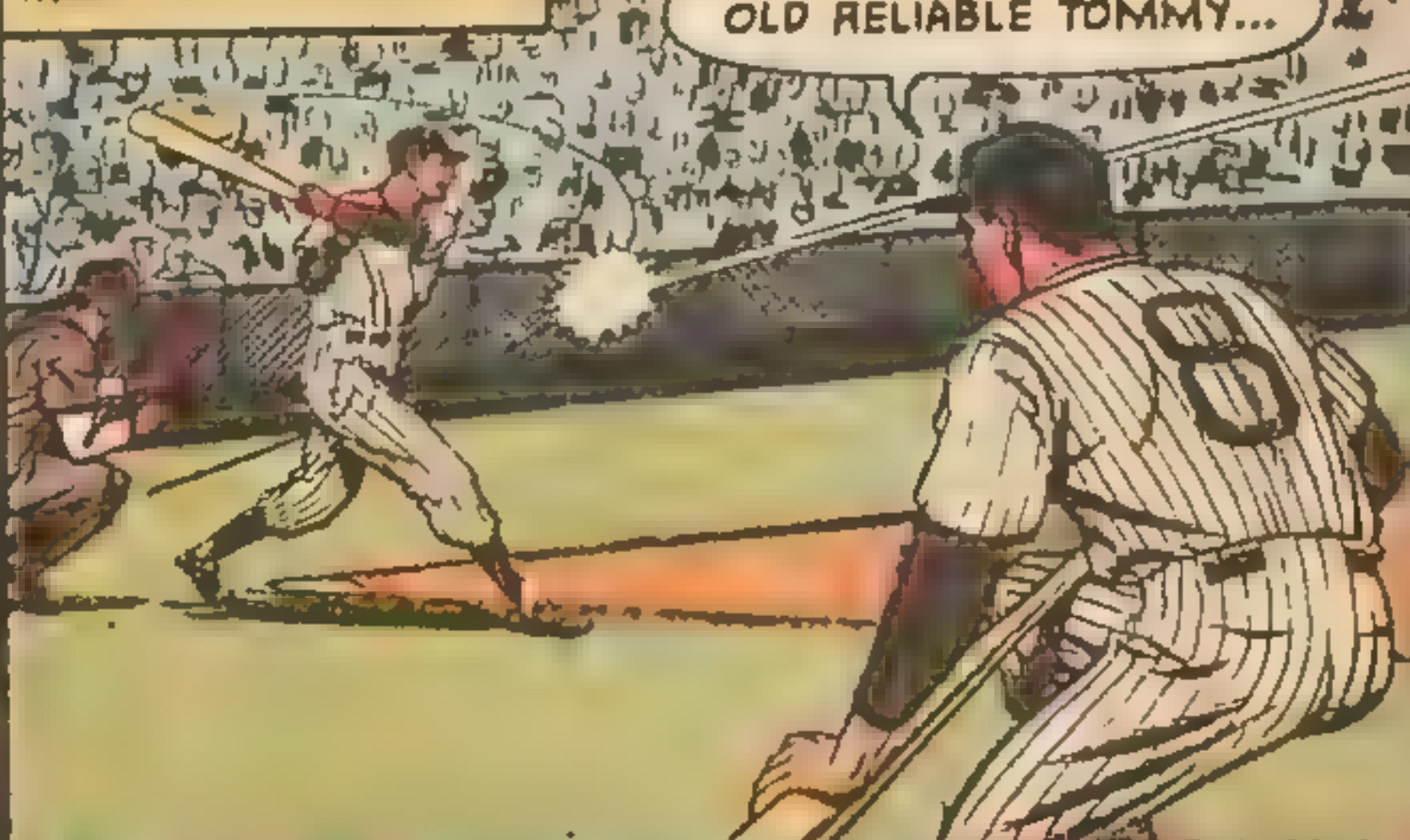
YOGI BERRA, BASEBALL HERO

AND IN THE FIFTH INNING YOGI'S SINGLE DROVE IN THE THIRD YANKEE RUN!

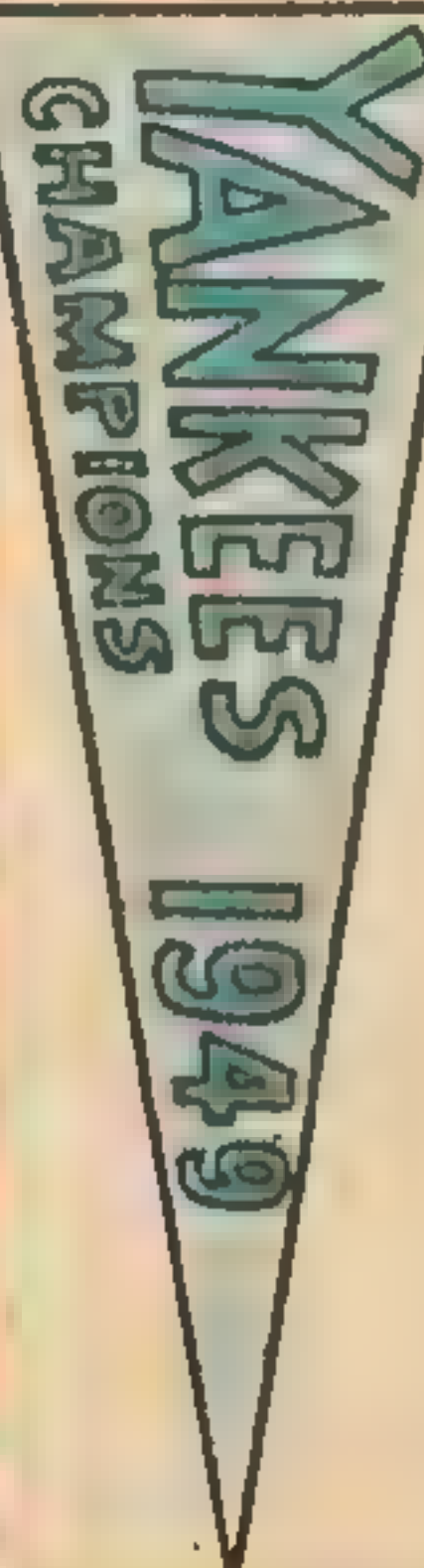


DIMAG'S SECOND HIT TIED THE TALLY, AND IN THE EIGHTH, JOHNNY LINDELL'S HOMER GAVE THE YANKS A 5 TO 4 TRIUMPH! THE FLAG RACE WAS TIED IN A KNOT!

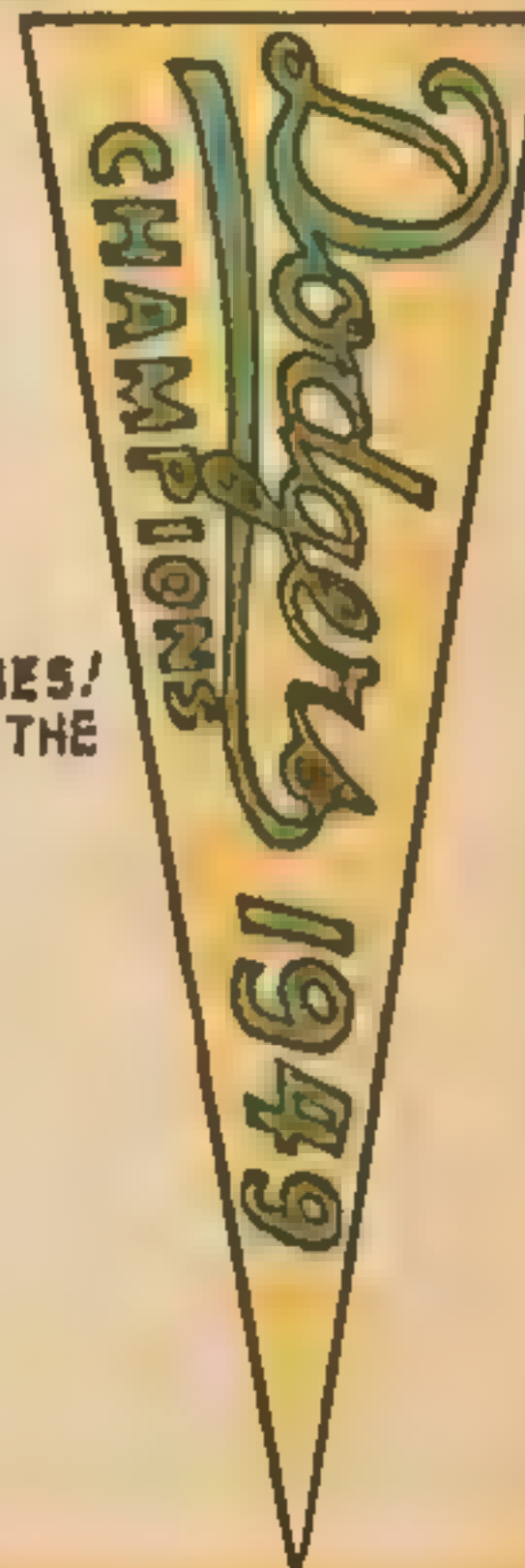
WITH 68,055 FANS CROWDING YANKEE STADIUM FOR THE HISTORIC FINAL GAME, MEL PARNELL AND VIC FASCHI WAGED A POWERFUL PITCHING DUEL! THEN IN THE EIGHTH INNING WITH THE SCORE TIED 1 TO 1 HENRICH SWATTED A MIGHTY HOME RUN!



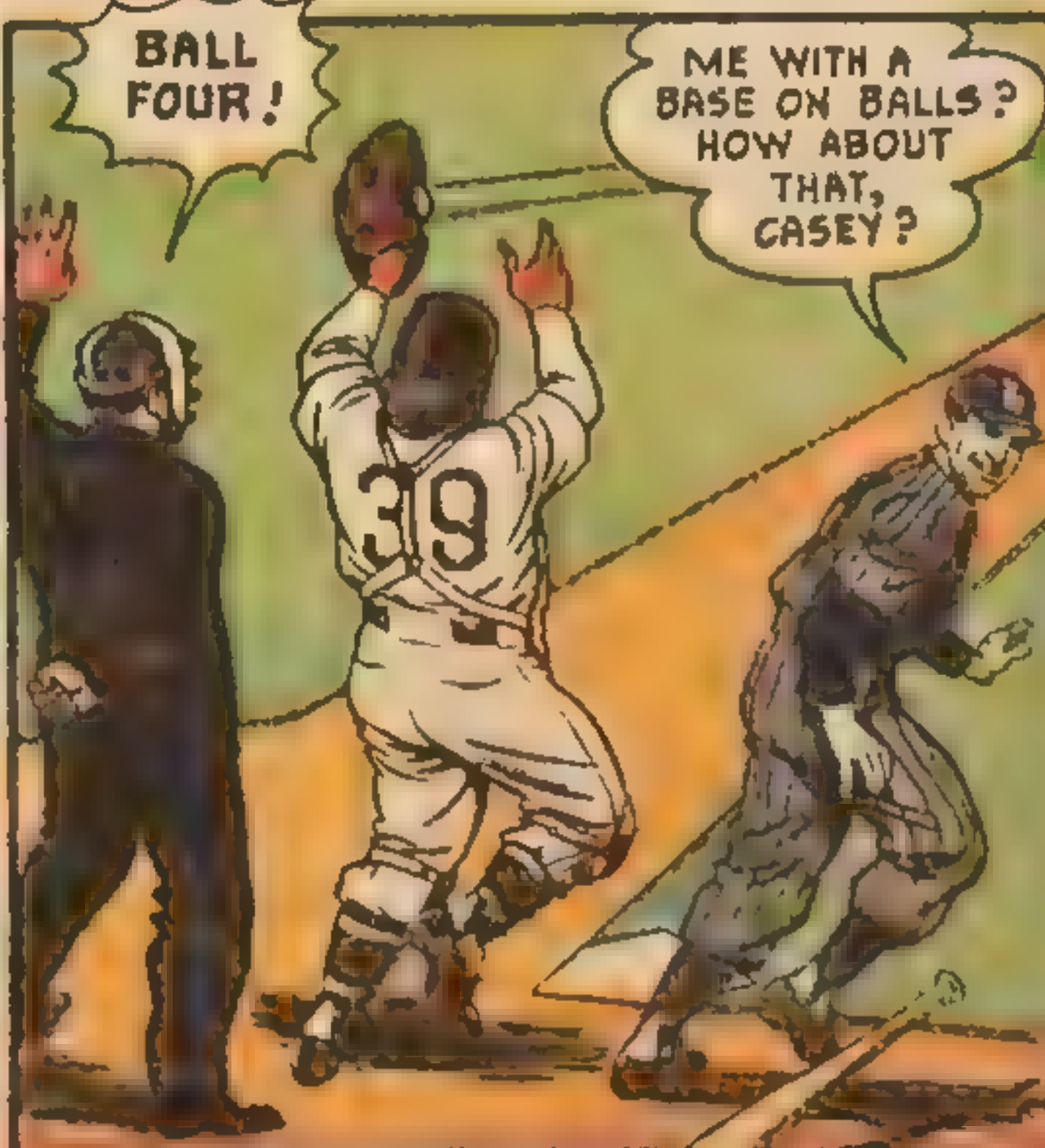
A FOUR-RUN INNING FOLLOWED, IN WHICH YOGI SINGLED! AND THE YANKS WERE CHAMPIONS ONCE MORE!



AND AGAIN, IT WAS THE YANKEES VERSUS THE DODGERS FOR THE CHAMPIONSHIP OF THE WORLD! ALLIE REYNOLDS AND PREACHER ROE HURLED PERFECT BALL TO SPLIT THE FIRST TWO GAMES, BOTH BY 1 TO 0 SCORES! AS THE NINTH INNING OF THE THIRD GAME OPENED THE CLUBS WERE TIED 1 TO 1, THE SERIES IN ABEYANCE!



WITH TWO MEN OUT, YOGI CAME TO THE PLATE WITHOUT A HIT THUS FAR IN THE SERIES!



ME WITH A BASE ON BALLS? HOW ABOUT THAT, CASEY?

AND YOGI'S WALK BROKE UP THE SERIES! HE SCORED THE WINNING RUN ON JOHNNY MIZE'S PINCH SINGLE! THE YANKS WENT ON TO CRUSH THE DODGERS IN FIVE GAMES... CHAMPIONS OF THE WORLD AGAIN!

YOGI BERRA, BASEBALL HERO

YOGI'S THRILLING RECORD 1949

Hits	115
Total Bases	199
Doubles	20
Triples	2
Homers	20
RBI	91
Batting average...	.277
Slugging average..	.479
Fielding average..	.989

PHIL RIZZUTO, YOGI'S ROOMMATE, GAVE HIM A BIG JOHNNY MIZE BAT DURING 1950 SPRING TRAINING AND YOGI BEGAN THE SEASON WITH A RASH OF HITS AGAINST WASHINGTON!



WAVE THAT BAT, YOGI!

4 HITS

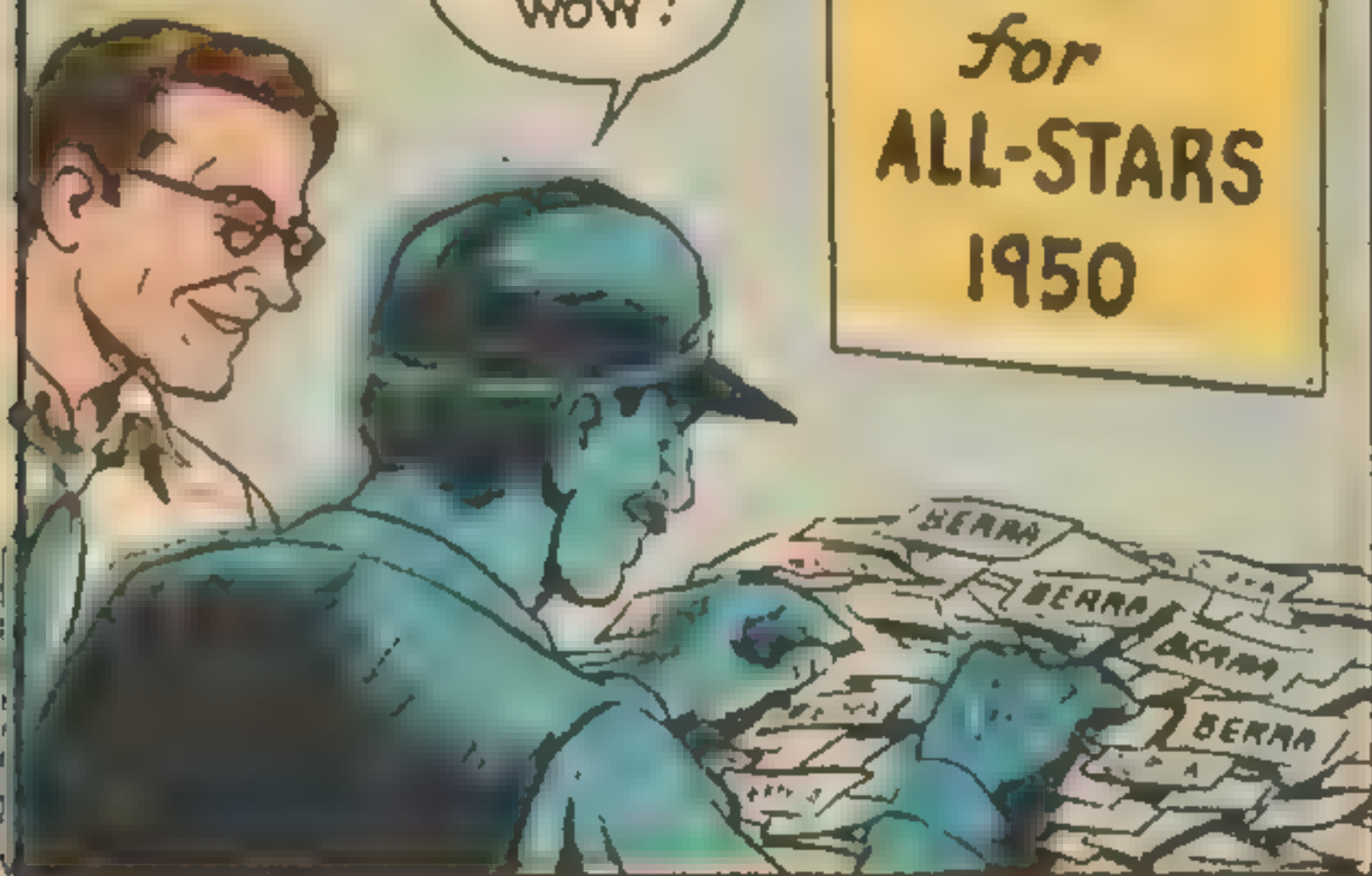


BY JUNE, YOGI WAS THE AMERICAN LEAGUE'S LEADING CATCHER

BERRA WINS!

796,442
VOTES!
WOW!

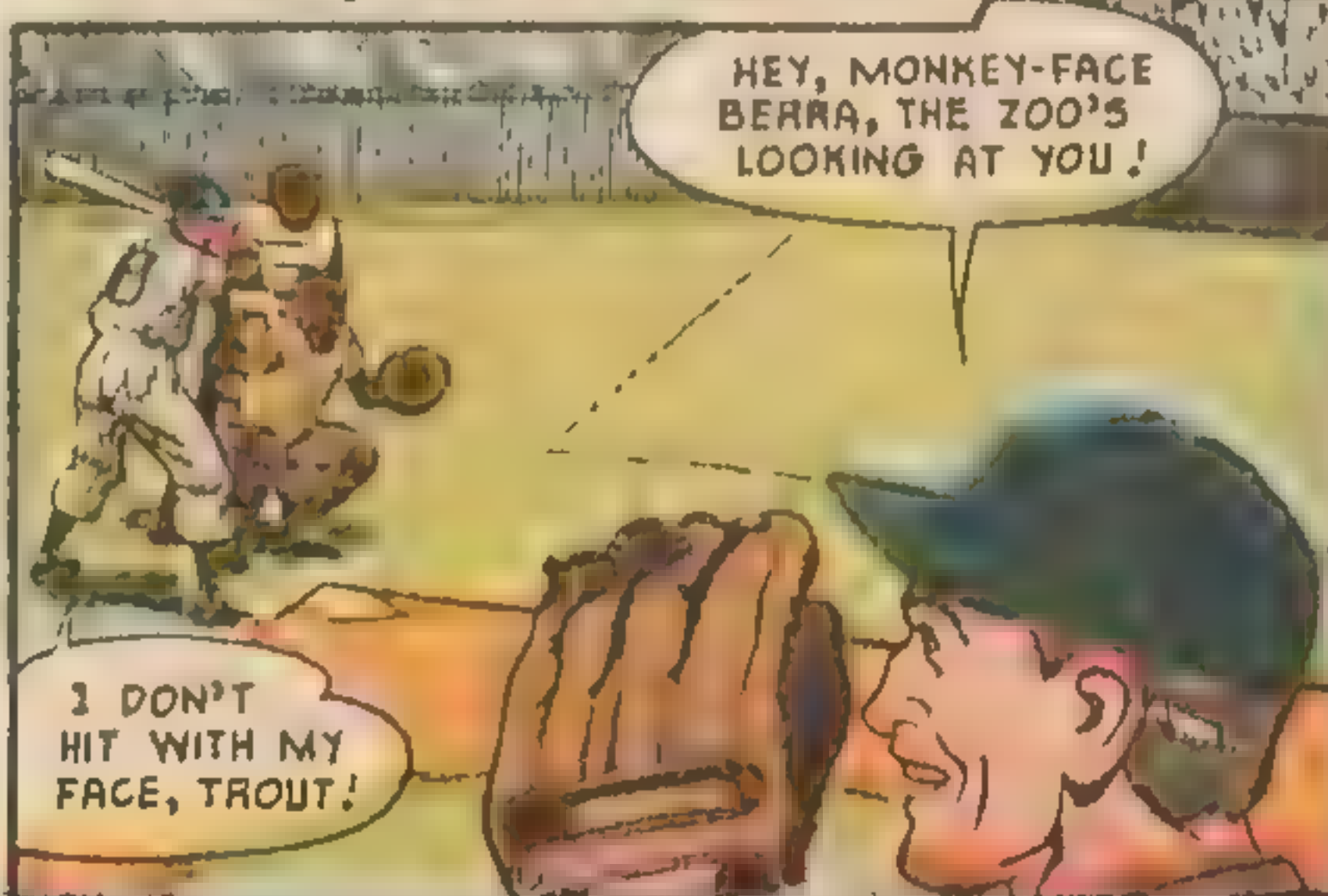
**VOTE
for
ALL-STARS
1950**



THE DETROIT TIGERS LED THE LEAGUE ALMOST FROM THE START! IN A GAME IN AN AUGUST SERIES, TIGER-HURLER, DIZZY TROUT, TRIED TO UNNERVE YOGI!

HEY, MONKEY-FACE BERRA, THE ZOO'S LOOKING AT YOU!

I DON'T HIT WITH MY FACE, TROUT!

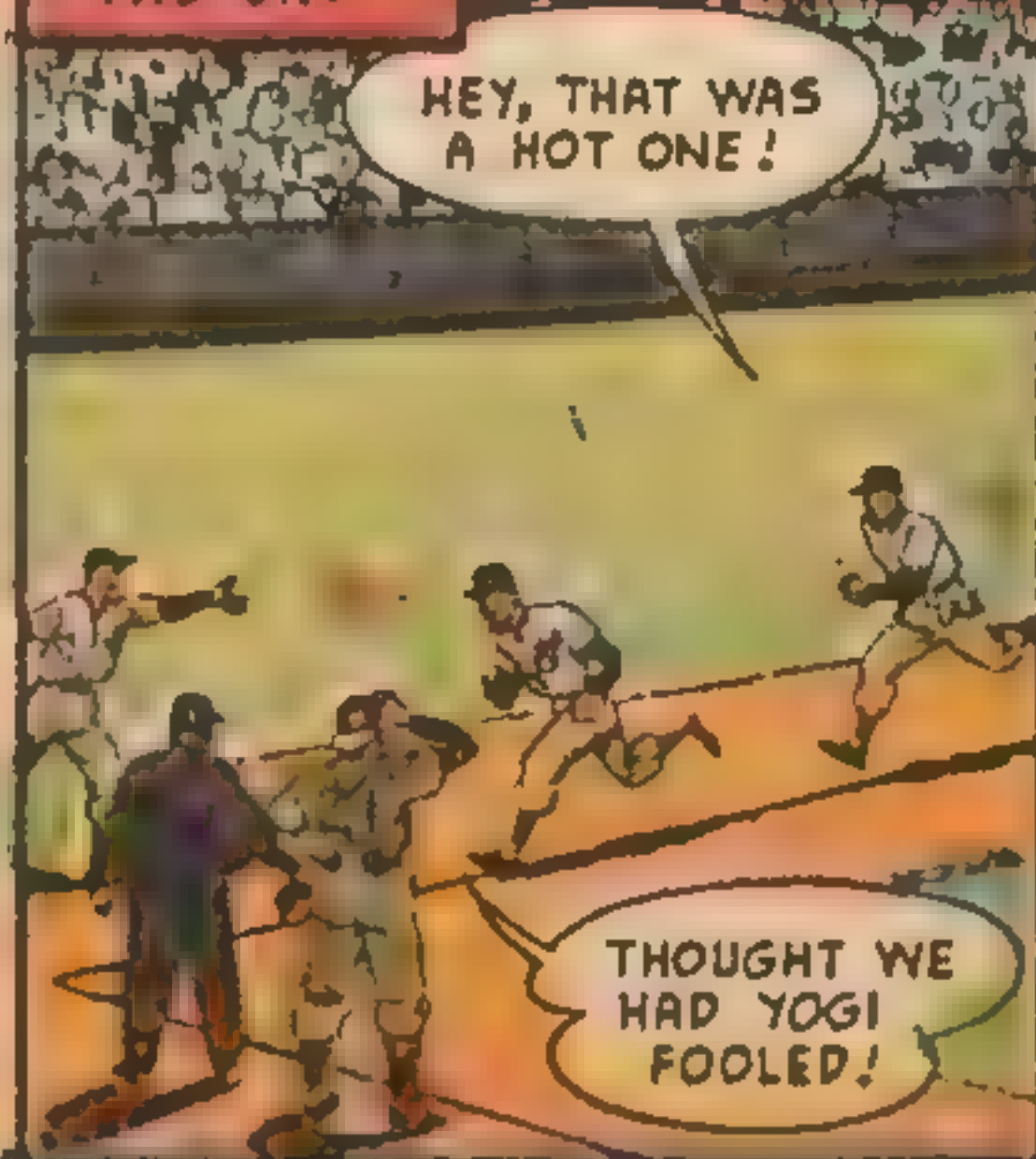


THAT DAY YOGI STAGGERED THE TIGERS, DRIVING IN SIX RUNS WITH TWO SINGLES, A TRIPLE AND A HOMER!

THE FOLLOWING AFTERNOON YOGI GOT ONE HIT-A HOMER WITH TWO ON.

HEY, THAT WAS A HOT ONE!

THOUGHT WE HAD YOGI FOOLED!



THE TIGERS NEVER RECOVERED FROM YOGI'S DRIVE AND THE YANKS ROLLED ON TO ANOTHER FLAG!

YOU'RE THE BEST CATCHER IN BASEBALL, YOGI!

AND YOU'RE THE GREATEST MANAGER, CASE!



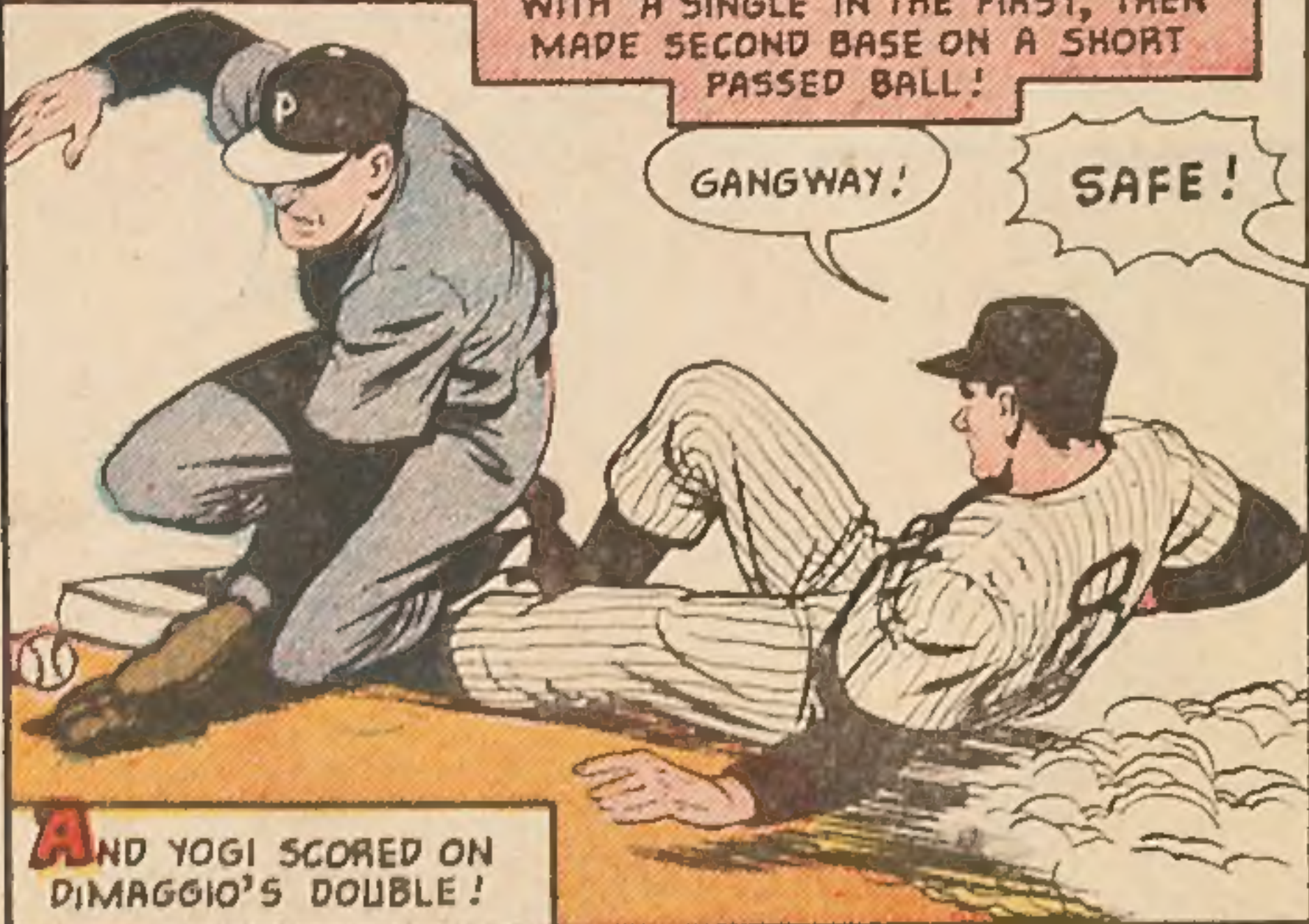
YOGI'S BIGGEST SEASON 1950

Games	151
At Bat	597
Runs	118
Hits	191
Doubles	31
Triples	6
Homers	28
RBI	125
Batting average...	.320
Slugging average...	.532

AND IT WON FOR THE YANKS, 7 TO 5!

YOGI BERRA, BASEBALL HERO

THE PHILLY WHIZ KIDS, CHAMPIONS OF THE NATIONAL LEAGUE BOWED IN THREE STRAIGHT GAMES TO THE YANKS! IN THE THRILLING FOURTH GAME, YOGI DROVE HOME SCOOTER RIZZUTO WITH A SINGLE IN THE FIRST, THEN MADE SECOND BASE ON A SHORT PASSED BALL!



GANGWAY!

SAFE!

AND YOGI SCORED ON DIMAGGIO'S DOUBLE!

AND IN THE SEVENTH INNING, YOGI STARTED THE NEXT YANK RALLY WITH A SUPER-HOMER! THE YANKS WON, 5 TO 2 - GLOBAL CHAMPIONS ONCE AGAIN!



AFTER THAT GAME....



PA, I WANT YOU TO MEET MY PALS... PHIL RIZZUTO... JOE DIMAGGIO!

GLAD TO MEET YOU, MR. BERRA!

THAT'S SOME BOY YOU HAVE, MR. BERRA!

AND TO THINK I DIDN'T WANT MY LARRY TO BE A BALL PLAYER!

AS YOGI MADE HIS WAY HOME THAT DAY.....



HEY, YOGI!

PLAY BALL WITH ME TOMORROW, YOGI!

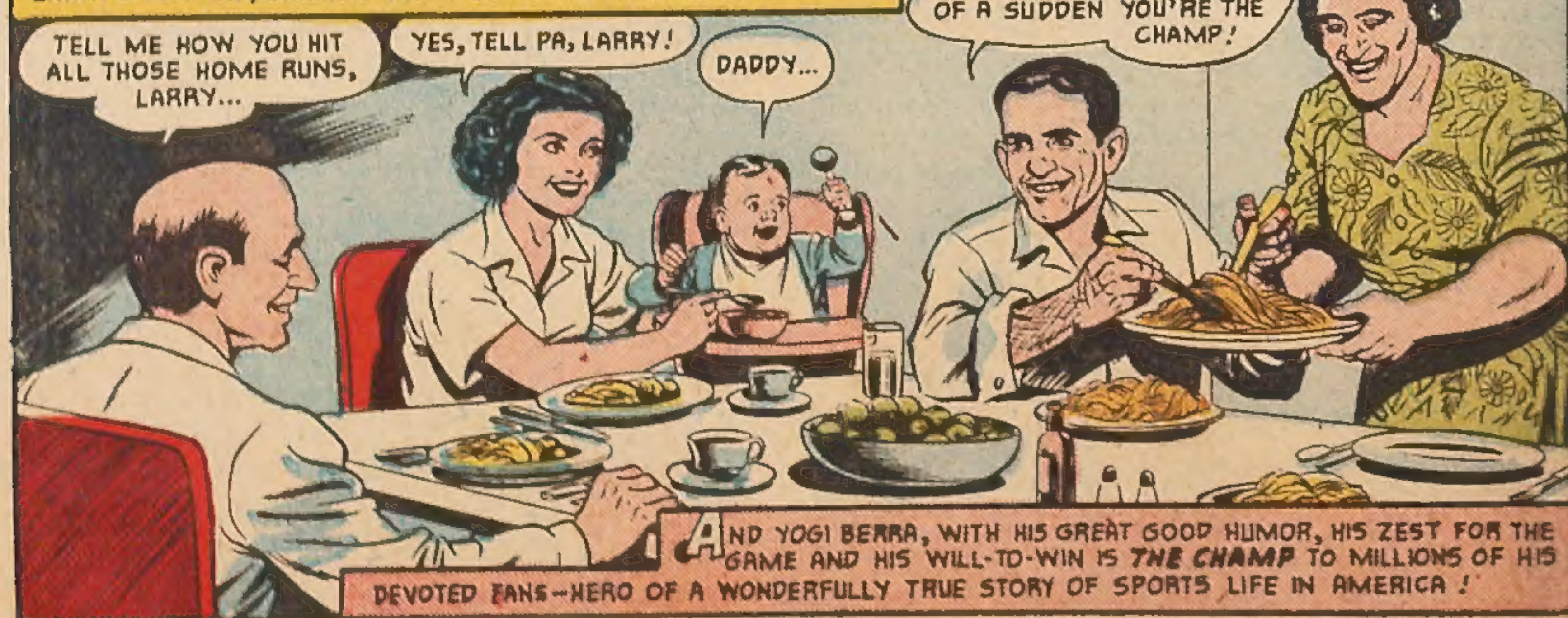
I GOT A BAT LIKE YOURS, YOGI!

COME ON UP TO MY PLACE AND WE'LL HAVE A MEETING, KIDS!

IT'S LIKE THIS, PA--YOU GO OUT THERE ON THE DIAMOND, PLAY YOUR HARDEST AND YOUR CLEANEST ALL THE TIME! THE HITS AND RUNS COME YOUR WAY--AND ALL OF A SUDDEN YOU'RE THE CHAMP!

MIO BAMBINO, LORENZO!

BUT YOGI WAS MOST PROUD WHEN HE WAS AT HOME IN HIS BIG ST. LOUIS HOUSE WITH PA AND MA BERRA, HIS OWN BABY SON, LARRY BERRA JR., CARMEN AND A BIG BOWL OF SPAGHETTI!

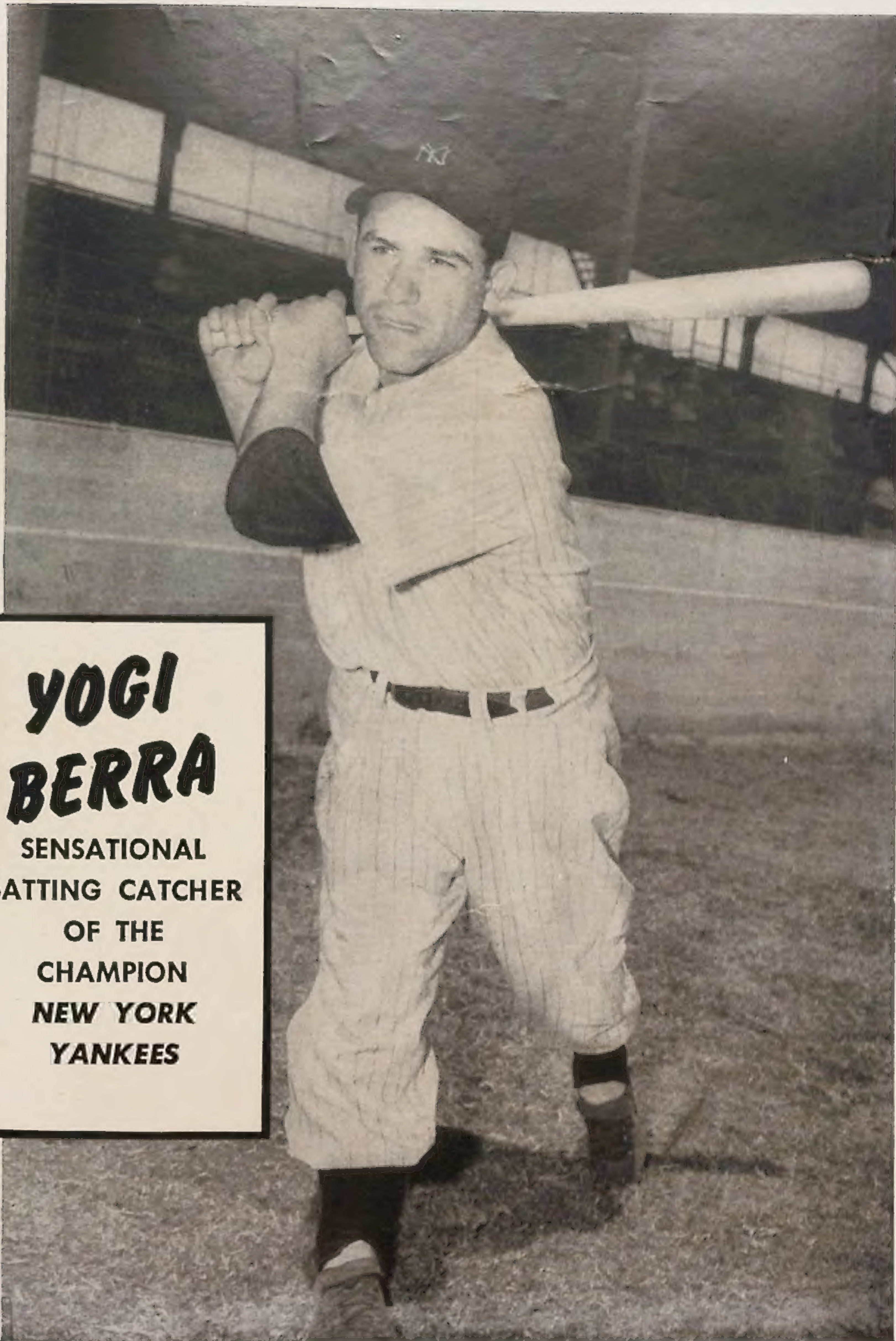


TELL ME HOW YOU HIT ALL THOSE HOME RUNS, LARRY...

YES, TELL PA, LARRY!

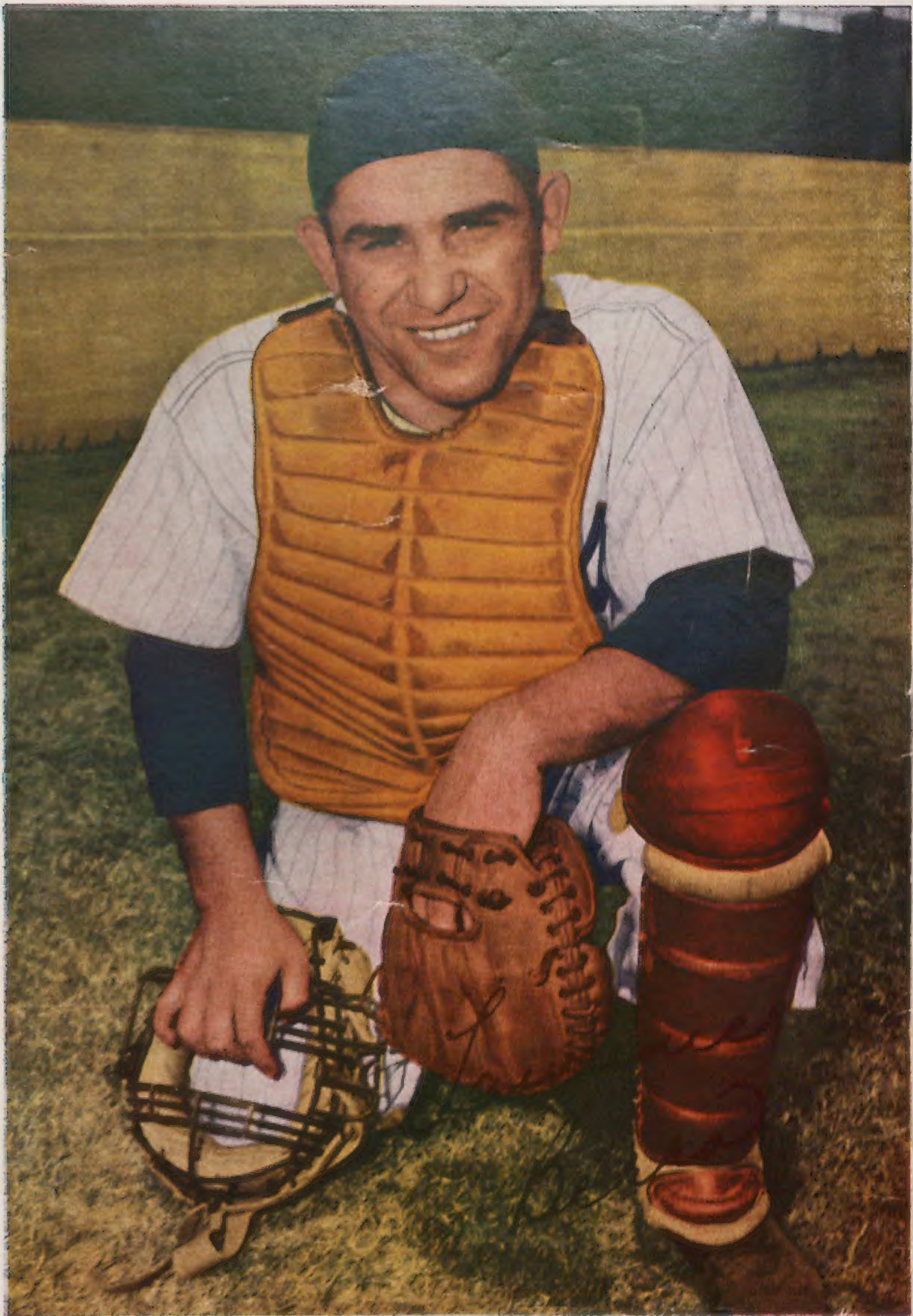
DADDY...

AND YOGI BERRA, WITH HIS GREAT GOOD HUMOR, HIS ZEST FOR THE GAME AND HIS WILL-TO-WIN IS THE CHAMP TO MILLIONS OF HIS DEVOTED FANS--HERO OF A WONDERFULLY TRUE STORY OF SPORTS LIFE IN AMERICA!



YOGI BERRA

**SENSATIONAL
BATTING CATCHER
OF THE
CHAMPION
NEW YORK
YANKEES**



A Fawcett Publication



YOGI BERRA

Yoc Edit
No. 550

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a Soothsayr Scan

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